

**General Clinical Nuclear Medicine Council
Business Plan
FY2019**

1. Executive Summary

The General Clinical Nuclear Medicine Council (GCNMC) pursues its purpose through sponsoring educational programs for physicians, technologists, and other interested members of the SNMMI and imaging community. The Council will organize educational programs for the Mid-Winter and Annual SNMMI meetings. The Council will collaborate with the Committee on Guidelines on updating and developing more standardized clinical procedures to optimize clinical utilization of these studies. To do this the Council will, as necessary, organize and support clinical studies to determine optimum imaging parameters. The Council will participate in developing new, and updating existing procedure guidelines, as requested by the Procedure Standards Committee.

2. Mission

The GCNMC is a group within SNMMI dedicated to the scientific interchange of ideas among Society members who have interest in general clinical nuclear medicine issues. The overall mission of the GCNM Council is to:

- provide a forum for members with similar interests
- provide to SNMMI membership expertise in clinical nuclear medicine
- foster research and education in clinical nuclear medicine
- provide outreach to other professionals and organizations
- nurture new membership into the Society in general, and this Council in particular
- serve as a resource to SNMMI Leadership
- foster leadership development through the Intern Program

3. Leadership

Officers

President: Timothy A. Manzone, MD, JD, CCD	<u>Term</u> June 2017 – June 2019
Secretary/Treasurer: Christopher J. Palestro, MD, FSNMMI	June 2017 – June 2019
Immediate Past President: Leonard M. Freeman, MD	June 2017 – June 2019

Board Members

Anca M. Avram, MD	June 2017 - June 2019
Charito Love, MD	June 2017 – June 2019
Mark Tulchinsky, MD	June 2017 – June 2019
Lionel S. Zuckier, MD	June 2017 – June 2019
K. Elizabeth Hawk, MS, MD, PhD	June 2018 – June 2020
Darlene Metter, MD, FACR	June 2018 – June 2020

Intern

Kasha Balestrieri, CNMT (<i>Non-voting Intern</i>)	June 2017- June 2019
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Committee Chairs

Timothy Manzone, MD (Infection)
 Pradeep Bhamblvani, MD (Endocrine)
 Helen Nadel, MD (Musculoskeletal)
 Andrew Taylor, MD (Renal)
 Harvey Ziessman, MD (Hepatobiliary)
 Kevin Donohoe MD (Gastrointestinal)
 Leonard Freeman, MD (Pulmonary)

4. Current Status

A. Financial

As of August 3, 2018, the GCNMC has a total revenue of \$27,210 and projected FY18 expenses of \$7,680. This includes 7,210 in member dues and a carryover of \$20,000 from FY17. Revenue is generated through annual membership dues, which are \$20.00 per member.

B. Membership

As of June 4, 2018, the GCNMC has 1,291 members which includes 360 paid members and 931 in-training members with complimentary membership. The GCNMC membership history, of paid members, for the past few years is listed below:

GCNMC Membership History

2017 = 318

2016 = 226

2015 = 265

C. Member Benefits

- Continuing education for professionals in the various areas through sponsored symposia and continuing education sessions at the SNMMI Mid-Winter and Annual meetings.
- A forum and a mechanism for discussion and dissemination of information relating to clinical nuclear medicine.
- Access to information on professional activities, government issues, and other topics related to clinical nuclear medicine distributed through GCNMC email blasts, the newsletter and website.
- Ability to provide expertise in clinical nuclear medicine to SNMMI leadership and to groups outside of the SNMMI seeking such expertise. The GCNMC has representation in a number of governance groups within the SNMMI, including the Committee on Councils and Centers, and the House of Delegates.
- GCNMC Lifetime Achievement Award to recognize nuclear medicine physicians and scientists for their dedication and outstanding contribution to the advancement of clinical nuclear medicine and science.
- GCNMC Internship Program for young professionals

5. Accomplishments for FY2018

- a. The GCNMC sponsored the following educational sessions at the 2018 SNMMI Annual meeting:

Categorical Session:

CAT 2: Molecular Imaging of Inflammation and Infection: Focusing on the Future

Educational Sessions:

CE67: GCNMC Award Lectureship Session: The Role of Nuclear Medicine in Osteoporosis - Past, Present, Future

CE06: Hepatobiliary Scintigraphy Practicum

CE27: Quality and Value in Fracture Risk Assessment (SAM)

CE41: Spondylodiscitis: Role of Imaging for Diagnosis and Monitoring Treatment Response

CE83: V/Q Scintigraphy: Clinical Challenges, AUC & Optimizing Planar Scintigraphy

CE89: Nuclear Medicine Management of Adult and Pediatric Hyperthyroidism

- b. Awarded the first GCNMC Lectureship Award to William Leslie, MD.
- c. Presented the GCNMC Lifetime Achievement Award to Eva Dubovsky, MD, PhD, during the 2018 SNMMI Annual Meeting.

6. Goals and Programs for FY2019

The GCNMC contributes to the SNMMI Strategic Plan Goal A: SNMMI members are known for high-quality, value-driven performance and delivery of patient-centered nuclear medicine practice, Goal B: SNMMI has advanced the development and approval of nuclear medicine and molecular imaging technologies, Goal C: There is an appropriate number of qualified professionals working in the field of nuclear medicine, Goal E: Patients and the medical community recognize the value of nuclear medicine, molecular imaging and radionuclide therapy.

- Increase involvement of members in planning of educational programs. The GCNMC will continue to sponsor educational sessions at both the 2019 SNMMI Mid-Winter meeting and Annual meetings.
- Continue communications with the GCNMC membership through email blast announcements, periodic newsletters, and the GCNMC website.
- Continue to work with the Procedure Standards Committee on review of general nuclear medicine procedures. As new guidelines are being written or revised, members of GCNMC are participating in their review.
- Support research efforts to compare methodologies in common use in order to determine best methodology and then seek to standardize that method.
- Seek to educate and improve general knowledge about the use of general nuclear medicine procedures.
- The GCNMC supports the SNMMI Intern program. Kasha Balestrieri, CNMT is the current intern.

7. Budget and Resource Requirements

a. Summary of Financial Needs

The attached budget summarizes the total resources needed to accomplish all of the goals set forth in the business plan.

b. Resource Requirements

No additional staff, materials, technology, or marketing support is required beyond the usual support provided by SNMMI headquarters.