NATIONAL COUNCIL OF REPRESENTATIVES
MEETING

February 15, 2008
8:00am – 2:00pm
Plaza II & III
1. Call to Order (8:00 am)
   A. Quorum Call, Secretary, Peggy Squires, BS, CNMT, NCT
   B. Welcome and Introductions, Speaker David Perry, CNMT, PET, FSNMTS
   C. Approval of Meeting Agenda and Standing Rules
      i. Action: Approval of Meeting Agenda, David Perry, CNMT, PET, FSNMTS
      ii. Action: Approval of Standing Rules, David Perry, CNMT, PET, FSNMTS
         1. Standing Rules
   D. Approval of Prior Minutes
      i. Action: Approval of Minutes, Peggy Squires, BS, CNMT, NCT
   E. Review of Confidentiality Policy, David Gilmore, MS, CNMT, NCT, RT(R)(N)
      i. Confidentiality Policy
2. Reports from the SNMTS Leadership
   A. Report from the National Council of Representatives Speaker, David Perry, CNMT, FSNMTS
   B. Report from the President, David Gilmore, MS, CNMT, NCT, RT(R)(N)
   C. Report from the President-Elect, Mark Wallenmeyer, MBA, CNMT, RT(N)
   D. Report from the Chief Executive Officer, Virginia Pappas, CAE
   E. Report from the Chief Operating Officer, Mike Nelson, CAE
3. Special Reports
   A. American Registry of Radiologic Technologists (ARRT), Jerry Reid, PhD
   B. Report from the SNM Education and Research Foundation (ERF), Robert Carretta, MD
   C. Report from the Joint Review Commission on Nuclear Medicine Technology (JRCNMT), Jan M. Winn, CNMT
   D. Report from the Nuclear Medicine Technology Certification Board (NMTCB), April Mann, CNMT, FSNMTS, RT(N)
4. Committee Reports and Items for Discussion
   A. Molecular Imaging Campaign Update, Peter S. Conti, MD, PhD
   B. PDEF Update, Elpida S. Crawford, CNMT
   C. Nominating Committee Report, D. Scott Holbrook, BS, CNMT, PET, FSNMTS
      i. Election of Vice-Speaker of the NCOR
   D. Advocacy Committee, Cindi Luckett-Gilbert, BHS, CNMT, PET, RT(N)
   E. Committee on Education, Kathy S. Thomas, MHA, CNMT, PET, FSNMTS
      i. Continuing Education Strategic Plan
5. Chapter Reports and Items for Discussion
   A. Leadership Issues
   B. Financial Support Issues
   C. SNM/SNMTS Relationship With Chapter
D. Training and Licensure Issues

6. Written Informational Reports
   A. Reports of the Chapter Delegates
      i. Central
      ii. Eastern Great Lakes
      iii. Greater New York
      iv. Mid-Eastern
      v. Missouri Valley
      vi. New England
      vii. Northern California
      viii. Pacific NW
      ix. Pacific SW
      x. Pittsburgh
      xi. Southeastern
      xii. Southwestern
   B. Reports of the Specialty Area Representatives
      i. Cardiology
      ii. Emerging Technologies
      iii. Education
      iv. Manager
      v. Student
   C. Report of the Industry Representative, Carol Bonanno, CNMT, FSNMTS
   D. Report from the Intersocietal Commission for the Accreditation of Nuclear Laboratories (ICANL), April Mann, CNMT, FSNMTS, RT(N)

7. Old Business

8. New Business
   A. SNMTS Leadership and Related Organizations

9. Adjournment (2:00 pm)
Call to Order
Quorum Call
Welcome and Introductions
Approval of Meeting Agenda and Standing Rules
RESOLUTION FORM
National Council of Representatives
February 15, 2008

ACTION ITEM: Approval of Meeting Agenda

SUBMITTED BY: David J. Perry, CNMT, FSNMTS, PET
Speaker of the National Council of Representatives

PROPOSED RESOLUTION: Resolved, that the meeting agenda for the February 15, 2008, National Council of Representatives Meeting be adopted.

FINANCIAL IMPACT: N/A

BACKGROUND: Robert’s Rules of Order (current issue) provide that it is customary to adopt an agenda for each session in organizations that meet less than quarterly. An Agenda requires a two-thirds vote (or unanimous consent) in order to be changed.

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RESOLUTION FORM
National Council of Representatives
February 15, 2008

ACTION ITEM: Approval of National Council of Representatives Standing Rules

SUBMITTED BY: David J. Perry, CNMT, FSNMTS, PET
Speaker, National Council of Representatives

PROPOSED RESOLUTION: Resolved, that the standing rules of the National Council of Representatives be adopted for this meeting.

FINANCIAL IMPACT: N/A

BACKGROUND: 30 minutes maximum of discussion of an item unless the National Council votes to extend; acceptance of Robert’s Rules of Order; no one speaks twice until all who wish have spoken once

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Standing Rules

1. Raise hand to be recognized

2. Those that have not yet spoken will get priority

3. Limit discussion on any one topic to thirty (30) minutes unless voted on by the Board with majority vote approving to extend discussion.
Approval of Prior Minutes
RESOLUTION FORM
SNMTS National Council of Representatives
February 15, 2008

ACTION ITEM: Approval of May 30, 2007 SNMTS National Council Meeting Minutes

SUBMITTED BY: Peggy Squires, BS, CNMT, NCT
SNMTS Secretary

PROPOSED RESOLUTION: Resolved, that the minutes from the May 30, 2007 NCOR Meeting minutes be adopted.

FINANCIAL IMPACT: N/A

BACKGROUND: N/A

SUPPORTING DOCUMENTS: May 30, 2007, SNMTS NCOR Meeting Minutes

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Members in Attendance:
David J. Perry, CNMT, PET, FSNMTS; Karen Martin, RT(N), CNMT; Kathy S. Thomas, MHA, CNMT, PET, FSNMTS; Kathy E. Thompson, MS, CNMT; Carol V. Bonanno, CNMT, FSNMTS; Christina Cook; David M. Eve, CNMT; Nancy McDonald; Lynne T. Roy, CNMT, FSNMTS, MBA; Mark Wallenmeyer, CNMT, RT(N); Author J. Hall, CNMT, FSNMTS; Frances K. Keech, MBA, RT(N), FSNMTS; Danny A. Basso, CNMT, NCT, FSNMTS, David C. Blea, CS, AAS, CNMT; William L. Hubble, MA, RT(N)(C)(N); Lyn Mehlberg, BS, CNMT, FSNMTS; Seyed M. Mohammadi, CNMT, RT(N); Cindi Luckett-Gilbert, BHA, CNMT, PET, RT(N); Mary K. Moreau, CNMT; Frances L. Neagley, CNMT, FSNMTS; Mary Beth Farrell, CNMT, MS, RDCS, CPC; David Gilmore, MS, CNMT, NCT, RT((R))(N); D. Scott Holbrook, BS, CNMT, PET, FSNMTS

SNM Staff in Attendance:
Virginia Pappas, Mike Nelson, Jane Day, Hugh Cannon, Lynn Barnes, Joanna Sphar, Rebecca Maxey, Marybeth Howlett, Maryann Verrillo, Cecilia Nobleltt, Vince Pistilli, Nikki Wenzel,

I. Welcome and Call to Order

The SNMTS National Council meeting was called to order at 6:03pm by David J. Perry, National Council Speaker. Mary Beth Farrell, Secretary established that a quorum was present.

II. Commencement Actions

A motion was made to approve the National Council Agenda.

It was moved, seconded, and voted to approve the National Council agenda for May 30, 2007.

A motion was made to approve the SNMTS National Council minutes from the February 16, 2007 meeting.

The motion was tabled awaiting review and approval from the SNMTS Secretary, Marybeth Farrell.

A motion was made to approve the National Council Standing Rules for the National Council Meeting.

It was moved, seconded and voted to approve the National Council Standing Rules for the National Council Meeting.

The Confidentiality Policy of the SNMTS was introduced by Dave Perry and discussed by D. Scott Holbrook, SNMTS President.

III. Special Reports and Action Items

a. Scope of Practice — Cindi Luckett-Gilbert provided an overview of the Scope of Practice. Minor changes (grammatical) were made by the National Council of Representatives.

Resolution: Resolve that the SNMTS Executive Board approve the proposed Scope of Practice.
A motion was made to table the SNMTS Scope of Practice until the end of the meeting.

*It was moved, seconded and voted to table the Scope of Practice until the end of the meeting.*

b. **Strategic Plan** – Mr. Holbrook gave a brief overview of the Strategic Plan. It is the role of the National Council to approve and monitor the Strategic Plan. Concerns were raised regarding the move forward into molecular imaging. The SNMTS will be implementing outreach programs to ensure that no member is left behind.

*Resolution: Resolve that the SNMTS National Council approve the proposed SNMTS Strategic Plan.*

A motion was made to approve the SNMTS Strategic Plan.

*It was moved and voted unanimously to approve the SNMTS Strategic Plan.*

c. **Finance Committee Report** - The SNMTS financials were discussed during the National Council meeting and is summarized in these minutes. Total SNM assets for month end March 2007 were $10,757,700 with 37% in liquid reserves. The Capital growth fund total was at $196,004.

As of the end of March, a small surplus is anticipated at year’s end. However, it was noted that the Annual Meeting registrations account for a significant component of the annual budget and that performance can impact the March projections.

*Resolution: Resolve that the National Council approve the SNMTS Finance Committee Chair report.*

A motion was made to approve the SNMTS Finance Committee Chair report.

*It was moved and voted unanimously to approve the SNMTS Finance Committee Chair report.*

d. **ARRT** – Dr. Jerry Reid discussed the CE changes that ARRT has made over the past year. Changes were made to the retired category, 55 years old or older, individuals who have retired no longer have to document CE credits. The second change was to reinstate requirements that within 5 years of the examination period, if you chose to reinstate, you must reinstate. If you wait 3 years before you reinstate, passing of the Nuclear Medicine certification is required to reinstate. Comments are being accepted for both changes through May 31. All changes and comments will be reviewed in July 2007.

e. **ERF** – Robert Carretta, ERF President – Last year, 2006 the ERF was a 2-3 million dollar foundation. With recent acquisition of the Hal Anger estate, in which case 6 million dollars was received, the ERF is now a $9 million organization. Moving forward, ERF will be looking at ways to promote nuclear medicine and distribute the money accordingly.

Speaker of the House, David Perry, announced a break at 7:28pm with the group to reconvene at 7:38pm.

The meeting commenced from break at 7:38pm.

**IV. Chapter Reports and Items for Discussion**

Chapter Report
Hubble – finding support – similar to the way a department would hire a consultant – identify
where resources are for membership or individuals who are interested in pursuing accreditation
April – lot of resources out there, to of consultants, if you go to iCNL website there is a list of
companies – most of is it is at a charge you can get it through accreditation process or website.
Farrell – what kind of resources do you mean
Hubble – just points of contact, trying to identify the accreditation process, how to prepare for
accreditation, not sure that this is our role, but wanted to know. Has anyone had any other
compliments meeting accreditation
Mann – iCAnL board sits. Biggest issue is CE credits they are not meeting report standards, all
standards that are accepted are on website, there is sample documentation, sample cases,
anything that you need to help you. Nothing is with actually process, but with quality of
procedures.
Marguilies – as former first technical manager for ICANL – many nuc med laboratories do not
know what ICANL is, they were hit over the head with united policy that came out. Needed to be
accredited by ACR or ICANL. One reason that commission can not meet need of speaking is
becase it is trying to meet need of paper work There have been volunteers that offer to go out
and speak – all responsible for meeting demands, etc. Find that it is still not enough – not on the
SNM website – anyone who wants to put their name on the website and say I will do your
application and charge 10 – 15K. Need to step up and make sure that nuc med community
understands accreditation.
Nielsen – 5,000 fee wonderful it if was that cheap – going through process now – what is the new
deadline for the application – it is unclear – it has changed many times –
Mann – deadline has always been the sam, Jan 1, March, Sep, - accreditation must be
completed. Go to unitd health care website.
Val – only for non affiliated hospitals – there is a deadline for hospital practices –
Marguilies – the deadline is a date that they have picked and that is something that they may be
willing to negotiate, they nee to contact ICANI, third party insurer.
Farrell – for strat plan – it says that we are the repository – we need to ADD THIS To WEBSITE –
Burchell – have program available from chapters that is sponsored by national (roadshow) that is
one way to help meet need at chapters.
Holbrook – ICANL already provides speakers – Sandra Katanick – in the past this has happened
– this has not changed – if you make a request from the office they will send someone.
Perry – Monday afternoon – accreditation track – tech section accreditation – several
presentations about ICANL presentations. Number of experts that coul spea – the problem is,
information changes.
Mehlberg – Joint commission – highly recommend that this group has some kind of liaison with
the joing commission – medication management. Have some outreach to Joint commission. We
are the primary source to help joint commission.
Henderson – we do have VOICE approved from ICAnl – CD-rom and live presentation.

V. Committee Reports and Items for Discussion

a. ICANL - April Mann, ICANL Representative – There is currently more applications
coming into the office than can physically be handled. There are not enough site
reviewers to accommodate the application process. As of July 1, 2007, every
application will have two reviews and the third review will be a site visit. The only
thing that has changed in the review process is that instead of the third reviewer
being a site visit, the site visits will now be at random. However, if you come up for
reaccreditation, and you did not have a site visit during the previous reaccreditation,
you will automatically have one this time. Generally it is taking up to three months for
the review cycle to be completed once the application is received.

There was discussion regarding the current methods used in the ICANL accreditation
application.

b. Online CE Application Process - Jannine Henderson will be hosting a training session
on Saturday in room 204. The Greater New York Chapter will using the online
application first. This will cut down on the overall paper submissions made to the society, and allow for the user to enter the site and update their application as needed.

c. Advanced Practice Task Force – Martha Pickett, Chair of the Advanced Practice Task Force, discussed the “Advanced Practitioner” in regards to the NMTCB, ASRT and ARRT. The group would like to collaborate with their affiliates, but will not be paying for the other organizations attendees travel. At this time, none of the three affiliates have agreed to participate. The group will discuss the role of the “Advanced Practitioner” and what they need to do to encourage ACR’s support.

d. Tech Education Programs – Ms. Kathy Thomas, Chair of the CE Committee presented a powerpoint regarding CE. There was discussion around how a chapter can certify that a person has indeed attended the session hours they say they have.

A motion was made to continue discussion.

It was moved, seconded and voted to extend the discussion of Tech education programs for an additional 30 minutes.

The chapters would like the society to purchase a scanning system that can be rented out to chapters for meetings to scan for CE credits.

e. NMTCB - Katie Neal is acting executive director, Stan Galish was hired as the new Executive Director. PET nuclear medicine cardiology – over 200 people registered for the exam.

f. Task Force on Professional Development – The task force continues to host the national council orientation. There will be no emerging leaders this year. The task force is also hosting first timers breakfast on Sunday and encourages any SNMTS leadership to come.

g. PDEF Report - PDEF will not meet until Friday, therefore there is no discussion.

h. Bylaws Committee – After review of the SNMTS Policy and Procedures the Bylaws Committee has prepared three resolutions. The Bylaws Committee also considered a number of additional changes for the future including policies regarding individuals who serve on both the Executive Board and National Council and have two or more positions on each. The potential conflicts include two voting positions, however SNMTS does not want to limit individuals.

The three resolutions, listed below were passed by the SNMTS Executive Board earlier this morning.

Resolution: Resolve that the Executive Board approve the proposed SNMTS policy on special balloting addition to the SNMTS Policy and Procedures Manual.

Resolution: Resolve that the Executive Board approve the proposed SNMTS policy on Finance Committee vacancies addition to the SNMTS Policy and Procedures Manual.

Resolution: Resolve that the Executive Board approve the proposed SNMTS policy on SNMTS Specialty/Industry Representatives and Member-at-Large vacancies addition to the SNMTS Policy and Procedures Manual.
i. **Nominating Committee** – Ms. Valerie Cronin reported the results from the 2007-2008 SNMTS Election which announced during the National Council of Representatives meeting on Wednesday, May 30, 2007. The percentage of membership who voted was 8.56%, which represents an increase of over .5%. There were challenges this year and the committee recognizes that there were some issues that needed to be addressed before the next year. Overall there was very positive feedback. In regards to the voting process, The 2007-2008 election results are listed below:

- **President-elect** – Mark Wallenmeyer
- **Secretary** – Peggy Squires
- **Finance Chair** – David Perry
- **Finance 3-year** – Karen Martin
- **Members-at-large** – Marcia Hess-Smith, Nancy Swanston

Each year the Nominating Committee continues to struggle to find individuals willing to participate in these leadership roles. The SNMTS needs to begin the nominating process earlier and have individuals for positions in mind for the coming years.

j. **Advocacy Committee** – Ms. Lyn Mehlberg urged the SNMTS to continue to support the CRCPD. Currently there are 95 co-sponsors for the CARE Bill. The CARE bill still needs support. There are 150 SNM meeting attendees going to Capital Hill on Tuesday from 2-3 to lobby for the CARE Bill and Nuclear Medicine.

k. **BS Entry Level Task Force** - Ms. Kathy Thompson, Chair of the BS Entry Level Task Force introduced the proposed curriculum that was reviewed by the Executive Board. Several questions were raised regarding the curriculum. D. Gilmore addressed these issues indicating that it appears as though SNMTS and ASRT are working on similar programs and the SNMTS plan is consistent with what ASRT is doing. There is also strong support from the SNMTS student representative for the curriculum.

VI. Unfinished Business

a. **Scope of Practice** – There was additional discussion regarding the Scope of Practice.

    *Resolution: Resolve that the SNMTS Executive Board approve the proposed Scope of Practice.*

A motion was made to approve the SNMTS Scope of Practice.

**It was moved, seconded and voted unanimously to approve the SNMTS Scope of Practice.**

VII. New Business

a. **Reports from the Leadership:**

    **SNMTS President** - Scott Holbrook, SNMTS President, report included the Scope of Practice and Strategic Plan, passed during this meeting. Mr. Holbrook reminded outgoing Executive Board and National Council members that it is their duty to provide the incoming member with the information needed to be successful in the position. The SNMTS Leadership Academy will be held in September. A grant for $28,000 was secured from PDEF for the Academy. Mr. Holbrook also explained the new schedule structure of the National Council and Executive Board and indicated that all Leadership, Organizational and Information reports will be given during the National Council meeting and not repeated during the Executive Board meetings.
SNMTS President-Elect – David Gilmore, SNMTS President-elect discussed how the committee appointment process was going to be handled for the 2007-2008 appointment year. Mr. Gilmore will try to have at least one person from every chapter on each committee. He will also be working with the committee chairs to set the goals for the committee and appoint members.

The 2007-2008 Nominating Committee will be:
1. D. Scott Holbrook (appointed)
2. Lynnette Fulk (voted by the NCOR)
3. Kathy E. Hunt (voted by the NCOR)
4. Frances Keech (voted by the NCOR)
5. Anthony Knight (voted by the NCOR)

VIII. Adjournment
A motion was made to adjourn the SNMTS National Council Meeting.

*It was moved, seconded and voted to adjourn the National Council Meeting at 10:00pm.*
Review of Confidentiality Policy
CONFIDENTIALITY POLICY

As leaders and volunteers of the SNMTS we are often asked to deal with sensitive information about volunteers, staff, other organizations, and industry. We are often privy to confidential information critical to the well being on the organization. Confidentiality is important to our organization’s credibility and reputation. Therefore, it is in our best interest to adopt a confidentiality policy.

It is understood that leaders and volunteers of the SNMTS will not disclose, divulge, duplicate, publish, or make accessible confidential information to any persons other than those who have a legitimate need to know and whom the SNMTS has authorized disclosure.

Leaders and volunteers are expected to hold in confidence materials, manuals, or policies that represent works in progress or drafts. The expectation is that when decisions or documents are finalized they will be publicly disclosed or published.

Leaders and volunteers must exercise good judgment and care at all times to avoid unauthorized or improper disclosure of confidential information. Conversations in public should be limited to matters that do not pertain to information of a sensitive or confidential nature.

When decisions are made, even if not unanimous, the expectation is that when discussing relevant details with outside organizations the guiding principal shall be that the information shared/imparted/conveyed will be with the best interest of the organization in mind.

These policies are not intended to prevent disclosure where disclosure is required by law. Rather, these policies are intended as a template for ethically handling information of a confidential or sensitive nature.
Reports from the SNMTS Leadership
NCOR Speaker Report
SNMTS President,
David Gilmore, MS, CNMT, NCT
SNMTS President’s Report
Mid-Winter 2008 Executive Board Meeting

FROM: David Gilmore, MS, CNMT, NCT, RT(R)(N)
President of SNMTS

DATE: Mid-Winter 2008

The technologist section is continuing to develop new programs and move forward with several initiatives in the New Year. Technologists will need to be competent in PET/CT and SPECT/CT fusion imaging in the very near future, in PET/MR within a few years, and in radioimmunotherapy as research and protocols develop. The SNMTS has approved a professional entry-level curriculum outlined as the educational foundation for individuals entering the field of nuclear medicine technology. The SNMTS Educator’s Task Force has been increasing outreach efforts, creating presentations to use at chapter and local meetings to discuss the new curriculum and entry-level education.

During the November, RSNA meeting, SNMTS Leadership met with an ACR Delegate to discuss the ACR’s concerns with the advanced practitioner. On January 17, 2008, the SNM Board of Directors approved the new name, “Nuclear Medicine Advanced Associate.” The SNMTS leadership has notified ACR of this name and is requesting comments until the first of March, at which, if no comments are received, the SNMTS will moved forward using “Nuclear Medicine Advanced Associate,” as the official name of the advanced program. The final competencies and curriculum will be approved this year, paving the way for colleges and universities to start the master’s program for advance practice.

During the European Association of Nuclear Medicine (EANM) meeting in October, I met with EANM Technologist leadership regarding future international collaboration. The EANM Technologists and the SNMTS will begin developing co-sponsored sessions for the 2009 Annual SNM and EANM Meetings. Additionally, the SNMTS was invited to participate in “Tech Tips,” a unique series of books, first developed by the EANM technologists, serve as a quick reference to various procedures and guidelines. The SNMTS will continue to research this opportunity over the next several months.

New this year, the SNMTS Executive Board has made a concerted effort to hold monthly conference calls to ensure that action items are voted on in a more efficient manner. This change has not only affect the Executive Board, but the SNMTS Committees as well. Committee chairs have been more engaged than ever; holding conference calls throughout the year to ensure consistent forward movement with policies, programs, curriculums, and awards. Additionally, the Mid-Winter Meeting governance schedule was shortened by one day for technologists, due to the on-going work of the committees throughout the year. This will continue with the Annual Meeting, with SNMTS committee meetings beginning on the Thursday prior to the Annual Meeting.

Five new technologist award categories were approved to cover travel expenses for technologists’ first-time oral presentations at the annual meeting, completion of a bachelor's degree in nuclear medicine technology, and involvement in professional organizations.
degree, enrollment in an advanced practitioner program, student travel, and clinical advancement to gain the appropriate education in additional modalities (such as CT, MRI, etc.). We are working on developing marketing messages and a recruitment campaign targeted at those in emerging technologies, advanced imaging modalities, and molecular imaging and therapy. To grow our membership, we need to grow and attract technologists early in their career. SNMTS voted to extend the free trial student program for up to 24 months and allow student members to receive free registration to our annual meetings. We also welcome related non-nuclear imaging professionals to join the Technologist Section.

Now more than ever we need to become united to move the SNMTS forward and position the SNMTS to be the leader in molecular imaging, while maintaining focus on our current state of nuclear medicine!

Respectfully submitted,

David Gilmore, MS, CNMT, NCT, RT(R)(N)
SNMTS President
SNMTS Grants and Awards Program Highlights

- SNMTS awards went online on January 24, 2008.
- Will be posted in the SmartBrief to 3,601 live email addresses in February (ongoing).
- Posted in targeted email blasts to 11,829 live addresses February 1, 2008 (ongoing).
- Posted in SNM’s weekly email blast to 12,097 live addresses with “hit rate” of 5 to 7% (ongoing)
SNMTS Grants and Awards Program Highlights

- Ads will run in March issue of JNMT to 309 recipients
- Applications are due Friday, May 30, 2008.
- Awardees will be approved and then notified by August 1, 2008.
SNMTS Bachelor’s Degree Completion Scholarships

- Serves to support a student who is pursuing a Bachelor’s degree completion program related to his/her nuclear medicine career.

- Five (5) $5,000 scholarships, which may be renewed for one academic year, will be awarded.
SNMTS Advanced Practitioner Scholarships

–Serve to support students who are pursuing an advanced practitioner program to advance their careers in nuclear medicine.

–Two (2) $5,000 scholarships will be awarded.
SNMTS Clinical Advancement Scholarships

–Serve to support technologists who are pursuing clinical advancement through didactic educational programs.

–Fifty (50) $500 scholarships will be awarded.
Travel Awards

Travel awards are provided to aid supporting the attendance of technologists and NMT students to present their molecular imaging abstracts at SNM’s Annual Meeting in New Orleans.

• **SNMTS Travel Awards:**
  – Twenty-five (25) $1,500 awards offered

• **SNMTS Student Travel Awards:**
  – Twenty-five (25) $1,500 awards offered
SNMTS President-Elect,
Mark Wallenmeyer, MBA, CNMT, RT(N)
SNMTS President-Elect’s Report
Mid-Winter Meeting

From: Mark Wallenmeyer, MBA, CNMT, RT(N)
Date: February 2008

The beginning of my term as President-Elect has been very busy. I first want to thank President David Gilmore for involving me and getting me prepared to take the realms at the Annual Meeting coming up in New Orleans. Below is a list of Chapter and SNMTS related meetings that I have attended as a representative of the SNMTS leadership.

Chapter Meetings:
- October 12-14 – St. Louis, MO (Missouri Valley Chapter Meeting)

SNMTS Related Meetings:
- July 17 – Reston, VA – ERF Oversight Meeting
- August 3-5 – Chicago, IL – Membership Committee Meeting
- August 29-30 – Chicago, IL – SNM Government Relations Meeting
- September 14-16 – Berkley, CA – SNMTS Leadership Academy
- September 28-30 – Reston, VA – SNMTS/SNM Executive Board/BOD
- October 15-17 – Las Vegas, NV – Alliance Meeting
- November 5-7 – Baltimore, MD – ASAE Training
- November 25-28 – Chicago, IL – RSNA

Activities and Issues within the SNMTS:
- The membership committee has presented several resolutions to the executive board regarding membership categories and dues.
- We have met with the ACR about the naming of the advanced practice position. A name has been voted on by the Advanced Practice Task Force and has been presented to the SNM leadership as well as the ACR for approval.
- Continued efforts have been made and push for advancement of the CARE bill.
- Formation of the leadership academy. Planning is already underway for this years’ academy and plans are being made to include chapter involvement in the selection process.
At this point, I have already started to get my committee chairs in line. I hope to have all the committee chairs set shortly after the Mid-Winter Meeting. Once set, I will be working with these committee chairs, the SNM and SNMTS leadership, Staff and the current strategic plan to set committee assignments for the 2008-2009 year.

The spring holds a handful of opportunities for me to visit with members as well. I have accepted speaking opportunities at several chapter meetings, local meetings and even meetings with state radiologic societies to talk about nuclear medicine and molecular imaging.

Mark Wallenmeyer, MBA, CNMT, RT(N)
President-Elect, SNMTS
SNM Chief Executive Officer,
Virginia Pappas, CAE
As we have entered into a new fiscal year our focus and determination on the objectives and mission has not changed. The Society leadership and staff have strived to stay abreast of issues and monitor and respond to the changes in the industry. In this report I will provide the Society’s progress on these efforts and its accomplishments to date.

SNM continues to be at the forefront of new and innovative educational opportunities for our members. Over the past six months, the Education Committee has been working to develop a Strategic Plan that will take SNM into 2010 with cutting edge education. In addition, the Education Committee is planning to develop the “Practice Performance Assessment Program” (PPAP), maintenance of certification Part IV activity.

While the MOC will continue to be an evolving program, SNM is at the forefront of meeting the requirements for Part IV and many other organizations are looking to us for direction and guidance. SNM has released the following LLSAP Modules/Cases, 28 LLSAP modules (with 112 cases within the LLSAP modules), 50 CT interactive online cases, and 100 PET/CT interactive online cases. New titles this year include: Cardiovascular SPECT and PET – Part I, Partial-Volume Effect in PET Tumor Imaging, Diagnostic CT Cases 51-100, Radiopharmaceutical Therapy for Bone Pain, Sentinel Node Imaging: Melanoma, Breast Cancer and Others, Immunoscintigraphy and Radioimmunotherapy of Lymphoma, and PET/CT Cases 101-150 (final set).

For the first time, the SNM Communications Department and the SNM Publications Committee is working to develop an “English/Spanish Guide to Nuclear Medicine Procedures” for patients. The book will go to press later this month. Additionally, with the closing of the Atomic Energy of Canada Limited (AECL), which runs the NRU reactor, Dr. McEwan, SNM President gained the society and the issue of radioisotope production in Canada extensive media exposure throughout December and into January. Dr. McEwan participated in interviews with major newspapers, television and radio outlets in Canada and the United States. He actively responded to reporter requests and fielded calls and interviews for days. Dr. McEwan was also quoted in the New York Times and in stories distributed to the Associated Press.

Starting Monday, Jan. 14, a new publication from SNM called "SNM SmartBrief" was launched bringing a summary of the most important and timely news stories affecting nuclear medicine and molecular-imaging professionals directly to subscribers' e-mail boxes. Currently, more than 3,600 individuals have subscribed. The total launch rate was 11,830 individuals. From the original lists submitted, of the 3,778 physician/scientists the
e-mail was sent to, 947 subscribed. Additionally, 8,052 technologists individuals were sent the first e-mail, and of that, 1,561 subscribed. The overall conversion rate of subscribers is 25%. Another 538 individual signed-up to receive the SmartBrief’s that were not on either original list. This is a combination of individuals using different e-mail address, suspended members who are now subscribing and individuals who receive the brief through the “forward to a friend” function.

With the addition of Teri Pinkham, Director of Development in September 2007, and the generous gift from the ERF in respect to the Hal Anger estate, the Development Office has soared to new levels of donors, individual’s gifts and awards. To date, SNM has 13 corporate donors whose combined pledges total $4,140,000 to the Bench to Bedside Molecular Imaging Campaign. When added the contributions received through individual donors totaled $136,241, the Campaign has raised a total of $4,276,241 of the $5,000,000 goal. Fifteen (15) Student Fellowship applications and thirty (30) Pilot Research Grant applications were submitted and will be considered by the SNM Awards Committee. This is in comparison to 2007, when only seven (7) Student Fellowship applications and seventeen (17) Pilot Research Grant applications were submitted. SNM introduced three new molecular imaging awards “Molecular Imaging Research Grants for Junior Medical Faculty,” “Postdoctoral Molecular Imaging Scholar Program,” and the “Predoctoral Molecular Imaging Scholar Program.” In addition, three new scholarships were introduced for the Nuclear Medicine Technologists including; “SNMTS Bachelor’s Degree Completion Scholarship,” “SNMTS Clinical Advancement Scholarship,” and “SNMTS Advanced Practitioner Program Scholarship.”

SNM has received a gracious donation from Covidien for $25,000 per year for the next three years to support the SNM/Covidien Seed Grant in Molecular Imaging/Nuclear Medicine Research. In addition, Siemens has provided a $15,000 grant to create The SNM-Siemens Award for Excellence in Practice-Based Research. Abstracts for the 2009 SNM Annual Meeting that demonstrate the economic value of molecular imaging including nuclear medicine in the daily patient management process and, ultimately, improved patient outcomes will be considered.

The SNM Journal of Nuclear Medicine continues to be the premier journal in the field of Nuclear Medicine. In response to the continued high-level research in the journal, journal subscription revenue received as of 02/08/08 was $638,369, in comparison to subscriptions at this time last year; $610,914; a net increase of $27,455. JNM commercial advertising has also increased from $33,525 in February 2007 to $35,895 in February 2008; a net increase of $2,370. Online commercial advertising has also showed an increase of $5,000 over February 2007. Annual Meeting Program Book and Abstract Book advertising are over halfway to FY2008 budget with $34,650 in program book and $21,150 in abstract book advertising to date.

While SNM continues to grow, so does its membership. The Membership Department launched a “Member-get-a-Member drive in December and has received 34 new members to date. In comparison to February 2007, SNM has increased membership by 491 full members and 1,162 technologists over last year this time, for a total of 15,025
members compared to 13,539 members at this time last year. Of the 491 full members, 34 of those are new members received from the Member-get-a-Member drive. In addition, there are 257 free trial residents; 20 more than at this time last year. We currently have 916 free trial technologists, or 254 more compared to this time last year. These students represent 26 schools participating in the program. Overall, the membership retention rate for SNM is at 82.9%, compared to FY2007 (78.3%), an increase of 4.6% over last year.

In order to keep pace with the ever-growing membership, SNM launched a new online application and renewal process at the beginning of the new fiscal year (October 1, 2008). To date, a total of $323,838.58, or 2,868 member transactions have occurred via the online renewal system. From October 1 to December 1, the online /join & renew page received 33,483 hits for renew and 6,624 hits for new members wishing to join. The 2008 budget estimate for both full and technologists is $2,223,736. Currently we are within $257,870 of that goal.

In the results from the 2007 member needs survey, the cost of membership was the number one reason individuals did not renew their membership, beating other options by over 30%. When asked whether SNM provide the member with the educational opportunities needed to assist in advancing their career, 45.28% agreed. Additional results showed that 50.94% of members felt that SNM provides them with up-to-date information about the field of nuclear medicine and molecular imaging.

The 2008 Mid-Winter Meeting in Newport Beach, CA is showing record pre-registration, almost doubling physician/scientist numbers from last year; 105 in 2007 compared to 218 in 2008. Additionally, overall meeting attendance is up 30 registrants from 236 in 2007 to 266 in 2008. Current exhibit sales are at 29 booths, and sponsorship for the Mid-Winter Meeting is at $7,500.

The 55th SNM Annual Meeting to be held June 14-18 in New Orleans, LA is shaping up to be an exciting meeting with educational programs from the councils, centers and technologist section, including a joint-session with the SNMTS and the European Society of Nuclear Medicine technologists. Registration and housing opened January 15 and both are on target with proposed numbers to date. Exhibit sales for the Annual Meeting are also increasing with 139 exhibiting companies, representing $1,251,750 in revenue and 560 booths. The exhibit hall is currently at 81% sold, which is on track to meet projected budget for FY2008. Sponsorship for the Annual Meeting is at $261,000, already exceeding FY2008 budget ($217,000) by $44,000. SNM will be introducing a new virtual exhibit hall, which will make the exhibit hall easier to view for exhibitors and attendees.

The launch of the new SNM website has contributed to the increasing number of hits September – December 2007. Compared to December 2006 with 432,290 hits, December 2007 showed a 377,655 increase, with a total of 809,945 hits, showing a 44% increase over last year. Overall, the top pages of the website being viewed were the new LLSAP Modules with 1,160 average hits per day, the 2007 Annual Meeting Education program
online meeting planner with 79 average hits per day, online teaching files, with 770 average hits per day and the SNM Web Seminars with 710 average hits per day.

SNM developed a task force to monitor and respond to issues related to practice standards, including pay for performance, and continues to work with the American Medical Association to influence a gradual pay-for-performance strategy that will improve health care. In January, the SNM sent comments to the Centers for Medicare & Medicaid Services (CMS) regarding the Hospital Outpatient Prospective Payment System (HOPPS) and the Medicare Physician Fee Schedule (MPFS) final rules for calendar year 2008. Between January 21 and February 1, the Alliance for Quality Medical Imaging and Radiation Therapy (co-founded by SNMTS) asked their various constituencies to urge both the Senate and the House to pass the CARE bill in the forthcoming mark-ups. During the two weeks, the “virtual march” produced roughly 300 letters to legislators throughout Congress, which will hopefully help this legislation move through committee.

As SNM was named one of the “25 Most Influential” in recognizing radiology’s movers and shakers, in September 2007, SNM continues to collaborate with those in related professional and patient associations leading the molecular imaging revolution into the new year. We are looking forward to another successful year with new initiatives, programs and members.
SNM Chief Operating Officer,
Mike Nelson, CAE
Special Reports and Action Items
American Registry of Radiology Technologists (ARRT)
SNM Education and Research Foundation (ERF)
The Education and Research Foundation for the Society of Nuclear Medicine
Report to Board of Directors
Date: February 15, 2008

**Bench to Bedside Molecular Imaging Campaign**
Since the launch of the Campaign last June, we have received $136,241 in pledges and contributions from 141 members. Our primary goal is to raise $500,000 from individuals for this important initiative. As of December 31, 2007 the combined corporate and individual gift and pledge total is $4,276,241.

**FY 2008 Contributions in Support of Education and Research**

**Quarter 1 of Fiscal Year 2008** (October 1, 2007- December 31, 2007) contributions to the ERF total $49,819. This figure includes $14,301 in donations to the Molecular Imaging Campaign and also a gracious $25,000 contribution from Covidien to support the 2008 SNM/Covidien Seed Grant in Nuclear Medicine and Molecular Imaging.

<table>
<thead>
<tr>
<th>Fund</th>
<th>Amount</th>
<th>No. of Donations</th>
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<tr>
<td>ERF Annual Fund</td>
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<td>88</td>
</tr>
<tr>
<td>Paul Cole Scholarship Fund</td>
<td>$2,566.00</td>
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<td>Robert J. Lull Fund</td>
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</tr>
<tr>
<td>Howard Kay Fund</td>
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<tr>
<td>Restricted ERF Fund</td>
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</tr>
<tr>
<td>MI Campaign Gifts</td>
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</tr>
<tr>
<td><strong>Total Gifts</strong></td>
<td><strong>$56,749.00</strong></td>
<td><strong>264 Total Gifts</strong></td>
</tr>
</tbody>
</table>

- We are posting a 9% increase over the $52,139 raised during this period last year.
- MI Campaign gifts and pledges for this period are up 85% from the same period last FY ($7,715.00).

**FY 2008 ERF Budgeted Support for the SNM and SNMTS Grants and Awards Program**
$430,000: In support to existing SNM and SNMTS grants and awards as well as new MI grants and awards.

**New Business**

- The Development office is pleased to report that Robin Cousins has been hired as the new Development Assistant. Robin will be assisting with conference calls, reporting, gift entry, tracking and invoicing pledges and general office support.
- ERF has begun making major gift requests of top prospects. In January two requests were made for gifts totaling $35,000. Three major donor appointments are scheduled during the MWM. Another meeting is in the process of being scheduled for March as well.
Joint Review Committee on Nuclear Medicine Technology (JRCNMT)
Nuclear Medicine Technology Certification Board (NMTCB)
Committee Reports and Items for Discussion
Molecular Imaging Campaign Update
Communications and Media

A key element of the campaign is to raise awareness about molecular imaging and increase the visibility of SNM within the molecular imaging community. SNM began this process by creating a new Web site and other new communications vehicles for the Molecular Imaging Center of Excellence that will be used as a foundation for community-wide activities. During the coming year, SNM will work with its new globally recognized PR firm—Porter Novelli—to develop a sophisticated communications and public relations strategy. This strategy will include promotion and support of SNM’s molecular imaging initiatives in tandem with the society’s expanded mission, including issues associated with PET utilization. The consultants will provide high level, strategic advice about how to increase media attention as well as awareness of referring physicians, and possibly consumers.

Public Relations
New key deliverables:
◆ New comprehensive public relations program using the expertise of a globally recognized PR firm—Porter Novelli
❖ Objectives of the plan are to:
  • raise awareness and understanding of molecular imaging and PET among other clinicians and referring physicians
  • increase other clinicians’ understanding of SNM’s core competencies
  • underscore SNM’s preeminent role as the voice of molecular imaging
❖ Components of the plan include:
  • Key media messages for segmented audiences, which includes a very simplified definition of molecular imaging
  • Quarterly briefings of editorial decisionmakers of targeted media (e.g., New York Times) on current molecular imaging issues and their relevance to the public to raise understanding and awareness
  • Promotion of new and groundbreaking research and patient stories
  • Rapid Action Response Team of specialist spokespersons in place and ready to respond to breaking news
  • Public/referring physician fact sheets on priority topic areas in molecular imaging, including practical applications for various diseases, the focus will be primarily on PET as a gateway to learning about other molecular imaging technologies
  • New “stump speech” and presentation about molecular imaging for use by members and influencers during speaking opportunities
  • Table-top exhibit about molecular imaging and schedule for exhibiting at key clinical community meetings
  • Outreach via consumer media with consumer-friendly explanations of key issues and targeted press releases
  • Proactive selection and coordination of speaking venues and exhibit opportunities with target audiences
  • Direct consumer advertising program is also under consideration
◆ Web site (www.molecularimaging.org) launched in June 2007 continually expanded and enhanced with new information for all audience pages—molecular imaging professionals, referring physicians, and patients. Additions to include:
  ❖ MI “Term of the Month” with definition, references, and images
  ❖ MI glossary
  ❖ New MI books
  ❖ Fact sheets, resource compendiums, and bibliographies on relevant diseases and modalities for all audiences
  ❖ Current information on meetings of interest, recent research, grants information, and references continually updated

Notes/Action Plans/Stretch Goals
Communications and Media

Publications
New key deliverables:

◆ New daily customized email briefing—SNM SmartBriefs—contains latest medical and research news for members
◆ Regular communications vehicles initiated last year will be continued to reach both SNM members and the wider molecular imaging community (e.g., MI Gateway quarterly newsletter, monthly email blasts, monthly JNM Newsline contributions, and literature briefs)
◆ New series of 4-page articles on molecular imaging debuted in December 2008 in JNM, continues monthly
◆ JNM supplement: Molecular Imaging in Oncology, to release in spring of 2008

Notes/Action Plans/Stretch Goals

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New key deliverables:

- Annual Meeting Enhancements
  - Molecular Imaging Gateway
  - Scientific Abstract Track
  - Continuing education sessions on molecular imaging topics:
    - Molecular Imaging and Cancer: Optimizing Clinical Trials and Clinical Practice: A Joint SNM/ASCO Education Session
    - Current Issues in Contrast Agent Toxicity: Gadolinium and Nephrogenic Systemic Fibrosis (NSF)
  - Full-day molecular imaging categorical
  - “Young Investigator” awards for the new MI Track
  - SNM-Siemens Award for Excellence in Practice-Based Research will highlight the economic value of molecular imaging in the daily patient management process and patient outcomes

- New and increased number of educational sessions at the Mid-Winter Meeting
- Operational speaker bureau with molecular imaging experts speaking at different venues across the country, including SNM Chapter meetings (6 funded so far)
- Proposed revised residency curriculum for nuclear medicine residents that includes important molecular imaging concepts
- New curriculum guidelines for a “molecular imaging scientist”
Education

❖ New curriculum for technologists includes important molecular imaging concepts
❖ Outreach to nuclear medicine residency program directors to create support and understanding of new suggested curriculum and molecular imaging topics
❖ Collaboration with ABNM to integrate molecular imaging into examinations
❖ Compendium of curriculum resources—including review articles, on-line lectures, and book chapters—to assist residents and graduate students in learning molecular imaging concepts
❖ A new, updated and expanded “Basic Science” CD (a total of 80 hours)
❖ Continuing education programs on molecular imaging for basic scientists
❖ Continuing education programs on molecular imaging for pharmacists
❖ Continuing education programs on molecular imaging for technologists
❖ “Molecular Imaging” on-line learning tools, such as LLSAPs. Topics such as “Molecular Biology for Imagers” will be identified through curriculum resource development project
❖ Ten new SNM and SNMTS grants and awards:
  • SNM MI Research Grant for Jr. Med. Faculty
  • SNM Post-doctoral MI Scholar Program
  • SNM Pre-doctoral MI Scholar Program
  • SNM Travel Awards (25 this year)
  • Grant Development Award
  • SNMTS Travel Awards (25 this year)
  • SNMTS Bachelor Degree Completion
  • SNMTS Advanced Practitioner Program
  • SNMTS Student Travel Award
  • SNMTS Clinical Advancement Scholarship
❖ Expansion of many existing grants and awards with a large increase from the Education and Research Foundation. A full listing of the 2008 grants and awards program is attached.

Notes/Action Plans/Stretch Goals

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Outreach

Integrating the SNM molecular imaging platform within external organizations is a critical component to the campaign. For molecular imaging to truly become a reality for patients, it will need to be embraced by the wider clinical communities. Groups of organizations within the medical, research and pharmaceutical communities will be vital to developing momentum to adopt molecular imaging objectives. Outreach interaction during year two will consist of a two-pronged strategy. The first component is to develop existing relationships. The second component is to develop an overall outreach plan and materials for the larger community where existing relationships have not yet been developed (e.g., pharmaceutical community).

Through the hard work of many MICoE members, we have worked to develop or strengthen strategic partnerships and collaborations, not only with other imaging societies but with organizations such as the American Society for Therapeutic Radiology and Oncology (ASTRO), the American Society of Clinical Oncology (ASCO), the American Chemical Society (ACS), the American Academy of Neurology, and the American Heart Association (AHA). We have begun patient outreach activities and will continue our efforts to build partnerships with patient advocacy groups in the coming year.

New key deliverables:

- Collaboration with at least one organization from each of the following communities: scientific, cardiology, oncology, and neurology. Current initiatives for this year include:
  - Molecular Imaging Session at American Chemical Society Fall Meeting, facilitating mutually educational partnerships with basic scientists
  - Reciprocal CE sessions at ASCO and SNM Annual Meetings in June, including the Presidents of both societies, facilitating mutually educational partnerships with oncologists
  - ASTRO workshop on “Imaging Opportunities In Radiology Oncology” in Fall 2008, which builds upon a Fall 2007 Translational Research joint workshop in San Francisco
  - Molecular Imaging Session led by MICoE President Martin Pomper at the American Association of Cancer Research April Meeting in San Diego
  - American Heart Association Molecular Imaging sessions
  - NIH Cardiovascular Molecular Imaging Symposium

Notes/Action Plans/Stretch Goals
The PET Utilization Task Force was created by the PET Center of Excellence to develop a plan to address the recent decrease in PET/CT utilization. The activities of the task force are currently being funded by the Molecular Imaging Center of Excellence ($55,000) and the PET Center of Excellence ($30,000), totaling $85,000. The task force is comprised of physicians, technologists, and industry representatives. The members of the task force were selected by the PET Center of Excellence Board of Directors with input from the SNM Leadership. The task force was charged with: identifying the factors responsible for the penetration and growth of PET/CT in oncology, cardiology, and neurology; identifying the opportunities and threats regarding PET/CT utilization; and developing short-term goals and long-range plans to increase PET/CT utilization. The first face-to-face meeting of the task force was January 15 in Chicago, IL, with over 25 individuals in attendance. Several working groups have been identified to work towards the following goals:

◆ Develop and distribute a survey related to current satisfaction level of the PET/CT services referring physicians are receiving and identify specific quality issues. The survey will be created in order to provide, develop and distribute materials that referring physicians can use for patients and to support the investments in improved quality of services.

◆ Develop clinical practice guidelines to ensure appropriate utilization and proper performance of PET/CT. These guidelines will be used to develop educational materials describing best practices, as well as online nation-wide educational activities. Additionally, SNM will work with ASCO, ASTRO and NCCN, as well as other professional organizations to ensure the appropriate utilization of PET/CT in practice guidelines.

◆ Identify the educational needs of physicians and technologists who perform and interpret PET/CT and develop a report template to standardize reporting and improve quality. From the educational needs identified by physicians and technologists, SNM will develop programs to educate Nuclear Medicine physicians to interpret PET as well as develop clinical support teams to do on-site evaluations, consultations and training.

◆ Identify research priorities and develop standardized research methodology that will facilitate aggregation of data. Research identified in the search will be used to create an electronic library of studies on the cost-effectiveness of PET/CT. Additionally, from the research gathered, SNM will identify individuals/sites for research support in high-priority areas.

Notes/Action Plans/Stretch Goals
SNM will build upon its successful advocacy program that works to ensure a positive regulatory and legislative atmosphere for molecular imaging by augmenting our program with additional consultant expertise and staff assistance. Through a new government relations strategic plan, SNM will continue existing programs to cultivate relationships with key Congressional and Federal agency policymakers, begin new initiatives at CMS and FDA, and maintain efforts on molecular imaging research. A key highlight last year was the first-ever “molecular imaging week” and member fly-in. Although on a smaller scale, this idea will be transformed into an annual event. In addition, SNM’s government relations activities are now dovetailed with a public relations component. Early this year, we supplemented an aggressive advocacy campaign on DOE research funding with a full-page ad in Roll Call, an influential Capitol Hill newspaper. We plan to run smaller ads this spring that have the added benefit of increased society visibility among legislators.

SNM advocacy activities have always benefited from an extensive coalition that is activated when appropriate. New this year will be an extensive effort to develop alliances with key disease and patient advocacy groups and specific initiatives with these groups.

**New key deliverables:**

- New government relations strategic plan and program developed in conjunction with a leading government relations firm—Drinker, Biddle, and Reath
- New initiatives on FDA reform, including:
  - Molecular imaging agent approval process
  - Recommendations from MI Task Force Retreats
  - Reinstituting MIDAC or an approximation thereof
- Regular meetings with FDA
- Inclusion of FDA at Task Force retreats, summits, and other SNM meetings
- Roll Call full-page ad and follow-up “thank you” ad
- Second annual “molecular imaging week”
- A member fly-in for visits on Capitol Hill
- Detailed strategy for CMS issues, including relevant public relations for the following issues:
  - HOPPS, MPFS and other Medicare payment changes
  - Lack of appropriate reimbursement for many radiopharmaceuticals
  - Medicare related legislation recognizing radiopharmaceuticals as “drugs” and not “supplies”
  - CMS cost calculation methodologies and data collection
  - Access to Medicare Imaging Act via the Access to Medical Imaging Coalition (AMIC)
  - Imaging cuts
  - House proposed SGR methodology to take effect in 2010, which places imaging in its own category
- Strong patient advocacy relationships
Translational Activities

An important element of the molecular imaging campaign is to recommend pathways for future molecular imaging probes to move from the bench to the bedside. Many activities this year will build on the successful retreat held in Reston on June 23 – 24, 2007 and recommendations from the 2008 Industry/Expert Summit. Furthermore, a continuing series of retreats is designed to identify specific actions to take emerging technologies and future tracers into clinical use. Each retreat builds on the previous one and includes experts from academia, government, and industry.

**New key deliverables:**
- Protocol development
- Two or three new retreats that produce white papers with specific action items
- Development of a two-step approval process and example for FDA (mentioned in Advocacy section)
- Industry/Expert Summit, which will produce a white paper and specific action items

Notes/Action Plans/Stretch Goals
Corporate Fundraising

- Corporate gifts and pledges total $4,140,000 as of February 4, 2007.

- Our Honor Roll of Donors includes:
  - Corporate Circle ($500,000 +):
    - GE Healthcare
    - Bristol-Myers Squibb Medical Imaging
    - IBA Molecular
    - Siemens Medical Solutions USA
    - Covidien (formerly Tyco Healthcare/Mallinckrodt)
Corporate Honor Roll

– Corporate Visionary (250,000 to $499,999):
  • Cardinal Health
  • Philips
  • MDS Nordion
  • Bracco Diagnostics
Corporate Honor Roll

– Corporate Contributor ($50,000 to $99,999):
  • Molecular Insight
  • Mediso Medical Imaging Systems

– Corporate Friend ($5,000 to $49,999):
  • FlouroPharma
  • Digirad
More to Come…

• Decisions are pending in all giving levels with 3 companies.
• 133 companies have been contacted for participation.
• Scheduling for discovery calls with major pharmaceutical companies is ongoing.
The Education and Research Foundation of SNM

- The ERF is responsible for seeking individual support for the campaign. Their goal is to secure member participation.

- They intend to raise $500,000 for the Campaign over five years.

- $136,241 in gifts/pledges has been raised as of December 31, 2007.

- There are two major gift requests totaling $30,000 under consideration now.

- Regional dinners are being planned to secure major donor support from our top 30 prospects. There will be two such meetings this week.
Raised to Date…

Gifts and Pledges from corporate and individual donors combined total $4,276,241 of our $5,000,000 goal to date.
PDEF Update
Committee Charges for 2007-2008:

Organized in 2001 by the Society of Nuclear Medicine Technologists Section, the Professional Development and Education Fund (PDEF) supports the advancement and practices of nuclear medicine technology. Executive Council members assist with fundraising for PDEF, approve programs and activities for the fund to support, and provide oversight over the proper accounting and disbursement of funds. The committee is charged with:

- Ensuring an adequate supply of qualified nuclear medicine technologists
- Encouraging research studies, publications, and papers in nuclear medicine technology that promote the development of best-practice techniques
- Advancing the educational background of clinical nuclear medicine instructors, practicing nuclear medicine technologists, and those just entering the field
- Advancing the education and research programs of SNMTS

Current Working Objectives/Goals (please reference Strategic Plan):

The PDEF’s work relates most closely to the Goal A of the Strategic Plan, which states: “SNM will be members’ indispensable resource for education, knowledge exchange, training and networking.” PDEF has established two objectives for this fiscal year:

1. Ensure the PDEF supports the SNMTS strategic goals for education and professional development.
2. Review the PDEF Corporate Friends initiative in conjunction with the SNMTS strategic planning process as a way of strengthening this initiative.

Progress of Charge/Objectives/Goals to Date:

September 2007 – The Committee approved a new brochure highlighting PDEF sponsorship opportunities for the fiscal year. PDEF Council Members were asked to identify from a corporate contact list, any personal contacts and provide their information to SNM Development Office Staff to build a prospective list to target with the brochure. The brochure dropped with a personal note from Committee members to their respective contacts in late September. PDEF Council Members are making follow up calls to their personal contacts.

October, 2007 - Based on the SNMTS Committee on Scholarships, Grants and Awards application review, the PDEF awarded four 2007 PDEF Mickey Williams Minority Scholarships ($5,000), three one-year awards and one two-year award.

November, 2007 – PDEF continues to review their current funding priorities and seek to move from a grant administration board to a fundraising board. Currently, PDEF is reviewing the Strategic Plan to ensure that funding priorities are aligned with the plan.
Additional Goals/Objectives Added for 2007-2008:

The Board is currently looking to various committees to put forth fundable projects that are in alignment with the strategic plan. Once these funding priorities are determined the committee will identify outcome measures that can be tied to each priority. Once the funding priorities are determined and aligned with the strategic plan, the committee will establish a position on how industry will benefit from supporting these project initiatives.
Nominating Committee Update
Committee Report  
SNMTS Executive Board  
February 16, 2008  
ADVOCACY COMMITTEE

Committee Charges for 2007-2008:

1. Educate SHPLs, members, and the public of issues important to the nuclear medicine molecular imaging professions by offering lectures, newsletters, and articles

2. Grow the SHPL program to enhance grassroots efforts

3. Communicate with law makers to promote the SNMTS position on issues important to our profession

4. Collaborate with other like-minded organizations in the effort to advance our advocacy initiatives

5. Prepare resources for the membership and public regarding advocacy issues

Current Working Objectives/Goals:

1. Find a representative from each state as a resource when questions come into the SNM regarding state specific issues

2. Send monthly e-newsletters including SHPLs, HPRA, Chapters

3. Represent the SNMTS Advocacy at each Chapter’s meetings for lectures and education in conjunction with HPRA

4. Communicate with Chapters and NCDs on a regular basis to maintain knowledge flow of current events and issues brought before the Advocacy Committee

5. Communicate with SHPLs via newsletters and issue updates at least monthly to keep them current and motivated

6. Attend Alliance Meetings & CRCPD Meetings as representatives of the SNMTS Advocacy Committee

Progress of Charge/Objectives/Goals to Date:

- Successful grassroots advocating assisted in the $17.5 million restoration of the Department of Energy Basic Nuclear Medicine Research Fund which is a victory for the nuclear medicine profession.

- Locating state regulatory representatives from each state and have 20% completed.

- Revitalizing SHPLs by renaming them the Key Advocates and asking them to take on greater responsibilities such as completing monthly assignments and reporting back to Government Relations. Letters to the SHPLs have been emailed and the advocates must respond to the email in order to become a Key Advocate.
As a result of the SHPL revitalization only the HPRA newsletters have been sent to the SHPLs.

The committee will have a CE session at the Annual Meeting Tuesday, June 17th from 9:45 am to 2:00 pm with lectures such as Medication Management, USP-797 implementation, and other regulatory and legislative issues.

In cooperation with Alliance for Quality Imaging and Radiation Therapy (AQMIRT) the SNMTS co-sponsored eHill Day during Radiology Technology Week November 5-9 to facilitate a barrage of telephone calls and emails to Congress in order to draw Legislators' attention to the CARE bill. The Senate markup was postponed until the first few months in 2008 and may have occurred before this printing. Also the Alliance is working through its differences in accreditation opinions which is hoped to have been resolved at the January meeting.

The CRCPD Board of Directors asked the SNMTS Advocacy Chair to present a thirty minute presentation at its November 2007 meeting in Orlando, Florida to define the SNMTS' issues as well as participate on the Technical Planning Committee. One of the Advocacy Committee goals is to expand the relationship with the CRCPD by including at least one representative from the SNM in order to assist the CRCPD with its goals as well as use their resources for the SNM and SNMTS' needs. Also the CRCPD invited the Advocacy Chair to participate on the Credentialing SSR Group.

The final revision of the USP-797 was released in December 2007 which will make a major impact on the way nuclear medicine hot laboratories operate. This revision is being reviewed by the SNM RPSC Committee on Pharmacopeia and the SNMTS Advocacy Committee.

RT in DC coming up March 9-11, 2008 and Advocacy Committee technologists and “hot state” technologists will be invited to attend.

Additional Goals/Objectives Added for 2007-2008:

- Drafting a 3 year strategic plan for the committee
Committee on Education,
Kathy S. Thomas, MHA, CNMT, PET, FSNMTS
Committee Charges for 2007-2008:
The Committee will concern itself with all phases of continuing education activities of the Section and make recommendations concerning continuing education for technologists to the President and Executive Board when required. The Committee is responsible for:

- Reviewing and monitoring VOICE approved activities sponsored by SNMTS ensuring they are in compliance with the ARRT and NMTCB continuing education guidelines.
- Collaborate with SNMTS Committees, Task Forces, and Learning Center Faculty to develop and implement continuing education and professional development materials across the career continuum of nuclear medicine technologists.
- Make recommendations regarding continuing education for emerging technologies.
- Review CE master plan to ensure that education programs are met.

Current Working Objectives/Goals (SNMTs Goals A1: 1,2,3; A3:2; A4:1,2; D1: 1-7):

- Review and monitor all phases of continuing education activities of the SNMTS
- Develop review courses for the nuclear cardiology and PET certification exams
- Enhance on-line programs to meet the minimum standards for tech participation required by the ARRT
- Develop additional areas to address emerging technologies (PET/MRI, PET/mammography) and advanced practice.

Progress of Charge/Objectives/Goals to Date:

- Planning and development of nuclear cardiology and PET certification review courses are under way.
- Reviewed educational activity concepts that will meet technologists’ needs.
- Reviewed the following for VOICE credit:
  - 9 SNM directly sponsored activities
  - 12 Chapter and Affiliate meetings
  - 16 Sub Chapter meetings
  - 34 Industry sponsored activities
  - 21 Academic Institution/Hospital activities

Additional Goals/Objectives Added for 2007-2008:

Submit application to ARRT for Category A+ RCEEM status.
SNM Education Strategic Plan

2008-2010
Education Strategic Plan 2007-2010

Purpose

Review and update the 2005 SNM Education Strategic Plan to ensure that SNM’s education program meets the needs of SNM members and other healthcare professionals with an interest and/or stake in nuclear medicine/molecular imaging and therapy

Goals

Goal 1 – Coordinate all group activities within SNM related to education, including committees, councils, centers and chapters

Goal 2 – Meet SNM’s Strategic Goals

Goal 3 – Meet Revised CE Mission/ACCME Revised Criteria for Accreditation

Goal 4 – Meet Pharmacists’ Education Needs

Goal 5 – Meet Scientists’s Education Needs

Goal 6 – Meet Physicians’ Education Needs

Goal 7 – Meet ARRT Requirements and Education Needs of Entry-Level, Practicing and Advanced Practice Technologists
Strategies

Goal 1 – Coordinate all group activities within SNM related to education, including committees, councils, centers and chapters.

Strategy: Provide services to SNM Chapters to help them meet their goals.

Strategy: Utilize the expertise of Councils and Centers of Excellence.

Goal 2 – Meet SNM’s Strategic Goals

Strategy: Extend outreach to other organizations and groups.

Strategy: Recognize the importance of molecular imaging and continuously increase presence of molecular imaging in education activities over next three years.

Strategy: In-training professionals are recognized as a constituency of SNM and are included in the overall education program.

Strategy: Raise awareness of importance of nuclear medicine procedures and need to educate physicians about benefits of nuclear medicine procedures.

Goal 3 – Meet Revised CE Mission/ACCME Revised Criteria for Accreditation

Strategy: Focus on quality improvement and measures throughout education program

Strategy: MOC Part IV business plan must interlink CE with MOC.

Goal 4 – Meet Pharmacists’ Education Needs

Strategy: Follow ACPE’s new Accreditation Standards for Continuing Pharmacy Education.

Strategy: Expand CE offerings for pharmacists

Goal 5 – Meet Scientists’ Education Needs

Strategy: Expand CE offerings for scientists
Goal 6 – Meet Physicians’ Education Needs

**Strategy:** Continue to meet physicians’ need for activities that meet MOC Part II requirements as defined by the ABNM and ABR.

**Strategy:** Meet physicians’ need for activities that meet Part III requirements as defined by ABNM.

**Strategy:** Meet physicians’ need for activities that meet Part IV requirements as defined by the ABNM and ABR.

**Strategy:** Continue Annual Meeting and Mid-Winter Education Symposia Continuing Education and Scientific Sessions

**Strategy:** Continue offering CE articles in JNM and JNMT

**Strategy:** Transition Online Lectures into other education activities as they expire.

**Strategy:** The need for CT education will continue to be met.

Goal 7 – Meet ARRT Requirements and Needs of Entry-Level, Practicing and Advanced Practice Technologists

**Strategy:** Meet the needs of technologists preparing to take certification examinations.

**Strategy:** Provide education activities based on practice guidelines.

**Strategy:** Ensure education activities meet recommendations of the ARRT.
**Action Items**

**Goal 1** – Coordinate all group activities within SNM related to education, including committees, councils, centers and chapters

*Strategy: Provide services to SNM Chapters to help them meet their goals.*

Action Items:

- Develop a robust speakers’ bureau
  - Speaker contact information
  - Disclosure and biographical information
  - Copies of actual session materials presented in regular basis
  - Learning objectives and handouts for repeated sessions
  - Honoraria the speakers require
  - Categories of CE in which speakers have expertise; ie, CT, PET, nuclear cardiology, etc.
  - Include SNM leadership in list of speakers
  - Indicate speakers who are funded (eg, SNM leadership) and those who do not require reimbursement of travel expenses

- Provide information and instructions for sessions offering SAM credits and sessions offering documentation for CT case reading.

*Strategy: Utilize the expertise of Councils and Centers of Excellence.*

Action Items:

- Obtain advice from councils and centers on topics for education activities – LLSAP; activities for technologists, pharmacists, and scientists; and sessions and categoricals at Mid-Winter and Annual Meetings.

- Increase the utilization of councils and centers in planning and development of education activities:
  - Advice on how to target referring physicians
  - RPSC – Recommend topics for pharmacist education activities and possibly assist with content development
  - Recommend topics for scientist education activities and possibly assist with content development
  - CIC – Continue to develop and present CT case-reading workshops
  - CVC – Continue to assist with updated MPI activity
  - CVC – Assist with development of mock exam questions for NCT review course and mock exam
  - Assist with development of mock exam questions for NMBR/MOC Certification review course and mock exam.
Goal 2 – Meet SNM’s Strategic Goals

Strategy: Extend outreach to other organizations and groups.
Action Items:
- Review education activities currently available online via international organizations and identify any activities that may be importable and compatible with SNM education activities.
- Build on exchange of CE sessions with ASCO and ASTRO that will be initiated at 2008 annual meeting.
- Leverage speakers’ bureau to incorporate exchange lectures with other groups.
  - Suggest other organizations/groups that should be targeted for exchange of lectures/sessions.
  - Suggest possible venues.
- Extend live lectures to Webinars.
  - Determine which lectures to extend to Webinars.
  - Suggest possible venues.
- Utilize speakers’ bureau for patient advocacy groups.
  - Suggest patient advocacy groups that should be targeted.
  - Suggest possible venues.
- Invite local medical students to attend SNM annual meetings.
  - Suggest colleges and other relevant schools to be invited to 2008 Annual Meeting in New Orleans, LA.
  - Send invitations to selected schools.
  - Assign specific days and times for “tours” of the meeting.
  - Assign mentors for small groups of students.
  - Invite YPC to take responsibility for this initiative.

Strategy: Recognize the importance of molecular imaging and continuously increase presence of molecular imaging in education activities over next three years.
Action Items:
- Work with MICoE to determine how best to incorporate MI into technologist education activities.
- Investigate the possibility of expanding the SNMTS Scope of Practice to incorporate small animal imaging.
- Request recommendations for MI-related education activities from MICoE.
- Increase the number of MI-related sessions at Mid-Winter and Annual Meetings.
- Add at least two modules to LLSAP on MI topics.
- Initiate an “MI Term of the Month” with definition, images (if applicable) and reference – on Website and in JNM Newsline.

Strategy: In-training professionals are recognized as a constituency of SNM and are included in the overall education program.
Action Items:
• Add a Mock Exam to annual Nuclear Medicine Board Review Course and ensure content is applicable to physicians taking MOC certification exam as well as residents taking certification exam.
• Market applicable education activities to residents to attract them to SNM as their primary resource for education in the future.
• Provide program directors and educators with more education resources in the areas of basic science and clinical nuclear cardiology.
  o Develop education activities in basic science for educators to use.
    ▪ Expand current Basic Science series from 30 to 80 hours.
    ▪ Add radiopharmacy and radiochemistry topics.
    ▪ Add basic science of molecular imaging.
    ▪ Investigate current online pharmacy education activities to if any would be relevant to basic science education for residents.
    ▪ Dan Appelbaum and George Segall will review the current Online Lectures to determine if any could be transitioned into basic science activities.
  o Develop education activities in clinical nuclear cardiology for educators to use.
    ▪ Provide 100 credit hours of focused clinical education over next two years.
    ▪ Add LLSAP modules on relevant clinical nuclear cardiology topics, such as EKG.
    ▪ Ask Cardiovascular Council for additional topics to be added to current nuclear cardiology offerings, both live and online.
    ▪ Dan Appelbaum and George Segall will review the current Online Lectures to determine if any could be transitioned into clinical nuclear cardiology activities.
    ▪ Investigate obtaining DOE grant for graduate education in basic sciences.
    ▪ Investigate current online pharmacy education activities to if any would be relevant to basic science education for residents.

**Strategy: Raise awareness of importance of nuclear medicine procedures and need to educate physicians about benefits of nuclear medicine procedures.**

**Action Items:**
• Plan, develop and implement activities targeting hospital administrators.
  o Hold session at meetings hospital administrators frequently attend.
  o Webinars
  o Slide lectures
  o Cost effectiveness case studies
• Plan, develop and implement activities targeting referring physicians.
  o Utilize industry working groups, such as PET Utilization Task Force for assistance in how best to move forward on this strategy.
  o Solicit collaboration and advice of councils and centers in meeting this strategy.
Goal 3 – Meet Revised CE Mission/ACCME Revised Criteria for Accreditation

**Strategy: Focus on quality improvement throughout education program**

Action Items:
- Provide item writing education to improve overall quality of activities.
- Ensure all future education activities include post-tests with a minimum of 10 multiple-choice questions per hour of content.
- Future multiple-choice questions will be one-best-answer, board-type questions with critiques and references supporting the correct answer.
- All future activities, both live and enduring, will be developed following the LLSAP module format.

**Strategy: MOC Part IV business plan must interlink CE with MOC.**

Action Items:
- Revise all live CE sessions to incorporate at least one learning objective related to practice improvement.
- Encourage organizers/faculty for all CE sessions at Mid-Winter Education Symposia to incorporate 5-10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.
- Encourage organizers/faculty for all CE sessions at Annual Meetings to incorporate 5-10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.
- Map journal articles published over past 3 years and articles in pipeline against ABNM content outline and MOC Part IV requirements to determine gaps in topics.

Goal 4 – Meet Pharmacists’ Education Needs

**Strategy: Follow ACPE’s new Accreditation Standards for Continuing Education.**

Action Item:
- Increase LLSAP module topics relevant to pharmacists.
- Investigate SNM support to license existing online pharmacist CE developed by other organizations.

**Strategy: Expand CE offerings for pharmacists**

Action Items:
- Increase offerings of CE sessions for pharmacists at annual meetings.
- Increase offerings of CE credit for JNM CE articles.
- Obtain advice from Radiopharmaceutical Sciences Council on topics for future pharmacists education activities.
- Raise awareness of CE offerings among pharmacist community.
Goal 5 – Meet Scientists’ Education Needs

Strategy: Expand CE offerings for scientists
Action Items:
• Investigate CAMPEP approval for relevant LLSAP modules.
• Request additional topics for education offerings for scientists.
• Investigate ABR certification process for scientists.
• Increase education activities at annual meetings for scientists.
• Contact CAMPEP regarding the process for providing physicist participants with MPCEC credits.

Goal 6 – Meet Physicians’ Education Needs

Strategy: Continue to meet physicians’ need for activities that meet MOC Part II requirements as defined by the ABNM and ABR.
Action Items:
• Continue development of LLSAP modules currently planned.
• Add LLSAP modules in new topics identified in needs assessment survey, LLSAP surveys, LLSAP evaluations, and at this meeting.
• Review Online Lectures to determine those that can be transitioned into LLSAP modules.
• Convert selected Online Lectures into LLSAP modules.
• Select sessions that can be captured at live meetings and converted into LLSAP modules.
• Investigate methods for resolving problems with Medview CE software identified by participants.
• Develop 9 hours of SAM credit at the 2008 Annual Meeting.
• Include an Audience Response System for use at all live sessions offering SAM credits.
• Educate organizers and faculty re development of live sessions offering SAM credits.
• Develop a CE session on developing live SAM credit sessions.
• Create checklist to assist with development of live SAM credit sessions.
• Develop a template and sample SAM session as an online resource.
• Invite SPC to determine the number of CE sessions offering SAM credits will be held in 2008 and how they will be integrated into the meeting matrix.

Strategy: Meet physicians’ need for activities that meet Part III requirements as defined by ABNM.
Action Items:
• Develop MOC certification review courses with mock exam.
• Continue education of SNM members regarding MOC Part III requirements and timelines utilizing Newsline, sessions at annual meetings, and the Web site.
Strategy: Meet physicians’ need for activities that meet Part IV requirements as defined by the ABNM and ABR.

Action Items:
- Continue development of PET/CT interactive cases currently planned.
- Continue development of Diagnostic CT interactive cases currently planned.
- Develop business plan for Part IV initiatives for BOD approval at MWM 2008.
- Develop process for developing projects and templates to meet MOC Part IV initiatives.
- Develop projects.
- Develop templates.
- Develop sample projects, instructions, and checklist to assist participants.
- Educate SNM members about MOC Part IV.
- Send letter to program directors about MOC to use as teaching tool for residents.
- Revise all live CE sessions to incorporate at least one learning objective related to practice improvement.
- Encourage organizers/faculty for all CE sessions at Mid-Winter Education Symposia to incorporate 5-10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.
- Encourage organizers/faculty for all CE sessions at Annual Meetings to incorporate 5-10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.

Strategy: Continue Annual Meeting Continuing Education and Scientific Sessions

Action Items:
- Capture more sessions for distribution after the meeting.
- Outsource content capture of all meeting sessions in the future.
- Improve evaluations by requesting feedback on individual speakers.
- Investigate methods for capturing feedback in real time.
- Edit and sort the topic suggestions received in evaluations and surveys.
- Revise all live CE sessions to incorporate at least one learning objective related to practice improvement.
- Encourage organizers/faculty for all CE sessions at Annual Meetings to incorporate 5-10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.

Strategy: Continue Mid-Winter Education Symposium

Action Items:
- Capture more sessions for distribution after the meeting.
- Outsource content capture of all meeting sessions in the future.
- Investigate methods for capturing feedback in real time.
- Edit and sort the topic suggestions received in evaluations and surveys.
• Revise all live CE sessions to incorporate at least one learning objective related to practice improvement.
• Encourage organizers/faculty for all CE sessions at Mid-Winter Education Symposia to incorporate 5-10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.

**Strategy: Continue offering CE articles in JNM and JNMT**

**Action Items:**
- Utilize recommendations from evaluations, needs assessment surveys, and this meeting to select future CE articles for *JNM* and *JNMT*.
- Map journal articles published over past 3 years and articles in pipeline against ABNM content outline and MOC Part IV requirements to determine gaps in topics.

**Strategy: Transition Online Lectures into other education activities as they expire.**

**Action Items:**
- Review current Online Lectures to determine best formats for re-use of content.
- Select Online Lectures with content relevant to LLSAP.
- Select Online Lectures with content relevant to basic science.
- Select Online Lectures with content relevant to clinical nuclear cardiology.
- Select Online Lectures with content relevant to physicians, pharmacists, scientists, and/or technologists.
- Provide access to Online Lectures to Dan Appelbaum and George Segall for review purposes.

**Strategy: The need for CT education will continue to be met.**

**Action Items:**
- Incorporate CT case-reading workshop concept into the Mid-Winter and Annual Meetings.
- Continue developing online Diagnostic CT interactive cases that are currently planned.
- Capture at least one live CT case-reading workshop and make it available online.
Goal 7 – Meet ARRT Requirements and Needs of Entry-Level, Practicing and Advanced Practice Technologists

**Strategy: Meet the needs of technologists preparing to take certification examinations.**

Action Items:
- Develop a 3-day PET Review Course and Mock Exam.
- Develop a study guide for PET Review.
- Develop an NCT Review Course with Mock Exam.
- Develop a study guide for NCT Review.
- Obtain assistance from Cardiovascular Council in developing NCT Mock Exam.
- Capture NMTCB Review Course and Mock Exam as an education resource on CD.

**Strategy: Provide education activities based on practice guidelines.**

Action Items:
- Develop 22 modules based on the 22 practice guidelines.
- Revise course development in Annual Meeting CE sessions to meet content needs for modules.

**Strategy: Ensure education activities meet recommendations of the ARRT.**

Action Items:
- Ensure all future education activities include a minimum of 10 multiple-choice questions per hour of content.
- Investigate topics and formats for education activities meeting the Category A+ criteria as defined by ARRT.
## Year 1 Action Items

<table>
<thead>
<tr>
<th>Action Items in FY2008 Budget</th>
<th>Point Person(s)</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Winter Education Symposium</td>
<td>Lynn, Jannine and Lisa</td>
<td></td>
</tr>
<tr>
<td>Annual Meeting</td>
<td>Lynn, Jannine and Lisa</td>
<td></td>
</tr>
<tr>
<td>Four (4) CT case review workshops</td>
<td>Lynn</td>
<td></td>
</tr>
<tr>
<td>Ten (10) LLSAP modules</td>
<td>Lynn and Lisa</td>
<td></td>
</tr>
<tr>
<td>125 Diagnostic CT online interactive cases</td>
<td>Lynn and Lisa</td>
<td></td>
</tr>
<tr>
<td>50 PET/CT online interactive cases</td>
<td>Vince</td>
<td></td>
</tr>
<tr>
<td>Twelve (12) CE articles for JNM</td>
<td>Jannine</td>
<td></td>
</tr>
<tr>
<td>Four (4) CE articles for JNMT</td>
<td>Jannine</td>
<td></td>
</tr>
<tr>
<td>Plan, develop and implement MR workshops for technologists with W. Faulkner</td>
<td>Lynn, Lynn</td>
<td></td>
</tr>
<tr>
<td>Plan, develop and implement education activity on lung scans with Dr. Tuchinsky</td>
<td>Lynn</td>
<td></td>
</tr>
<tr>
<td>Find consultant to assist with transitioning entry-level technologist programs</td>
<td>Lynn</td>
<td></td>
</tr>
<tr>
<td>Work with consultant and SNMTS leadership to move forward with BS degree recommendation</td>
<td>Lynn</td>
<td></td>
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<tr>
<td>Work with SNMTS leadership on advanced practice initiative</td>
<td>Lynn</td>
<td></td>
</tr>
<tr>
<td>Add three (3) new basic science sessions in PET/CT, CT and Radiation Safety</td>
<td>Lisa</td>
<td></td>
</tr>
<tr>
<td>Teaching File cases</td>
<td>Lynn</td>
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</table>

## New Action Items for FY2008

<table>
<thead>
<tr>
<th>New Action Items for Technologists</th>
<th>Point Person(s)</th>
<th>Point Person(s) Members</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work with MICoE re incorporating MI into tech activities</td>
<td>Lynn and Marybeth</td>
<td>MI Task Force and Kathy Thomas</td>
<td>N/A</td>
</tr>
<tr>
<td>Plan, develop and implement PET Review &amp; Mock Exam</td>
<td>Lynn</td>
<td>Paul Christian and Nancy Swanston</td>
<td>$25k</td>
</tr>
<tr>
<td>Plan, develop and implement NCT Review &amp; Mock Exam</td>
<td>Jannine</td>
<td>Peggy Squires</td>
<td>$15k</td>
</tr>
<tr>
<td>Plan and begin developing Practice Guidelines modules (budget for total of 22)</td>
<td>Lisa</td>
<td>Kathy Thomas</td>
<td>$110k</td>
</tr>
<tr>
<td>Capture NMTCB and Mock Exam for CD/DVD</td>
<td>Jannine</td>
<td>Art Maune</td>
<td>$20k</td>
</tr>
<tr>
<td>New Action Items for Pharmacists</td>
<td>Point Person(s)</td>
<td>Point Person(s)</td>
<td>Budget</td>
</tr>
<tr>
<td>---------------------------------</td>
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<tr>
<td><strong>Staff</strong></td>
<td><strong>Members</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Review existing online activities</td>
<td>Lynn</td>
<td>Jeff and George</td>
<td>N/A</td>
</tr>
<tr>
<td>Investigate ACPE credits for LLSAP modules</td>
<td>DONE</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>Increase activities for pharmacists at AM</td>
<td>Lynn, Jannine and Lisa</td>
<td>RPSC</td>
<td>N/A</td>
</tr>
<tr>
<td>Increase journal CE for pharmacists</td>
<td>Jannine</td>
<td>RPSC</td>
<td>N/A</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>New Action Items for Scientists</th>
<th>Point Person(s)</th>
<th>Point Person(s)</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Staff</strong></td>
<td><strong>Members</strong></td>
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</tr>
<tr>
<td>Contact CAMPEP re MPCEC credit for physicists</td>
<td>Jannine</td>
<td>Fred</td>
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</tr>
<tr>
<td>Contact CAMPEP re physicist credit for LLSAP modules</td>
<td>Jannine</td>
<td>Fred</td>
<td>N/A</td>
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<tr>
<td>Investigate ABR certification process for scientists</td>
<td>Lynn and Jannine</td>
<td>Fred</td>
<td>N/A</td>
</tr>
<tr>
<td>Increase activities at AM for scientists</td>
<td>Lynn</td>
<td>Councils</td>
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</table>

<table>
<thead>
<tr>
<th>New Action Items for Physicians</th>
<th>Point Person(s)</th>
<th>Point Person(s)</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Staff</strong></td>
<td><strong>Members</strong></td>
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<td></td>
</tr>
<tr>
<td>Review EANM activities for compatibility</td>
<td>DONE</td>
<td>Bill Strauss</td>
<td>N/A</td>
</tr>
<tr>
<td>Capture 2008 Nuclear Medicine Board Review</td>
<td>Jannine</td>
<td>John Miliziano</td>
<td>$20k</td>
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<tr>
<td>Contact UNM re cost of existing online activities in nuc cv</td>
<td>Lynn</td>
<td>George</td>
<td>N/A</td>
</tr>
<tr>
<td>Map journal articles with ABNM content to determine gaps</td>
<td>Jannine</td>
<td>Arnold Strashun</td>
<td>N/A</td>
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<tr>
<td>Provide DVDs with LLSAP modules with DICOMs</td>
<td>Lisa</td>
<td>Dominique</td>
<td>$20k</td>
</tr>
<tr>
<td>Develop 9 hours of SAM credit at 2008 AM</td>
<td>Lynn and Lisa</td>
<td>Harvey Ziessman &amp; Dominique</td>
<td>N/A</td>
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<tr>
<td>Educate faculty on developing SAM credit sessions</td>
<td>Lynn and Lisa</td>
<td>ABNM-SNM TF</td>
<td>N/A</td>
</tr>
<tr>
<td>Develop SAM development checklist, template and sample</td>
<td>Lynn and Lisa</td>
<td>ABNM-SNM TF</td>
<td>N/A</td>
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<tr>
<td>Identify sessions at MWM and AM for future LLSAP SAMs</td>
<td>Lynn and Lisa</td>
<td>Dominique and George</td>
<td>N/A</td>
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<tr>
<td>Educate members re MOC Part III</td>
<td>Lynn and Lisa</td>
<td>ABNM-SNM TF</td>
<td>N/A</td>
</tr>
<tr>
<td>Educate members and residents re MOC Part IV</td>
<td>Lynn and Lisa</td>
<td>ABNM-SNM TF</td>
<td>N/A</td>
</tr>
</tbody>
</table>
### Develop business plan for MOC Part IV with process, samples, templates

<table>
<thead>
<tr>
<th>Activity</th>
<th>Responsible Person(s)</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capture one CT case review workshop for online product</td>
<td>Lynn, George</td>
<td>$25k</td>
</tr>
<tr>
<td>Develop 100 hours of training in clinical nuclear cardiology?</td>
<td>Lynn, George</td>
<td>$150k</td>
</tr>
<tr>
<td>Develop cardiac cases (100 hours = 200 cases)?</td>
<td>Lisa, Dominique &amp; George</td>
<td>$4k</td>
</tr>
</tbody>
</table>

### New Action Items for All Audiences

<table>
<thead>
<tr>
<th>New Action Item</th>
<th>Point Person(s)</th>
<th>Point Person(s) Members</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan, develop and populate speakers’ bureau database</td>
<td>Lynn</td>
<td>George &amp; Kathy</td>
<td>$10k</td>
</tr>
<tr>
<td>Provide services (advice and instructions) to chapters re SAMs and CT case-reading documentation</td>
<td>Lynn and Jannine</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Develop program for local medical students at AM (YPC)</td>
<td>Lynn</td>
<td>Rusty</td>
<td>N/A</td>
</tr>
<tr>
<td>Initiate “MI Term of the Month” initiative</td>
<td>Lynn and Marybeth</td>
<td>MI Task Force</td>
<td>N/A</td>
</tr>
<tr>
<td>Request recommendations and assistance from MICoE for topics for MWM, AM, LLSAP and other education activities</td>
<td>Lynn and Marybeth</td>
<td>MI Task Force</td>
<td>N/A</td>
</tr>
<tr>
<td>Update existing 30 hours of basic science content and add an additional 50 hours next year</td>
<td>Lynn (proposal) and Lisa</td>
<td>Councils</td>
<td>$170k</td>
</tr>
<tr>
<td>Review Online Lectures and determine content to be used for developing future education activities and identify appropriate activities and audience(s)</td>
<td>Lynn and Lisa</td>
<td>Dan &amp; George</td>
<td>N/A</td>
</tr>
<tr>
<td>Add speaker feedback to all evaluations</td>
<td>Jannine</td>
<td>Harvey</td>
<td>N/A</td>
</tr>
<tr>
<td>Edit and sort topics from all evaluations and surveys</td>
<td>Jannine</td>
<td>Harvey</td>
<td>N/A</td>
</tr>
<tr>
<td>Develop 10 multiple-choice questions for each hour of content</td>
<td>Lynn</td>
<td>Kathy</td>
<td>N/A</td>
</tr>
<tr>
<td>All activities and multiple-choice questions will model LLSAP</td>
<td>Lynn</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Investigate costs for providing ARS for all live meetings offering SAM credits</td>
<td>Lynn</td>
<td>Monitor Team</td>
<td>Future Proposal</td>
</tr>
<tr>
<td>Investigate capturing expanded content at MWM and AM</td>
<td>Jannine</td>
<td>Monitor Team</td>
<td>Future Proposal</td>
</tr>
<tr>
<td>Investigate hiring vendor and outsourcing content capture of entire meetings</td>
<td>Lynn</td>
<td>Monitor Team</td>
<td>Future Proposal</td>
</tr>
</tbody>
</table>
Action Items Involving Councils

All Councils

- Advice on topics for the following education activities:
  - LLSAP
  - AM
  - Activities targeting scientists
  - Activities targeting technologists

- Assist with planning the following education activities:
  - Recommend speakers for bureau
  - Basic science content
  - Conversion of online lectures into upgraded education activities
  - Conversion of AM and MWM sessions into education activities
  - Assist with planning and development of activities for scientists

Specific Council Assistance:

- Radiopharmaceutical Sciences Council
  - Recommend topics for activities targeting pharmacists
  - Assist with planning and development of activities for pharmacists

- Cardiovascular Council
  - Writing questions for Technologist NCT mock exam
  - Assist with planning and development of education in clinical nuclear cardiology
  - Assist with development of cardiac cases

Marketing Action Items

- Develop marketing plans for new activities
- Develop marketing materials targeting specific audiences
- Market applicable education activities to residents
- Inform pharmacists and scientists about activities available to them for CE
## Education Strategic Plan 2007-2010
### Years 2-3 Action Items

### Ongoing Action Items

<table>
<thead>
<tr>
<th>Ongoing Activities – Years 2 and 3 of Plan</th>
<th>Point Person(s) Staff</th>
<th>Point Person(s) Members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Physicians</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LLSAP Modules</td>
<td>Lisa Dominique</td>
<td></td>
</tr>
<tr>
<td>Performance Improvement projects and templates</td>
<td>Lynn and Lisa George</td>
<td></td>
</tr>
<tr>
<td>Increase number of sessions offering SAM credits at MWM and AM</td>
<td>Lynn and Lisa TBD</td>
<td></td>
</tr>
<tr>
<td>Maintain and update (as needed) online education tools for developing SAM courses</td>
<td>Lynn and Lisa ABNM-SNM TF</td>
<td></td>
</tr>
<tr>
<td>Continue education of members on MOC</td>
<td>Lynn and Lisa ABNM-SNM TF</td>
<td></td>
</tr>
<tr>
<td>Continue series of CT Workshops?</td>
<td>Lynn George</td>
<td></td>
</tr>
<tr>
<td><strong>Technologists</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capture NMTCB content and mock exam</td>
<td>Jannine Art Maune</td>
<td></td>
</tr>
<tr>
<td>Two (2) PET review courses with mock exam</td>
<td>Lynn Paul Christian &amp; Nancy Swanston</td>
<td></td>
</tr>
<tr>
<td>One (1) to two (2) NCT review courses with mock exam</td>
<td>Jannine and Lynn Peggy Squires</td>
<td></td>
</tr>
<tr>
<td><strong>Pharmacists</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continue education initiatives for pharmacists</td>
<td>Lynn RSPC</td>
<td></td>
</tr>
<tr>
<td><strong>Scientists</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continue education initiatives for scientists</td>
<td>Lynn Councils; Fred</td>
<td></td>
</tr>
<tr>
<td><strong>All Audiences</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maintain and manage speakers’ bureau</td>
<td>Lynn George &amp; Kathy</td>
<td></td>
</tr>
<tr>
<td>Provide services and advice to chapters on sessions offering SAM credits and/or CT case reading documentation</td>
<td>Lynn and Jannine N/A</td>
<td></td>
</tr>
<tr>
<td>Continue medical student program at AM</td>
<td>Course Manager Rusty</td>
<td></td>
</tr>
<tr>
<td>Work with MICoE on new topics and education activities</td>
<td>Lynn and Marybeth Carolyn Anderson</td>
<td></td>
</tr>
<tr>
<td>Increase the number of MI-related activities at MWM and AM</td>
<td>Lynn and Marybeth Carolyn Anderson</td>
<td></td>
</tr>
<tr>
<td>Continue identifying sessions at MWM and AM to convert into enduring materials</td>
<td>Course Manager, Lynn and Lisa George &amp; Dan</td>
<td></td>
</tr>
</tbody>
</table>
### New Action Items for Technologists – Year 2

<table>
<thead>
<tr>
<th>New Action</th>
<th>Point Person(s)</th>
<th>Point Person(s)</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Staff</td>
<td>Members</td>
<td></td>
</tr>
<tr>
<td>Develop study guide for PET review course</td>
<td>Communications</td>
<td>Paul Christian and Nancy Swanston</td>
<td>TBD</td>
</tr>
<tr>
<td>Develop study guide for NCT review course</td>
<td>Communications</td>
<td>Peggy Squires</td>
<td>TBD</td>
</tr>
<tr>
<td>Develop additional modules based on practice guidelines</td>
<td>Lisa</td>
<td>Kathy Thomas</td>
<td>Yr. 1</td>
</tr>
<tr>
<td>Begin investigating new topics for education activities meeting Category A+ criteria</td>
<td>Lynn and Jannine</td>
<td>Kathy Thomas and Martha Pickett</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### New Action Items for Physicians, Pharmacists and/or Scientists

<table>
<thead>
<tr>
<th>New Action</th>
<th>Point Person(s)</th>
<th>Point Person(s)</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Staff</td>
<td>Members</td>
<td></td>
</tr>
<tr>
<td>Build on exchange of CE sessions with ASCO and ASTRO</td>
<td>Lynn</td>
<td>George</td>
<td>TBD</td>
</tr>
<tr>
<td>Leverage speakers’ bureau to incorporate exchange lecture content</td>
<td>Lynn</td>
<td>George &amp; Kathy</td>
<td>Yr 1</td>
</tr>
<tr>
<td>Utilize speakers’ bureau to incorporate lectures for patient advocacy groups</td>
<td>Lynn</td>
<td>George &amp; Kathy</td>
<td>Yr 1</td>
</tr>
<tr>
<td>Extend exchange lectures into Webinars</td>
<td>Lynn</td>
<td>George</td>
<td>N/A</td>
</tr>
<tr>
<td>Provide CE session (Webinar?) on writing multiple-choice questions</td>
<td>Lynn and Jannine</td>
<td>ABNM</td>
<td>N/A</td>
</tr>
<tr>
<td>Add two (2) LLSAP modules on MI-related topics</td>
<td>Lisa</td>
<td>Dominique &amp; Carolyn Anderson</td>
<td>$10k</td>
</tr>
<tr>
<td>Develop additional hours of content in clinical nuclear cardiology</td>
<td>Lynn</td>
<td>George</td>
<td>Yr 1</td>
</tr>
<tr>
<td>Plan, develop and implement activities for hospital administrators</td>
<td>Lynn</td>
<td>Tom Heston</td>
<td>Future proposal</td>
</tr>
<tr>
<td>Plan, develop and implement activities for referring physicians</td>
<td>Lynn</td>
<td>George</td>
<td>Future proposal</td>
</tr>
<tr>
<td>Encourage faculty to include at least one learning objective related to practice improvement</td>
<td>Jannine</td>
<td>Arnold Strashun</td>
<td>N/A</td>
</tr>
<tr>
<td>Encourage faculty, organizers and/or moderators to include 5-10 minutes of discussion regarding how content of live session relates to practice improvement</td>
<td>Jannine</td>
<td>Arnold Strashun</td>
<td>N/A</td>
</tr>
<tr>
<td>Develop CE session (Webinar?) on how to develop a live session offering SAM credits</td>
<td>Lynn and Lisa</td>
<td>ABNM-SNM TF</td>
<td>N/A</td>
</tr>
<tr>
<td>Begin converting Online Lectures into other</td>
<td>Lynn</td>
<td>TBD</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>New Action Items for All Audiences – Year 3</strong></td>
<td><strong>Point Person(s)</strong></td>
<td><strong>Point Person(s) Members</strong></td>
<td><strong>Budget</strong></td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>---------------------</td>
<td>-----------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>Complete total of 80 hours of basic science content</td>
<td>Lisa</td>
<td>Councils</td>
<td>Yr 1</td>
</tr>
<tr>
<td>Convert all Online Lectures into other education activities as determined during Years 1 and 2</td>
<td>Lynn</td>
<td>TBD</td>
<td>N/A</td>
</tr>
<tr>
<td>Outsource content capture of MWM and AM?</td>
<td>Lynn</td>
<td>Monitor Team</td>
<td>Future proposal</td>
</tr>
<tr>
<td>Provide ARS for all live SAM sessions?</td>
<td>Lynn</td>
<td>Monitor Team</td>
<td>Future proposal</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>New Action Items for Technologists – Year 3</strong></th>
<th><strong>Point Person(s) Staff</strong></th>
<th><strong>Point Person(s) Members</strong></th>
<th><strong>Budget</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop remaining modules based on practice guidelines (total of 22)</td>
<td>Lisa</td>
<td>Kathy Thomas</td>
<td>Yr 1</td>
</tr>
<tr>
<td>Investigate possibility of expanding SNMTS Scope of Practice to incorporate MI-related responsibilities</td>
<td>Lynn</td>
<td>Kathy Thomas</td>
<td>N/A</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>New Action Items for Physicians – Year 3</strong></th>
<th><strong>Point Person(s) Staff</strong></th>
<th><strong>Point Person(s) Members</strong></th>
<th><strong>Budget</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete total of 100 hours of clinical nuclear cardiology content</td>
<td>Lynn</td>
<td>George</td>
<td>Yr 1</td>
</tr>
</tbody>
</table>

**Action Items Involving Councils – Years 2 and 3**

*All Councils*

- Advice on topics for the following education activities:
  - LLSAP
  - AM
  - Activities targeting scientists
  - Activities targeting technologists
- Assist with planning the following education activities:
  - Recommend speakers for bureau
  - Basic science content
  - Conversion of online lectures into upgraded education activities
Conversion of AM and MWM sessions into education activities
- Assist with planning and development of activities for scientists

**Specific Council Assistance:**
- Radiopharmaceutical Sciences Council
  - Recommend topics for activities targeting pharmacists
  - Assist with planning and development of activities for pharmacists
- Cardiovascular Council
  - Writing questions for Technologist NCT mock exam
  - Assist with planning and development of education in clinical nuclear cardiology
  - Assist with development of cardiac cases

**Marketing Action Items**
- Develop marketing plans for new activities
- Develop marketing materials targeting specific audiences
- Market applicable education activities to residents
- Inform pharmacists and scientists about activities available to them for CE


Education Business Plan 2008-2010
Summary of Action Items

New Initiatives for All Members

Products
- Update the 30 hours of Basic Science currently available online.
- Add additional 50 hours of Basic Science for total of 80 hours by end of FY2010.
- Add at least 2 LLSAP modules in molecular imaging topics.
- Convert expiring Online Lectures into LLSAP modules, live sessions, newly structured online modules, or other activities relevant to SNM members.
- Extend live and online sessions to Webinars delivered at the local level.
- Invite students (medical, science, technologist) to Annual Meeting and provide mentors and “tours” of the meeting.
- Add LLSAP modules in relevant nuclear cardiology topics, such as EKG.
- Increase education offerings for pharmacists and scientists at major meetings, via online activities and in CE journal articles.

Services
- Plan, develop and populate robust speakers’ bureau that incorporates physician, scientist, pharmacist, technologist and other speakers with expertise in nuclear medicine/molecular imaging.
- Invite students (medical, science, technologist) to Annual Meeting and provide mentors and “tours” of the meeting.
- Enhance the quality of SNM’s products by incorporating the following changes over the next 3 years:
  - Require a minimum of 10 multiple-choice questions with each hour of content
  - Require all questions to be formatted as multiple-choice, board-type questions with critiques
  - Incorporate at least 1 learning objective for each education activity that is related to practice improvement.
  - Encourage speakers to incorporate 5 to 10 minutes of session time for discussion of how attendees can apply what they have learned at the session to improving their practice.
- Initiate an “MI Term of the Month” with definition, images (if applicable) and reference on Websites and JNM Newsline.

Planning For Years 2 & 3 Products and Services
- Investigate existing online education activities for pharmacists and nuclear cardiologists to see if collaborative initiatives are feasible.
- Investigate the cost of investing in an Audience Response System for use at all live education activities.
- Investigate the cost of expanding content capture of SNM meetings to create enduring materials.
**New Initiatives for Physicians**

**Products**
- Capture NMBR Review Course and Exam and add mock exam questions to develop certification preparation materials.
- Conduct at least 4 CT Case Review Workshops during FY2008.
- Capture at least 1 CT Case Review Workshop during FY2008.
- Develop SAM sessions at 2008 Annual Meeting.
- Add Cardiac Cases to interactive cases available online.
- Provide education and tools for developing live SAM sessions.
- Expand education regarding MOC

**Services**
- Resolve issue with MedviewCE software by sending a DVD to all future purchasers of LLSAP modules that incorporate DICOM images.

**Planning for Years 2 & 3 Products and Services**
- Investigate methods for education referring physicians.
- Develop a business plan for implementation of tools to assist members in meeting MOC Part IV requirements.

**New Initiatives for Technologists**

**Products**
- Plan, develop and implement 3-day PET Review Course and Mock Exam to be held once during FY2008.
- Plan, develop and implement 2-day Nuclear Cardiology Technology (NCT) Review Course and Mock Exam to be held twice during FY2008.
- Develop a total of 22 modules based on the Practice Guidelines over the next 3 years. Development of the first 3 are planned for FY2008.
- Capture NMTCB Review Course and Mock Exam to make available as certification preparation materials for technologists.

**Services**
- Investigate topics and formats for education activities meeting the Category A+ criteria as defined by ARRT.

**Planning for Years 2 & 3 Products and Services**
- Begin development of PET Review Course and Mock Exam study guide for release in FY2009.
- Begin development of PET Review Course and Mock Exam study guide for release in FY2009.
• Investigate the possibility of expanding the SNMTS Scope of Practice to incorporate small animal imaging.

New Initiatives for Educators

Products
• Provide more education resources in the area of basic science by adding a total of 80 hours to Basic Science series.
• Provide more education resources in the area of nuclear cardiology by exploring methods for offering 100 hours of focused clinical education.

Planning for Years 2 & 3 Products and Services
• Investigate methods for educating hospital administrators.
Chapter Reports and Items for Discussion
Leadership Issues
Financial Support Issues
SNM/SNMTS Relationship with Chapter
Training and Licensure Issues
Written Informational Reports
Reports of the Chapter Delegates
Central Chapter
CCSNM Mission Statement
Central Chapter of the Society of Nuclear Medicine is an organization dedicated to the promotion of continued education in the art and science of nuclear medicine. Through regular meetings and scientific sessions, members from Minnesota, Wisconsin, Illinois, Michigan, Indiana and a portion of Ohio are provided the opportunity to not only review existing technology and methodologies, but also become familiar with newer techniques, equipment and radiopharmaceuticals and the evolving economic and regulatory issues. In this manner, the members are kept appraised of current changes in technology, its application and appropriate use, as well as the ‘business aspects’ of Nuclear Medicine.

Upcoming Meetings

2008 Spring Annual Meeting
April 4-6, 2008
Intercontinental Hotel Milwaukee, Milwaukee, Wisconsin
Protecting Yourself From Liability in Medical Imaging: Providing Superior Patient Care While Reducing Your Personal Risk.
Experts will speak on medical liability, regulations and compliance, patient safety, documentation and charting, ethics and practice standards, joint commission medication management standards, MRI gadolinium and NSF, iodinated contrast and Contrast Induced Nephropathy, <USP> 797, adjunctive meds in the imaging department, radiation dose considerations, OSHA regulations, research considerations, ACR and ICANL accreditation, developing safety strategies for managing medications and creating a patient-focused environment.

Contact
C/O Central Chapter – Society of Nuclear Medicine
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475 S. Frontage Road, Suite 101
Burr Ridge, IL 60527
Ph: 630-323-7028
Fax: 630-323-6989
Email: info@ccsnm.org
Web Site: www.ccsnm.org

2008 Fall Meeting
Amway Grand Plaza Hotel, Grand Rapids, MI
October 24-26, 2008

Current Activities/Focus
♦ The CCTS is proud to provide funding for two additional scholarships through the Paul Cole Scholarship Program to be awarded to two Central Chapter technologist students.
♦ Central Chapter Technologist Section (CCTS) has renamed the Best Technologist Paper award the Renae Henkin Best Technologist Paper Award, to honor her longtime contributions to the profession and recognize her role as the former Central Chapter Executive Director.
♦ An award is in development to honor Bruce Sodee, MD, a renowned member of the Central Chapter and chapter past president who passed away last spring.
♦ Current CCTS president Paul Reaume has instituted monthly conference calls to promote communication and accountability among the chapter leadership.
♦ The CCTS is developing a leadership mentoring program, based in part off the SNMTS Emerging Leader’s Conference.
Current Issues:

- Is it possible for the Annual and Midwinter Meeting Notifications to be sent out in a non-pdf file? By locking down the file in pdf format, the resolution and report templates are locked down as well.
- While sending out the meeting notifications, can the meeting report deadline be included in the email, and not just buried in the attachment.
- Is it possible for an email reminder to go out to NCDs requesting their reports by the specified deadline?

Central Chapter – Society of Nuclear Medicine
2007-2008 TS Executive Council (Valid until 4-5-08)

President
Paul J. Reaume, BS, RT (R, N), CNMT NCT
Staff Technologist
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Email: rsajdak@lumc.edu
Eastern Great Lakes Chapter
NCOR DELEGATE
INFORMATIONAL REPORTING FORM

FOR PRESENTATION TO:

The Society of Nuclear Medicine Technologist Section
National Council of Representatives Meeting
Wednesday, February 13, 2008

CHAPTER: Eastern Great Lakes Chapter – Society of Nuclear Medicine

PRESENTED BY: William A. Wentling II, MS, RT (R)(N), CNMT

PLEASE IDENTIFY THE THREE MOST PRESSING ISSUES OR CONCERNS THAT AFFECT YOUR CONSTITUENTS

1) Currently, the future handling of PET/CT remains a large concern for our technologists, and how this modality will be dealt with in the future.

2) Licensing in NYS for Nuclear Medicine Technologists has been approved, and we are now looking forward implementation of this.

3) With the apparent advent of the position “Nuclear Technology Assistant”, how may this affect current Nuclear Medicine Technologists, and what exactly will be the role of this future position.

SUMMARY OF CHAPTER ACTIVITIES/SUCCESSES

1) Eastern Great Lakes Chapter held its yearly meeting in Oakville, ON in October. While deemed a success, attendance was down from previous years. Efforts are being made to improve communication and effort between the American and Canadian contingencies.

2) Bill Wentling, Technologist Section President, appointed a President-Elect and Secretary/Treasurer in accordance with Chapter By-laws. New board is currently in the process of re-organization and rebuilding of the Technologist Section.

LIST OF CHAPTER OFFICERS

President - William A. Wentling II, MS, RT(R)(N), CNMT
840 Aero Drive, Suite #150
Cheektowaga, NY 14225
wentling@buffalo.edu
Work # (716) 810-0688
Fax # (716) 810-0687
Term – Two years
President-Elect –

    John Sperrazza, MBA, RT(N), CNMT
    2950 Elmwood Drive
    Kenmore, NY     14217
    jsperraz@chsbuffalo.edu
    Work # (716) 447-6178
    Fax # (716) 447-6251
    Term – Two years

Secretary / Treasurer –

    George Pluchino, CNMT
    Elm and Carlton Streets
    Buffalo, NY     14263
    george.pluchino@roswellpark.org
    Work # (716) 845-5825
    Fax # (716) 845-8118
    Term – Two years

UPCOMING EVENTS

    Annual Meeting for Eastern Great Lakes Chapter has been planned for Oct. 9-11, 2008, at the Niagara Falls Convention Center on the American side.

QUESTIONS/CONCERNS/IDEAS

    Same as the rest of the country.

Dutifully submitted,

    William A. Wentling II, MS, RT(R)(N), CNMT
    SNMTS President – Eastern Great Lakes Chapter
    January 8, 2008
NCOR DELEGATE
INFORMATIONAL REPORTING FORM

CHAPTER: Greater New York Chapter

PRESENTED BY: Myra Nelson and David Blea

PLEASE IDENTIFY THE THREE MOST PRESSING ISSUES OR CONCERNS THAT AFFECT YOUR CONSTITUENTS

1. **Biggest concern** - National asking vendors to make contributions to national and in return will give them extra benefits for advertisements and prime floor space during the June national meeting. This is having a ripple effect on the chapters - vendors don't want to support our local chapters saying that they have given to national. This makes our financial burden even larger than the past to provide quality annual chapter meetings at reasonable cost.

2. **Second concern** - national asked each local chapter to do an e-mail blast for new membership. This seems to me that we are doing most of the work but are not reaping a lot of the bucks that are coming into the organization as a whole.

3. **Last concern** - Membership is growing but leadership is at a standstill. National needs to help fund technologist leadership at least in part if it wants to attract new leaders. Not every employer is willing to give time off for the many meeting needed to attend. The cost of flying across the country is not getting any less and the hotels that are picked are arranged with a physician pay scale in mind. Get real - pick places that technologist can afford so that they spend time away from their jobs they are not out of pocket so much.

SUMMARY OF CHAPTER ACTIVITIES/SUCCESSES

Southwest Chapter has one if not the best Annual meeting in the country. We have large vendor turn out and great speakers. Membership seems to enjoy this meeting and many plan their spring breaks around it. Our fall technologist meeting held its first ever CPR re-certification class. It was a huge success. Vesper and Myra wrote a small article regarding the new CPR course and it will be published in the January Uptake.

LIST OF CHAPTER OFFICERS

Chapter Officers are listed on our web site. Their contact information is also there. The technologist take office during the SWC annual meeting. President rolls over this year, as does President-Elect. Secretary will have one more year to serve. NCD has at least one, but you should know David. Deborah Havens, was appointed for two or three years. Maybe Deborah can shed some light on her term? Charlie would be the work horse of the chapter along with Cheri. Without them, we would not ever get anything done. Thank God Charlie decided to stay with us and move to Texas to make the job easier!

UPCOMING EVENTS

Our Annual Spring meeting will be held in Little Rock March 28 - 30, 2008. Fall Technologist meeting is still to be determined. Our 2009 meeting is already scheduled for Houston with the hotel selection already made. Again, this is in thanks to Charlie for doing a great job in planning for the future.
QUESTION/CONCERNS/IDEAS

How can local chapters reap the benefits of national gaining endowments and grant monies? So far, I have hit a brick wall.
Mid-Eastern Chapter
CHAPTER: Mid-Eastern Chapter SNM- Technologist Section

PRESENTED BY: Stefanie Margulies, CNMT, NCT, RT(N)
MECSNM-TS National Council Delegate

PLEASE IDENTIFY THE THREE MOST PRESSING ISSUES OR CONCERNS THAT AFFECT YOUR CONSTITUENTS:

1. JOB SECURITY- NO REIMBURSEMENT / NO WORK
2. ACCREDITATION –WHO IS ULTIMATELY RESPONSIBLE- PHYSICIAN OR TECHNOLOGIST?
3. PERFORMANCE DEMANDS BEYOND SCOPE OF PRACTICE

SUMMARY OF CHAPTER ACTIVITIES/SUCCESSES

1. 37th Annual Fall meeting: October 2007 Solomon’s Island, Maryland  
   1 ½ day program- 10 Credits- >150 attended (60% members)  
   13 Vendors Supported Meeting and participated in Annual vendor FORUM
2. Developing Regional programs throughout the Mid-Eastern area- DC, MD, VA, WVA and Delaware.  
   a. 1st in series –February 9, 2008 Silver Spring, MD.- Accreditation Workshop  
   b. April- 11-14 SPRING 2008 meeting put on by the physician section, supported by technologists
   a. 3 MECSNM-TS members met with Senators staff  
   b. Chapter supported CARE bill and Nuclear medicine funding with continuing E-mail and calls to congressional representatives
4. Support for Harish Vaidya, CNMT, RT(N) - Chapter mentor and advisor/Past President/NCD/Program Director- and dedicated member since 1986 for SNM-TS Fellowship Recognition (FSNMTS)

LIST OF CHAPTER OFFICERS (see list attached)

Executive Director- Dick Gramm (retired)/ Interim administrator: Stefanie Margulies
  - stefmargulies@starpower.net  
  - 301-633-0666
- President – Dothlyn Houston 2007, 2008  
  - NIH  
  - DHou893693@aol.com
- President-Elect- Program Chair: Alison Ramos, 2008  
  - Johns Hopkins University Hospital, Director Nuclear Medicine Dept.  
  - cell 443-520-2443
- Membership Liaison – Abraham Morris 2007, 2008  
  - Walter Reed Army Medical Center  
  - Morris.abraham@verizon.net  
  - 301-642-0231
- Public Relations Liaison – Harish Vaidya 2008  
  - Washington Adventist Hospital, Director Nuclear Medicine  
  - (240) 472-6969 hvaidya@adventisthealthcare.com
NCOR report Continued

**Mid-Eastern Chapter SNM-TS**

**UPCOMING EVENTS**

1. February 9, 2008 - Accreditation Workshop- (3 CEU)
   Holy Cross Hospital Conference Center 8am-12noon
   Silver Spring, MD 20910
   RSVP – Mariusz Dymerski-HCH [www.mecsnn.net](http://www.mecsnn.net) for info.

2. 37th Annual Spring Meeting- April 11,12,13
   (Physician CME)
   Fairfax, Virginia
   Contact Eleanor Dicks- [www.mecsnn.net](http://www.mecsnn.net) info

**QUESTION/CONCERNS/IDEAS**

1. The Mid-Eastern Chapter technologist board express concerns over the following items,
   a. Need to increase chapter membership and participation
   b. Involve more individuals in the society opportunities
   c. Looking to financial support from National for chapter functions to help maintain chapter viability
   d. Seeking speaker support from National for annual meetings (cost limiting to chapter)

Submitted January 2008  slm

Forward completed Informational Reporting Form and any attachments to the SNM Headquarters office c/o Nikki Wenzel, Associate Director, Leadership Services, on or before Monday, January 7, 2008
Missouri Valley Chapter
CHAPTER: Missouri Valley Chapter

PRESENTED BY: Marcia R. West, CNMT  SNM-TS Chapter President

PLEASE IDENTIFY THE THREE MOST PRESSING ISSUES OR CONCERNS THAT AFFECT YOUR CONSTITUENTS

1. GENERATOR SHORTAGES
2. AVAILABILITY OF CLINICAL SITES FOR COMPUTED TOMOGRAPHY CERTIFICATION
3. FINDING MEMBERS TO SERVE

SUMMARY OF CHAPTER ACTIVITIES/SUCCESSES

SUCCESSFUL MEETING IN ST. LOUIS, MISSOURI ON OCTOBER 12-14, 2007.

GREAT REPRESENTATION AT THE NATIONAL LEVEL

LIST OF CHAPTER OFFICERS
(Include name, address, email, phone, fax, and term length)

- Executive Director- David J. Perry, CNMT, FSNMTS
  2021 Sandfield Dr.;
  St. Louis, MO 63146
  314-362-1597 phone
  314-362-2808 fax
  exdir@mvcsnm.org

- National Council Delegate- Nanci Burchell, CNMT, FSNMTS
  6814 N. Liberty St.
  Kansas City, MO 64118
  816-468-4659 phone
  nburchell@cmh.edu
  2007-2009

- President- Marcia West, CNMT
  11010 Timber Creek Dr.
  Peculiar, MO 64078
  816-813-3323 phone
  816-974-1443 fax
  marcia.west@cardinal.com
  2007-2008
• President-Elect- Meghan Torno, CNMT
  7639 Terri Lynn Dr.
  St. Louis, MO 63123
  314-977-8526
tornomc@slu.edu
  2007-2008

• Secretary/Treasurer- Crystal Botkin, CNMT
  2114 Silo Rd.
  Festus, MO 63028
  314-977-8592
  cbotkin@slu.edu
  2007-2009

UPCOMING EVENTS
(Include dates, places, and contact person)

2008 MVC Annual Meeting October 3-5, 2007 in Omaha, NE.

QUESTION/CONCERNS/IDEAS
New England Chapter
NCOR DELEGATE
INFORMATIONAL REPORTING FORM

FOR PRESENTATION TO:

The Society of Nuclear Medicine Technologist Section
National Council of Representatives Meeting
February 2008
CHAPTER: New England

PRESENTED BY: Mary Cross, BS, CNMT

PLEASE IDENTIFY THE THREE MOST PRESSING ISSUES OR CONCERNS THAT AFFECT YOUR CONSTITUENTS

1. Long term solution to future Technetium availability issues.
2. Computed Tomography Certification training especially clinical hours.
3. Finding members willing to serve the chapter as officers and committee members
4. (RI) State surcharges (taxes) on private practice procedures

SUMMARY OF CHAPTER ACTIVITIES/SUCCESSES
Successful fall meeting with the Greater New York SNM October 26-28, 2007

LIST OF CHAPTER OFFICERS
(Include name, address, email, phone, fax, and term length)

<table>
<thead>
<tr>
<th>President</th>
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<tbody>
<tr>
<td>Mary Cross, BS, CNMT</td>
<td>2 Borrows Road</td>
<td>Foxboro, MA 02035-2814</td>
<td>work (401) 604-2213 cell phone (508) 641-7505 Email: <a href="mailto:mc@heartlab.com">mc@heartlab.com</a></td>
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<th>President-elect</th>
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<tr>
<td>Martha Burke-Wilson, CNMT</td>
<td>72 Riverside Drive</td>
<td>Dedham, MA 02026</td>
<td>work (617) 667-2071 Email: <a href="mailto:mwilson@bidmc.harvard.edu">mwilson@bidmc.harvard.edu</a></td>
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<th>Past President</th>
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<tbody>
<tr>
<td>Name</td>
<td>Address</td>
<td>Phone</td>
<td>Email/Website</td>
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<td>Dan Leahey, MA, BA, CNMT</td>
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<td>Lucie Donikian, BS, CNMT, RT(N)</td>
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<td>Lauren Cabral, BS, CNMT, RT(N)</td>
<td>Beth Israel Deaconess Medical Center 330 Brookline Ave Boston, MA 02215</td>
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<td>Kathleen M Krisak, BS, CNMT</td>
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<tr>
<td>Leo Nalivaika, MBA, CNMT</td>
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<td>Tel: (508) 856-5241 Fax: (508) 856-6867</td>
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<td><a href="mailto:Jana.Hogan@comcast.net">Jana.Hogan@comcast.net</a></td>
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<tr>
<td>Jana Lee-Hogan, CNMT</td>
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UPCOMING EVENTS
(Include dates, places, and contact person)

39th Annual Spring meeting, April 18-20, 2008 Sea Crest Resort, Falmouth, MA Contact Martha Burke-Wilson -mwilson@bidmc.harvard.edu

QUESTION/CONCERNS/IDEAS

- Need to grow the student track for the spring meeting
- Sign in and out of CEU’s needs to be dramatically improved, if we must continue that process.
- Need to get more people involved in chapter leadership.
- In this technically advanced day, we should be able to get VOICE credit on line for regional spring meeting rather than the cumbersome paper process.
- Chapter needs to receive an updated spreadsheet/worksheet with current contact info electronically. There is a tremendous amount of time wasted trying to deal with the paper copy. This should be sent automatically to the chapters. They should not have to continually request it.

SUBMITTED BY: Mary Cross

The Society of Nuclear Medicine Technologist Section

RESOLUTION FORM
SNMTS Executive Board / National Council of Representatives Meeting

ACTION ITEM:

SUBMITTED BY:

PROPOSED RESOLUTION:

FINANCIAL IMPACT:
BACKGROUND:

SUPPORT MATERIAL:

ACTION: ADOPTED_____ DEFEATED_____ OTHER_____

RELATIONSHIP TO THE BUDGET AND/OR STRATEGIC PLAN

Budgeted? Strategic Plan Total Cost Time Line
If yes, is it adequate?

Forward this completed Resolution Form and any attachments to the SNM Office c/o Nikki Wenzel, Program Manager, Leadership Services, on or before Friday, May 11, 2007.
BACKGROUND:

SUPPORT MATERIAL:

ACTION: ADOPTED_____ DEFEATED_____ OTHER_____

RELATIONSHIP TO THE BUDGET AND/OR STRATEGIC PLAN

Budgeted? Strategic Plan Total Cost Time Line
If yes, is it adequate?

Forward this completed Resolution Form and any attachments to the SNM Office c/o Nikki Wenzel, Program Manager, Leadership Services, on or before Friday, May 11, 2007.
Northern California Chapter
Pacific Northwest Chapter
Pacific Southwest Chapter
CHAPTER: Pacific Southwest Technologist Chapter

PRESENTED BY: Brenda J. King, CNMT, FSNMTS

THE THREE MOST PRESSING ISSUES OR CONCERNS:

1. PET/CT – credentialing and regulatory challenges
2. New chapter leaders to sustain future governance
3. Members are attempting to deal with new criteria to handle pharmaceutical medications and accessing existing IV lines

SUMMARY OF CHAPTER ACTIVITIES/SUCCESSES:

Pacific Southwest Technologists Chapter had a very successful educational 2007. We offered our three (3) standard meetings.

April 2007, our colleagues in Arizona hosted 2 day (spring) meeting. Offering 8 CEs, this meeting was well attended.

“Viva Las Vegas”, our annual (summer, July 2007) meeting always proves to be a great success. Seventeen vendors and over 300 technologists attended. This meeting offered 12 CEs.

The Cardiff “Mickey” Williams, (Winter 2007) meeting is not only our year-end business meeting, but also the Pacific Southwest Chapter Technologist’s opportunity to remind the community of who Mickey Williams was and his dedication to the profession and the Society. This year the meeting was dual-track program. The standard session covered the “back-to-basics” concepts covering general nuclear medicine procedures. The second track was a CT contrast course. The CT contrast and venipuncture course is required for all California technologists administering contrast for diagnostic CT procedures. Back to Basics offered 6 CEs; the contrast course offered 8 CEs.
LIST OF CHAPTER OFFICERS FOR 2008-2010

(Include name, address, email, phone, fax, and term length)

- **Legislative Network Person:**
  - Lynne Roy, CNMT, FSNMT, roy@cshs.org
  - Cedars Sinai Medical Center, M. Taper Building
  - 8700 Beverly Blvd. Los Angeles, CA 90048
  - 310 423-4203(p), 310 2008 (1 year term)

- **Membership Liaison:**
  - Alan Pan, CNMT, ubczoology@juno.com
  - Harbor City, CA 90710
  - 310 218-8106
  - 2008 (1 year term)

- **NCD-Elect:**
  - Brenda J. King, CNMT, FSNMT, Brenda.king@bjkingassociates.com
  - BJ King & Associates
  - P.O. BOX 11382, Carson, CA 90749
  - 310 488-6633(p), 310 632-9017(fax)
  - 2008-2010 (2 yr. term)

- **President:**
  - Kathy Thomas, CNMT, FSNMT, kstomas0412@msn.com
  - 10 SE 13th Street
  - Battle Ground, WA 98604
  - 360 666-6786 (p/fax)
  - 360 241-8869 (cell)
  - 2008 (1 year term)

- **President-Elect:**
  - Steve Fleissner, RT (N), brooklyn851@cox.net
  - 24021 Via La Coruna
  - Mission Viejo, CA 92691
  - 949 877-4713 (p)
  - 2008 (1 year term)

- **Secretary:**
  - Sherri Reuter, CNMT, lewdy59@hotmail.com
  - 3303 Berkeley Ave
  - Los Angeles, CA 90026
  - 310 423-4229 (p)
  - 2008 (1 year term)

- **Treasurer:**
  - Paula Barondess, CNMT, Pagbaron1@aol.com
  - 7413 W. 89th St.
  - Los Angeles, CA 90045
  - 310 425-4343 (p)
  - 2008-2010 (2 year term)

- **Job Availability:**
  - Maureen Chinweze, meadigwe@aol.com
UPCOMING EVENTS:

Education Coordinator: Susan Gavel, CNMT

- **April 19-20, 2008 Scripps Mercy Hospital**
  4077 5th Ave. San Diego, California
  12 hour CE credits in the following scopes:
  - 4 hours - Therapy
  - 4 hours - Radiopharmacy
  - 2 hours - Imaging
  - 2 hours - Non-imaging

- **July 19-20, 2008 Viva Las Vegas**
  Planet Hollywood
  12 hour CE credits

- **December 6, 2008**: Cardiff 'Mickey' Williams Memorial Meeting, City of Hope, Duarte, CA

- Rotational Meetings in the Spring of each year:
  - San Diego (2008)
  - Los Angeles (2009)
  - Phoenix/Tucson (2010)

QUESTION/CONCERNS/IDEAS

Forward completed Informational Reporting Form and any attachments to the SNM Headquarters office c/o Nikki Wenzel, Associate Director, Leadership Services, on or before Monday, January 7, 2008
Pittsburgh Chapter
Pittsburgh Technologist Chapter
National Council Delegate Report
SNM Mid-Winter Meeting 2008

PLEASE IDENTIFY THREE MOST PRESSING ISSUES OR CONCERNS THAT AFFECT YOUR CONSITIUENS

1) Causes of declining General Nuclear Medicine Procurers.
2) Many Radiologists have problem reading Nuclear medicine and PET.
3) It is getting very hard to attend Nation meetings, Can Pittsburgh be a site for that?

Summary of chapter activities and Successes

Pittsburgh Chapter SNMTs Spring symposium.
Pittsburgh Chapter SNMTs Annual symposium.

Very good turn out and chapter goring at regional level, not national.
We got Radiologist to give talk on Cardiac CTA and Angiography. We are pulling some Radiation and Computer tomography technologist to our meeting.

Upcoming Event For 2008

Pittsburgh Chapter Symposium April / 19 / 2008  @ Regional learning alliance center

List of Chapter Officer

Jim O’Shea - President of Technologist Section osheajr@UPMC.EDU
Laura A. Wall - President Elect of the Technologist Section lwall@hvhs.org
Henrietta (Henni) O’Brien - Secretary of Technologist Section  henni3@msn.com

Shannon Cole - Treasurer of the Technologist Section  shanlcole@yahoo.com

Seyed M. Mohammadi - National Council Delegate of Technologist Section  Smohamma@wpahs.org
Southeastern Chapter
NCOR Delegate Informational Reporting Form

Chapter: Southeastern Chapter

Presented by: Cindi Luckett-Gilbert, MHA, CNMT, PET, RT(N)

Please identify the three most pressing issues or concerns that affect your constituents: The first issue that concerns our chapter is the CARE Bill, since three states have in our chapter face lack of licensure (North Carolina and Georgia do not have licensure and South Carolina law allows cross training into nuclear medicine). The second issue is implementation of the medication reconciliation in the institution’s departments. Our last issue of concern is the implementation of the USP-797 in the hot labs.

Summary of chapter activities/successes
The annual meeting was held in October 28 in Atlanta, Georgia. A CT workshop was held in the morning with a PET workshop and an Educator’s Forum held in the afternoon on the Thursday before the actual meeting. The evening social event consisted of dinner and entertainment by the Thallium Stallions. Our program consisted of lectures PET imaging, prostate monoclonal imaging with hi-resolution CT fusion, general nuclear medicine imaging, instrumentation, the nuclear medicine practitioner, cardiac imaging, and radionuclide production.

Student posters were exhibited, and a student poster accepted by the SNM’s call for posters will have financial assistance to attend the SNM Annual Meeting in New Orleans.

A task force was established to start gathering information regarding the executive director’s replacement when he chooses to retire.

Also the SEC is researching the idea of accepting credit cards through our website to pay for dues and registration.

Two of our members received high honors at the annual SNM June 2007 meeting; Mimi Owen, MHE, RT(N) received SNMTS Educator of the Year award and Cindi Luckett-Gilbert, MHA, CNMT, PET, RT(N) received the SNMTS President’s Distinguished Technologist Award. Also, Danny Basso, CNMT, NCT has just completed his term as Chair of the NMTCB.

List of chapter officers
Executive Director, Membership Liaison, Public Relations Liaison – Vince Sodd, PhD, 5987 Turpin Hills Dr., Cincinnati, OH 45244-3946, (513)231-6955 v.sodd@att.net

NCD, Legislative Network Person – Cindi Luckett-Gilbert, MHA, CNMT, PET, RT(N) 512 Wyre Forest Ct, Charlotte, NC 28270, (704)384-4046, fax (704)384-0859 isotoper@msn.com term expires October 2009
President – Cybil Nielsen, MBA, CNMT
333 Bunger Rd., Louisville, KY 40117, (502)938-3743, fax (502)629-2088
cnielsen0001@kctcs.edu term expires October 2008

President-elect – Aaron Scott, CNMT
1932 Arbor Springs Way, Buford, GA 30519 (404) 712-5017
aaronscott1906@aol.com term expires October 2008 and becomes President

Upcoming events
Our next annual meeting will be October 25-28, 2008 in Clearwater Beach, Florida at the Sheraton Sand Key. We will offer PET/CT and Cardiology workshops, a Student Track, and an Educators Forum, the Thursday prior to the start of annual meeting. Details can be obtained at www.secsnm.org or by contacting Vince Sodd, PhD. at (513)231-6955.

Question/concerns/ideas
The SEC suggests the call for the NCD report be sent out in a separate email as is the Committee Chair report.
Southwestern Chapter
1. The three most pressing issues or concerns that affect our constituents

a. National asking vendors to make contributions to the national meeting and in return SNM will give them extra benefits for advertisements and prime floor space during the June national meeting. This is having a ripple effect on the chapters - vendors don't want to support our local chapters saying that they have given to national. This makes our financial burden even larger than the past to provide quality annual chapter meetings at reasonable cost.
b. National asked each local chapter to do an e-mail blast for new membership. This seems to me that we are doing most of the work but are not reaping a lot of the funds that are coming into the organization as a whole.
c. Membership is growing but leadership is at a standstill. Our leadership believes that National needs to help fund technologist leadership at least in part if it wants to attract new leaders. Not every employer is willing to give time off for the necessary meetings. The cost of flying across the country is not getting any less and the hotels that are picked are arranged with a physician pay scale in mind. Pick places that technologists can afford so when they spend time away from their jobs they are not out of pocket so much.
d. Additional concerns include communication between leaders and chapters; and the chapter meetings reaching more areas within their regions.

2. Summary of Chapter Activities/ Success

The Southwestern Chapter continues to have strong meeting attendance. We had 687 attendees (including exhibit personnel) at our March 2007 annual meeting. We actually sold 42 exhibit booths at the meeting. However, we are experiencing more and more difficulty getting educational grant support. For our 2008 meeting, BMS turned us down, citing corporate changes. GE is only providing $1,500. Cytogen – which as been a good supporter in the past – will not even be exhibiting. Bracco has turned us down…etc.

Our request for support from the SNM Molecular Imaging Center of Excellence to reimburse travel and hotel for Dr. Ciprian Catana was approved. Dr. Catana will be speaking on PET/MRI.

We have budgeted to spend $22,000 on technologist leader travel reimbursement. This reflects our mission to develop technologist leadership at both the Chapter and National levels. It feels good to support our technologist leaders like this. Again, what we would like to see is some support from National. Could this come from PDEF funds? Or some sort of “matching” grant method?

We will likely lose money this year, and we can’t do that too often.

If other Chapters are experiencing grant/support difficulties, this might be a good topic for discussion.

At our 2008 meeting, we’ll be providing five hours of CT Case Reviews, offering certificates to attendees who pay extra for these parallel/concurrent sessions.

The fall educational seminar was successful with approximately 50 attendees and a CPR recertification course that will be featured in Uptake soon.
3. List of Chapter Officers (name address, email, phone, fax and term length for the following):

**Executive Director:** Charles Metzger  
SW Chapter, Society of Nuclear Medicine, 910 Pecan Street, Kerrville, TX 78028  
Phone: 830-257-0112; Fax: 830-257-0119; Email: cmetzger@swcsnm.org

**Legislative Representative:** Deborah Havens  
dhavens@gcstation.net

**Membership Liaison:** Charles Metzger, see above

**NCD Elect:** David Blea  
david.blea@lonestarhealth.com

**President:** Myra Nelson  
MJNelson102580@aol.com

**President-Elect:** Vesper Grantham  
Vesper-grantham@ouhsc.edu

**Public Relations Liaison:** Charles Metzger, see above

The officers take office during the SWC annual meeting (March/ April).

4. Upcoming Events

The SWC Annual Spring meeting will be held in Little Rock March 28 - 30, 2008. Fall Technologist meeting is still to be determined. Our 2009 meeting is already scheduled for Houston with the hotel selection. Again, this is in thanks to Charlie for doing a great job in planning for the future.

5. Questions/ Concerns/ Ideas

How can local chapters reap the benefits of national gaining endowments and grant monies?
Reports of the Specialty Area Representatives
Cardiology
Emerging Technologies
Education
Manager
Student
Report of the Industry Representative,
Carol Bonanno, CNMT, FSNMTS
Some of the biggest issues that have faced Nuclear Medicine Companies in 2007 and going into 2008:

Continuing to deal with OIG regulations in regard to what we can and cannot do for and with our customers

Contending with the continuous changes in reimbursement, especially for PET Procedures. Working with SNM in helping CMS understand how best to ensure that MediCare Patients have full access to imaging and therapeutic procedures

Helping customers deal with RBMs that are used by many private payers to authorize “advanced imaging procedures which include PET and Nuclear Medicine procedures

Providing Educational opportunities for Grass root imagers
Intersocietal Commission for the Accreditation of Nuclear Laboratories (ICANL)
Old Business
New Business
Adjournment (2:00pm)