

SNMMI Prostate Cancer Outreach Working Group Minutes

June 6, 2018

Attendees: Guido Davidzon, MD, Robert Flavell, MD, PhD; Bital Savir-Baruch, MD, Herman Kensky, MD, Linda Budzinski

Welcome and Introductions

In the absence of Committee Chair P. Koo, R. Flavell called the meeting to order. Quorum was not established.

1. Updates on Ongoing Activities

- a. **ASCO Ancillary Event**—R. Flavell reported on the June 1 ASCO ancillary event. He stated that many of attendees were industry representatives. The event was recorded at the request of Grand Rounds in Urology, which would like to share the session with their members. L. Budzinski is working on getting the audio, video and slides to them for web access. She will be applying for CME credit for the webinar. R. Flavell stated that Dr. Koo is interested in getting more on-line webinars on related websites and encouraging various groups to post them. L. Budzinski agreed and stated that SNMMI will be looking into getting more content posted on related websites.

The group discussed what platforms might be suitable. Suggestions included Grand Rounds in Urology, Urology Today, and Applied Radiology. R. Flavell suggested that webinars that offer a combination of imaging information together with a urologist's or oncologist's perspective might be of most interest.

B. Savir-Baruch shared the format of her lectures, in which she uses an interactive approach with cases. She suggested coming up with a panel of speakers and include a lecture portion along with sides and interactive discussion. The group agreed that this would be a good format and could be altered to appeal to various imaging and medical specialties. R. Flavell suggested that the Working Group explore what meetings the presentation would appeal to and what on-line resources are available. The Group agreed to discuss this further at the next meeting.

- b. **Patient Education Day**—R. Flavell went over the speakers for the Prostate Cancer Breakout Session for Patient Education Day at the Annual Meeting, June 24. He mentioned the breakout session on Prostate that includes himself, a patient speaker, and a urologist. L. Budzinski stated that the Patient Advocacy Advisory Board is looking into live streaming the event. R. Flavell asked that the event be recorded and circulated to applicable groups.
- c. **American Urological Association Exhibiting**—L. Budzinski explained that SNMMI had an exhibit booth at the AUA Annual Meeting in May. Part of the purpose of the exhibit was to promote Dr. Andre Iagaru's session, which was very well attended. SNMMI also distributed the prostate cancer/bone scan AUC and promoted the session at ASCO. In addition, L.

Budzinski met with AUA's patient education manager during the event. She reported that the AUA is very open to working with SNMMI in the future. AUA provided materials for distribution at the Patient Education Day. L. Budzinski will be exploring more collaboration with the group, including possibly a patient roadshow type of event. B. Savir-Baruch stated that she feels she can get Blue Earth Diagnostics to sponsor a patient education day and can serve as the contact.

2. 2019 Proposals and Submissions

- a. **AUA and ASCO GU** - L. Budzinski explained that it ideally SNMMI would like to be on the 2019 AUA program, but there is also the option to hold an ancillary event. She asked for input on both options. L. Budzinski stated the deadline for the ancillary event proposal is June 9, while the deadline for getting on the AUA program has not been published yet.

The ASCO GU proposal deadline is a June 15; this would involve getting on the program.

R. Flavell suggested developing a session on applying new imaging approaches into actual practice. The group suggested that the format B. Savir-Baruch discussed earlier in the call might work for either of these groups. B. Savir-Baruch offered to write up a proposal for ASCO GU based on this program. This could also be used for an AUA proposal once they begin accepting proposals for their 2019 program. L. Budzinski suggested identifying speakers from the target society (urologist, oncologist) on the form, as it would be more likely to be accepted. The group will review the form before final submission.

L. Budzinski explained that SNMMI would cover travel expenses and an \$250 honorarium for the speakers.

3. New Business/Next Meeting

- a. R. Flavell asked the group to investigate on-line avenues for disseminating presentations and developing a proposal for application for next generation imaging.
- b. B. Savir-Baruch suggested opening a Twitter or Facebook account under the SNMMI Prostate Working Group which can be used to upload cases and information as a forum for collaboration and discussion. L. Budzinski will investigate opening a social media Prostate Working Group account with SNMMI Communications staff.
- c. L. Budzinski noted that SNMMI's Outreach Committee will be holding a session on how to use social media as part of a nuclear medicine practice at the Annual Meeting (1:30 – 3 p.m. Saturday, June 23). L. Budzinski will send B. Savir-Baruch an email invite for the session.
- d. L. Budzinski reminded the group they would be meeting at 12:30pm Saturday, June 23 at the SNMMI Annual Meeting.
- e. G. Davidzon mentioned including radiation therapy societies and groups in our communications.

The meeting adjourned at 12:46pm.

Action Items

- **ASCO Ancillary Event** L. Budzinski is working with Grand Rounds in Urology provide audio, video and slides for web access to the presentations. She will be applying for CME credit for the webinar.
- **Patient Education Day** Budzinski stated that the Patient Advocacy Advisory Board is looking into live streaming the event. R. Flavell asked that the event be recorded and circulated to applicable groups.
- **American Urological Association Exhibiting** L. Budzinski will be exploring more collaboration with the group including possibly a patient roadshow type event.
- **2019 Proposals and Submissions** B. Savir-Baruch offered to prepare a proposal for the ASCO GU event; the group will review the form before submission.
- **New Business/Next Meeting** L. Budzinski will investigate opening a social media Prostate Working Group account with SNMMI Communications staff.
- **New Business/Next Meeting** L. Budzinski will send the B. Savir-Baruch an email invite for the session.