Society of Nuclear Medicine
Report to the Board of Directors

Date: 8/3/04
Committee Name: SNM Publications
Chair: Steve Larson, MD
Staff Liaison: Rebecca Maxey

1. Specific committee charges, goals, and key issues for current year.

To coordinate all SNM publication activities; to continuously monitor the needs of the field and to suggest new publications; to oversee publication of The Journal of Nuclear Medicine.

To evaluate the desirability of publications projects presented to the Society.

To research and respond to publishing trends in the field of nuclear medicine. This can include book topics, book and journal publishers, new medical journals, medical journal practices and article topics, and journal peer-review practices and technologies.

To research and respond to trends in the publishing industry. This can include print and electronic publishing technologies, and journal peer-review practices and technologies.

To survey and respond to the SNM membership and journal readership regarding the Society’s publications.

2. Key accomplishments last year.

Online submission and peer-review system for JNM and JNMT adopted and in use. Positive response from the author and reviewer community.

Transition to new Editor in Chief, Heinrich Schelbert, MD, PhD, complete

Publication of Procedure Guidelines 6/03

Japanese-language JNM popularity has resulted in extended licensing agreement

PET CE Supplement published/initiated sponsorship for new Radionuclide Therapy supplement

Launched online advertising for JNM and JNMT sites in January 2004 as approved in June 2003

Launched of new JNM cover and features for 2004

Completed production of and published Self-Study Oncology Anthology (Topics 1 through 8)

Completed production of and published Guide for Diagnostic Nuclear Medicine and Radiopharmaceutical Therapy

3. Key accomplishments planned for the balance of year.

Finalizing and delivery of Reader Survey

Development of educational publications that may or may not be related to JNM; e.g., new proposal for Board Review Book submitted

Review of proposed book on Topics on Nuclear Neuroimaging

Review of procedures for attracting, evaluating and reviewing proposed books.

4. Financial Reimbursement:

The chair is reimbursed for travel and hotel to the Fall, Mid-Winter, and Spring meetings of the Board of Directors.