



**For immediate release:**

Press Contact: Kim Giordano

Bracco Diagnostics Inc.

(609) 514-2333

kim.giordano@diag.bracco.com

**Bracco Diagnostics Inc. Launches the New CardioGen-82® (Rubidium Rb 82 Generator)  
Website with Enhanced Resources**

**Monroe Township, April 1, 2014** - Bracco Diagnostics Inc. - the U.S subsidiary of Bracco Imaging S.p.A., a global leading company in the diagnostic imaging business, announced today the launch of a new website for CardioGen-82 (<http://www.cardiogen.com>) with additional resources for healthcare providers to improve their use of cardiac positron emission tomography (PET) myocardial perfusion imaging (MPI).

Bracco Diagnostics is re-launching this enhanced version of the site as a part of their continued effort to support the nuclear medicine community with valuable and up-to-date information. The site's added features are all designed to support CardioGen-82 users' businesses and help them better serve their patients. The site now stands as a single point of reference for CardioGen-82 users to enhance their cardiac PET experience.

The revised CardioGen-82 website features product and infusion system details, references for patients and other supplemental resources to support and improve cardiac PET MPI. In addition, it now includes relevant information about the latest clinical research, reimbursement details and appropriate use criteria.

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- **Complete reimbursement information:** a portal for customers containing all of the most recent details necessary for submitting reimbursement queries, this section also includes general information about the reimbursement process helpful for both new and existing customers.
- **Clinical studies:** updated regularly to provide the nuclear medicine community with the latest research and clinical studies in the field and compiled in a single repository, this catalog is an excellent resource to keep up-to-date.

Bracco Imaging is the first company to invest heavily in cardiac PET MPI, and as a global leader in diagnostic imaging, the company is committed to supporting its future. This new resource represents Bracco Imaging's ongoing efforts to deliver industry-leading safety protocols, training, and support services to the nuclear cardiology and nuclear medicine community.

### **About CardioGen-82**

CardioGen-82 is a closed system used to produce rubidium Rb 82 chloride injection for intravenous use. Rubidium Rb 82 chloride injection is a radioactive diagnostic agent indicated for Positron Emission Tomography (PET) imaging of the myocardium under rest or pharmacologic stress conditions to evaluate regional myocardial perfusion in adult patients with suspected or existing coronary artery disease.

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### IMPORTANT SAFETY INFORMATION:

#### **WARNING: UNINTENDED STRONTIUM-82 (Sr-82) AND STRONTIUM-85 (Sr-85) RADIATION EXPOSURE**

Unintended radiation exposure occurs when the levels of Sr-82 or Sr-85 in the rubidium Rb 82 chloride injection exceed specified limits [see *Warnings and Precautions (5.1)*].

Perform generator eluate tests:

- 1) Record each generator eluate volume, including waste and test volumes, and keep a record of the cumulative eluate volume [see *Dosage and Administration (2.4)*].
- 2) Determine Rb-82, Sr-82, Sr-85 levels in the eluate:
  - Once daily, prior to any drug administrations, and
  - At additional daily tests after detection of an Alert Limit. Alert Limits are:
    - 14 L for the generator's cumulative eluate volume, or
    - An eluate Sr-82 level or 0.002  $\mu\text{Ci}/\text{mCi}$  Rb-82, or
    - An eluate Sr-85 level of 0.02  $\mu\text{Ci}/\text{mCi}$  Rb-82.
    - Perform the additional daily tests at time points determined by the day's elution volume; tests are performed every 750 mL [see *Dosage and Administration (2.5)*].
- 3) Stop use of a generator at an Expiration Limit of:
  - 17 L for the generator's cumulative eluate volume, or
  - 42 days post generator calibration date, or
  - An eluate Sr-82 level of 0.01  $\mu\text{Ci}/\text{mCi}$  Rb-82, or
  - An eluate Sr-85 level of 0.1  $\mu\text{Ci}/\text{mCi}$  Rb-82 [see *Dosage and Administration (2.6)*].

Pharmacologic induction of cardiovascular stress may be associated with serious adverse events such as myocardial infarction, arrhythmia, hypotension, bronchoconstriction, and cerebrovascular events. Perform pharmacologic stress testing in accordance with the pharmacologic stress agent's prescribing information and only in the setting where cardiac resuscitation equipment and trained staff are readily available.



**Please see full Prescribing Information.**

**You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.**

CardioGen-82 is manufactured for Bracco Diagnostics Inc., Monroe Township, NJ 08831, by GE Healthcare, Medi-Physics, Inc., South Plainfield, NJ 07080.

### **About Bracco Imaging**

Bracco Imaging S.p.A., part of the Bracco Group, is one of the world's leading companies in the diagnostic imaging business. Headquartered in Milan, Italy, Bracco Imaging develops, manufactures and markets diagnostic imaging agents and solutions that meet medical needs. Bracco Imaging offers a product and solution portfolio for all key diagnostic imaging modalities: X-ray Imaging (including Computed Tomography-CT, Interventional Radiology, and Cardiac Catheterization), Magnetic Resonance Imaging (MRI), Contrast Enhanced Ultrasound (CEUS), Nuclear Medicine through radioactive tracers, and Gastrointestinal Endoscopy. The diagnostic imaging offer is completed by several medical devices and advanced administration systems for contrast imaging products in the fields of radiology.

The Company operates in over 90 markets worldwide, either directly or indirectly, through subsidiaries, joint ventures, licenses and distribution partnership agreements. With an on-going research covering all key modalities, Bracco Imaging has a strong presence in key geographies: North America, Europe and Japan operating through the Joint Venture Bracco-Eisai Co. Ltd. The Company also operates in Brazil, South Korea, and China through the Joint Venture Bracco Sine Pharmaceutical Corp. Ltd. Operational investments have been made in order to achieve top quality and compliances with a sustainable eco-friendly production. Manufacturing activities are located in Italy, Switzerland, Japan, China, and Germany.

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Bracco Imaging is an innovative Research and Development (R&D) player with an efficient process oriented approach and a track record of innovation in the diagnostic imaging industry. R&D activities are managed in the three Research Centres located in Italy, Switzerland, and USA.

To learn more about Bracco Imaging, visit [www.braccoimaging.com](http://www.braccoimaging.com).

To learn more about CardioGen-82, visit <http://www.cardiogen.com>.

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