Committee Report

SNMMI Board of Directors

# September 2014

## SNMMI Membership Committee

Committee Charges for 2014-2015:

1. **Increase Membership**

* Assist staff in reviewing and providing feedback regarding marketing to membership.
* Serve as a focus group for staff to current SNMMI members as well as towards potential new members.
* Review resident in-transition dues and make adjustments to propose to the Finance Committee and Board of Directors.

1. **Enhance Communication**

* Provide a more personal touch with Residents in-transition to help mentor and educate the benefits of membership
* Provide input into the topics for the Program Director/Resident quarter E-blast.

1. **Benefits**

* Revisit Council resolution to increase member dues by $25 to include one council of choice for each member.
* Review all member benefits and make recommendations for new ones

**Additional Goals for 2014/2015**

* Work with the SNMMI Membership Task Force to support and implement strategies that evolve.
* Work with staff in developing the annual member needs assessment survey.
* Approval of Emeritus applications

**Progress of Charge/Objectives/Goals to Date:**

1. The Committee held its first conference call on September 2, 2014 to review the current year charges.
2. Currently working on a resolution to revise the Resident In-transition to a tiered structure.
3. Renewals are scheduled to launch October 1, 2014.