

## Spring 2017

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### Message from the Chair

**Leonie Gordon, MD, FACNM**



Welcome to our second newsletter. Once again we have had a great year adding additional members, programs and even a great presence on Instagram. At the Midwinter meeting in Phoenix Arizona, in addition to our committee meeting, we had a luncheon where we honored Sally Schwarz, MS, RPh, BCNP, FAPhA our current SNMMI president. Sally was very appreciative and touched by the honor and told me that it made her feel very happy. Paige Bennett has been very active with posts of our group on Instagram and I enjoyed seeing so many women give lectures and moderate sessions at the Mid-Winter Meeting. Paige tried to capture them all on Instagram and it was a great way to effectively communicate with all of us.

We are all excited to network and see each other at the Annual Meeting in Denver in June 10-14<sup>th</sup>. Please mark your calendars since we will have a committee meeting on Saturday June 10 at 2pm and Sunday June 11 we are planning to host a breakfast and then walk as a group to the plenary session where we will have a block of seating reserved. Later in the day, we are hosting a 90 minute CME session on effective networking.

I thank all our committee members who have worked so hard to help us grow so rapidly and be successful. My sincere appreciation to Darlene Metter, MD and Shana Elman, MD who are the editors of this newsletter. If you have any interesting information about women in nuclear medicine and their achievements, please let us know so that we can recognize them. We are fortunate to have Ana Hilton at SNMMI as our staff support. We encourage you to share our newsletter with those you think would be interested and welcome your feedback and suggestions.

## WINM Celebrates SNMMI President Sally Schwarz



The 2017 Mid-Winter meeting was the site of the WINM Networking event and luncheon co-sponsored with the Education and Research Foundation for Nuclear Medicine and Molecular Imaging.

Envisioned and created in 2014 by Leonie Gordon, MD, WINM has become a highly successful and enthusiastic professional venue. One of its major goals is promotion of career development and leadership opportunities for nuclear medicine women physicians and scientists.

Fifty SNMMI members honored 2016-2017 SNMMI President Sally Schwarz, MS, RPh, BCNP, FAPhA during a WINM luncheon at the Mid-Winter Meeting in Phoenix, AZ in January. Sally Schwarz is the fourth woman president of SNMMI, an organization that started in 1953. There have been 2 physician women presidents and 2 women scientist presidents. Sally is a very talented fashion designer as well as a nuclear pharmacist. Her mother told her that she may not be able to

support herself as a fashion designer but she would be as a pharmacist.

She started working for her father at Wagner Pharmacy when she was 14, and she loved learning about the chemistry behind the drugs that were dispensed and the way the drugs were formulated to work. She completed her Bachelors of Science in Pharmacy at the University of Iowa in 1971 and began the Masters of Science in Radiopharmacy program at the University of Southern California, two years later. She found "Nuclear medicine has been an exciting adventure, a challenge." She was later recruited by Michael Welch, PhD, to Washington University in St. Louis for a joint appointment in the Clinical Nuclear Medicine and Radiological Chemistry. She did try a brief stint in fashion design but returned to Washington University and is currently the Co-Director of Washington University in St. Louis's cyclotron facility.

A slide show presented a photo diary of President Schwarz's tenure, including representing the SNMMI at international meetings, work here in the United States on behalf of the society, and snapshots of countless friends and colleagues who assisted her this past year.

"I believe Sally's main legacy for her term in office will be in the support of advancements in radiopharmacy," said President-Elect of SNMMI Bennett S. Greenspan, MD, MS, a luncheon attendee. "Overall, the luncheon meeting was excellent. I was very pleased with the attendance and success of the entire session. Recognizing and acknowledging strong, effective and successful leadership are important in any organization. This event also demonstrates that the SNMMI is an innovative society in recruiting and recognizing our future leaders."

WINM is charged with promoting the careers of women nuclear medicine physicians and scientists through education, networking, and leadership opportunities. The WINM holds events similar to this luncheon at the SNMMI Annual Meetings and the Mid-Winter Meetings.

## WINM at the 2017 Mid-Winter Meeting

The session was nicely attended with information on the 2016 WINM activities. After a welcome message from WINM Chair, Leonie Gordon, MD, FACNM, this update included a review of the three 2016 virtual book club events and the upcoming March 22, 2017 1:00 PM webinar on *Thinking, Fast and Slow* by Daniel Kahneman to be presented by Paige Bennett, MD. Registration is free and available on the SNMMI website.

Believe it or not, but the [SNMMI 2017 Annual Meeting](#) in Denver, Colorado is just around the corner! Two WINM events have been scheduled. A Breakfast and Networking session will be held on June 11, 2017 from 7:00-8:00 am. Please plan to join and greet old and meet new colleagues! The second event entitled "How to Create and use Your Network" will be held on June 11, 2017 from 3:00-4:30 PM. This is a session for all with an opportunity to develop real-time self-development skills.

The WINM Communication, Mentoring and Membership groups presented updates in their activities to include this current newsletter, webpage development (see below) and the upcoming annual sessions noted above. Leonie Gordon, MD, FACNM thanked the group for their support and concluded the session with remarks on moving forward. The WINM website is up! Many "thank yous" to Ana Hilton for creating this attractive, easy to read, informative, and professional page. The site can be accessed through the SNMMI membership page or the link is <http://www.snmmi.org/WINM>.

## Network and Collaborate with Women in Nuclear Medicine via Instagram: [@Women\\_in\\_Nuclear\\_Medicine](#)



Spring 2016 brought Women in Nuclear Medicine to Instagram, allowing our group to enhance our professional and personal relationships. Instagram is a social media platform that allows photos and short videos with room for captions and comments, making it an interactive networking experience.

"Organizing and following [@Women\\_in\\_Nuclear\\_Medicine](#) made interacting with colleagues at the SNMMI 2016 Annual Meeting easier and more fun," said Paige Bennett, MD, Associate Professor of Nuclear Medicine at Wake Forest University Health Sciences in Winston-Salem, NC. "The Women in Nuclear Medicine tea became a time to say hello in person to the people I met through Instagram."

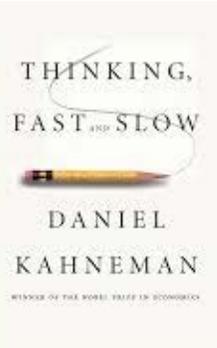
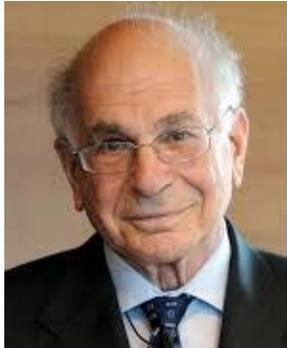
Reception for the site has been positive, with nuclear medicine residents and attending physicians in the United States and throughout the world following. Women in Nuclear Medicine's site has almost 200 followers as of December 2016.

Several nuclear medicine professional sites are active on Instagram, including [@SNMMI](#), as well as case-based educational sites such as [@nuclear\\_radiology](#) and [@dr\\_nuclear](#).

"Our connections and collaborations will be stronger the more we teach each other about ourselves," said Bennett, "regardless of the method." We encourage you to join in with [@Women\\_in\\_Nuclear\\_Medicine](#) on Instagram. See you there!

## WINM Book Club Webinars

The SNMMI Women in Nuclear Medicine (WINM) are excited to announce the date of the next **Virtual Book Club!** Registration is now available for the March 22, 2017 webinar focusing on ***Thinking, Fast and Slow*, by Daniel Kahneman**



**Date:** Wednesday, March 22 at 1 pm ET

**Book:** *Thinking, Fast and Slow* (by Daniel Kahneman)

**Presenter:** Paige Bennett, MD

The virtual book club will be held via webinar and all are welcome to attend. No CME will be provided

**Register Today** (Free to Register)

*Thinking, Fast and Slow* is available on [Amazon](#).

The WINM has two more webinars scheduled for 2017. In July, Dr. Amanda Lackey will be presenting on organizational skills and in October Dr. Leonie Gordon will present *Blindspot: Hidden Biases of Good People* by Anthony Greenwald and Mahzarin Banaji. Please check the WINM [website](#) for webinar updates and registration.

## WINM at the SNMMI Annual Meeting 2017



**Mark Your Calendars!** Please make plans to attend the [SNMMI 2017 Annual Meeting](#)

**The WINM is pleased to sponsor the following session:**

How to Create and Use Your Network - Sunday, June 11th, 3:00-4:30 PM

### **You're Invited to Attend the WINM Breakfast**

*As a supporter of Women in Nuclear Medicine, the SNMMI and The ERF's Curie Fund for Women in Leadership  
You are invited to a special event:*

**WINM Breakfast and Networking Event  
Sunday, June 11 @7:00 AM  
Colorado Convention Center**

# Women in NUCLEAR MEDICINE

## Women in Nuclear Medicine Committee

Leonie Gordon, MD, FACNM  
*Chair*

Mentor and Networking Working Group  
Helen Nadel, MD and Carolyn Anderson, PhD

Program Working Group  
Cathy Cutler, PhD and Paige Bennett, MD

Membership Working Group  
Erica Cohen, DO, MPH, CCD and Suzi Lapi, PhD

Communication Working Group  
Darlene Metter, MD and Shana Elman, MD

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