

**SNMMI Prostate Cancer Outreach Working Group Minutes**  
**December 5, 2017**  
**Conference Call**

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Attendees: Phillip Koo, MD; Frankis Almaguel, MD, PhD; Bennett B. Chin, MD; Robert Flavell, MD, PhD; Ajit Goenka, MD; Herman Kensky, MD; Ephraim Parent, MD; Bitai Savir-Baruch, MD; Chadwick Wright, MD, PhD; Linda Budzinski; Amber Robinson

**1. Welcome and Introductions**

P. Koo called the meeting to order. Quorum was established. The Working Group approved the meeting agenda. P. Koo tabled approval of the minutes and requested that approval be done via email. A. Robinson will circulate the minutes from the November 11<sup>th</sup> meeting to the entire Working Group for approval.

**2. Outreach Update and Domain Chart**

- a. **Staff Update-** L. Budzinski is SNMMI's new Director of Outreach. She previously served as Outreach Coordinator and left SNMMI in September to accept another opportunity. SNMMI asked L. Budzinski to return after Saima Hedrick's departure. L. Budzinski will start full-time on December 12<sup>th</sup>.
- b. **Outreach Chapter Liaison-** One of the priorities that resulted from SNMMI's new Value Initiative is the need to create formal liaisons between Outreach and the Chapters. The Chapters have already established connections with physicians and patients on a local level which will help expand Outreach efforts. Leadership from the Chapters and Outreach will fine tune the liaison role at the Mid-Winter Meeting. The Chapters will then select the liaisons. The liaisons will work on the following objectives from the Domain for Outreach Grid:
  - Increase the number of patients advocating in support of the value of radiopharmaceuticals
  - Increase referring physicians' awareness of new radiopharmaceuticals
  - Increase outreach efforts within the imaging community.
- c. **Outreach Domain Chart-** L. Budzinski created an Outreach Domain Chart that lists Committee and Working Group members, the Working Group Charges, how each working group and subgroup are linked to the Outreach Committee, and the status of FY 2017-2018 activities. L. Budzinski will review the Chart with V. Pappas and the Outreach Committee co-chairs to ensure that each activity aligns with SNMMI's Value Initiative. Some activities may need to be prioritized moving forward. Working Group members are encouraged to review the chart and send updates and/or corrections to L. Budzinski.

### 3. Proposal Submission Deadlines

The Working Group agreed to submit an abstract to ASTRO and AUA for 2018. The goal is to construct an educational abstract around recent developments within prostate cancer and focus on theranostics. Theranostics would generate the most excitement in radiation oncology and urology. F. Mottaghy has written a draft, and R. Flavell will obtain the submission forms for ASTRO and AUA and reformat the draft accordingly. P. Koo noted the draft can be reformatted for other submissions later in the year. B. Savir-Baruch volunteered to help with the submission. R. Flavell will send B. Savir-Baruch the abstract to include her section.

B. Savir-Baruch noted that she and David Shuster published a paper on prostate cancer and are modifying it for the Urology Journal. The deadline for submission is in late January and will be published in May.

The 2018 submission deadlines are as follows:

- **ASCO** (American Society of Clinical Oncology)- 2018 deadlines already passed/ 2019 TBD
- **ASCO GI**- 2019 submission deadline is 9/26/18
- **ASCO GU**- 2019 submission deadline is 10/17/18
- **AUA** (American Urological Association)- Late-breaking submission opens 2/1/18
- **AACR** (American Association for Cancer Research)- SNMMI offering numerous speakers
- **ASTRO** (American Society for Therapeutic Radiology and Oncology)- 2018 submission deadline 2/14/18

### 4. Factsheet Edits

E. Parent will update the factsheets and send his revisions to L. Budzinski by the weekend of December 8<sup>th</sup>. The factsheets will then be redistributed to the group for further review/comments. E. Parent asked the group if PSMA should be included on the TRT and Prostate Cancer Factsheet or wait until it's approved for clinical use.

L. Budzinski noted that the BIO Working Group is also developing factsheets and had similar questions on whether to include non-approved/covered tracers and therapies for the Brain. They decided not to include anything that is still being researched and not approved to avoid confusion from physicians and patients. Instead, the information that is still being researched will be posted on the DiscoverMI site under a section called "On the Horizon."

The Prostate Cancer working group decided to include PSMA and other future therapies on the factsheets under the section "Future Work" and note that these are not currently available.

### 5. New Business

The Prostate Cancer calls will be moved to an earlier time (12 pm ET vs. 2 pm ET) to accommodate for busy afternoon schedules.

P. Koo discussed the importance of using social media for Outreach. The Working Group is encouraged to join Twitter and share cases and thoughts on upcoming therapies. Members should email L. Budzinski their twitter handles which will be added to the Working Group roster and distributed to the group.

Adjourned @ 2:32pm

### Action Items

- ***Welcome and Introductions*** A. Robinson will circulate the minutes from the November 11<sup>th</sup> meeting to the entire Working Group for approval.
- ***Outreach Domain Chart*** L. Budzinski will review the Chart with V. Pappas and the Outreach Committee co-chairs to ensure that each activity aligns with SNMMI's Value Initiative.
- ***Outreach Domain Chart*** Working Group members are encouraged to review the chart and send updates and/or corrections to L. Budzinski.
- ***Proposal Submission Deadlines*** R. Flavell will obtain the submission forms for ASTRO and AUA and reformat the draft accordingly.
- ***Proposal Submission Deadlines*** B. Savir-Baruch volunteered to help with the submission. R. Flavell will send B. Savir-Baruch the abstract to include her section.
- ***Factsheet Edits*** E. Parent will update the factsheets and send his revisions to L. Budzinski by the weekend of December 8<sup>th</sup>. The factsheets will then be redistributed to the group for further review/comments.
- ***New Business*** The Prostate Cancer meetings will be moved to an earlier time to accommodate for busy evening schedules.
- ***New Business*** Members should email L. Budzinski their twitter handles which will be distributed to the group.