INFORMATIONAL REPORT

SUBMITTED BY: David Perry, Chair, Publications Committee

1. UPTAKE
   - UPTAKE continues to meet publication deadlines utilizing the successful Editorial Board concept.
   - Informational and short educational articles continue to provide the membership with up-to-date information on the activities and issues facing nuclear medicine today.
   - A Technologist Needs Assessment Survey was included in Volume 8, Number 5 and has resulted in a good response. The results were published in the January/February 2003 issue of Uptake and are available online at: https://apps.snm.org/Legacy/publications/uptake_get.cfm
   - A Reader Survey was conducted in the February 2003 issue and met with a modest response (50/7000). An additional in-person survey is planned for the Annual Meeting. Results will combine the response to both survey methods.

2. JNMT
   - Elpida Crawford was appointed as CE Editor and has met with some success in securing regular submission of CE articles. A program director’s mailing was completed in September 02. Elpida has also been appointed to the SNMTS CE Committee
   - JNMT continues to be perfect bound for 2003; scheduling is being done two issues out.
   - Subscription renewals are tracking on budget for JNMT
   - The JNMT Reader Survey is presented for review by the SNMTS Publications Committee

3. REVENUE PROJECTS
   - For JNMT General Ads Sales are ahead of budget at YTD $45,190
   - Overall JNMT net revenues are at YTD $57,841 and have exceeded budget by $17,880 for the FY03 with 2 months to go
   - Overall SNMTS Book Sales are at YTD $84,622 (through July) with unrecorded total revenue of $109,000--on target to exceed the budget of $97,000 for FY 03

4. MARKETING
   - A journal marketing plan has been launched for FY 2003 is keeping JNMT subscription on track to meet budget for FY 03. The FY03 included a 2% increase in subscribers.
   - New Journal brochures feature JNM and JNMT as sister publications—these will mail in November JNM and December JNMT
   - The Tech. Catalog of SNMTS Publications has been distributed.
5. BOOKS
- Nuclear Cardiac Imaging: Terminology and Technical Aspects is available at SNM Annual Meeting 2003. It continues to sell well (over budgeted amount for FY03) and recently received a favorable review on auntminnie.com
- Jennifer Prekeges’ *Nuclear Medicine Instrumentation* book begun in 2000 that expands information presented on the Basic Science CD-ROM has been contracted; the author has informed SNMTS that she will miss the complete submission date for December 2003. Consideration is being given to divide the publication into parts to allow for earlier publication. Of particular interest is the portion on PET Instrumentation.
- The next edition of *Review of Nuclear Medicine Technology and Preparation for Examination* is being revised by an editorial group under the direction of Kristen Waterstram-Rich. Final publication is slated for February 2004
- Kai Lee’s *Computers in Nuclear Medicine* 2nd edition final revised manuscript is in editorial production with a publication date of December 2003.

6. NEW PROJECTS
- A proposal has been received from Ahmed Mohammed to develop an illustrated guide to nuclear medicine physics. This is under consideration by the Publications Committee now.