**SNMMI Membership Committee**

Hilton Orlando Lake Buena Vista

# January 30, 2016

Minutes

*Members in attendance:* Vasken Dilsizian, MD, Chair, Dmitry Beyder, MPA, CNMT, David Brandon, MD, James Galt, PhD, Satoshi Minoshima, MD, PhD, Helen Nadel, MD, Todd Peterson, PhD

*Members not in attendance:* Wengen Chen, MD, PhD, Munir Ghesani, MD, FACNM, Sara Johnson, MBA, CNMT, NCT, FSNMMI-TS, Robert Miletich, MD, PhD

*Guests:* Genvevieve Hedland-Hill, Merle Hedland, Edward Melvin, Lisa Hazen, Maggie Doonan

*Staff:* Joanna Spahr

**Welcome and Call to Order**

Vasken Dilsizian, Chair called the meeting to order at 2:01pm and a quorum was established.

**Approval of Minutes**

Vasken Dilsizian, MD asked the committee to review and approve the minutes from the September 29, 2015 conference call.

*The committee reviewed and made a motion to approved the minutes.*

**Emeritus Applications**,

Vasken Dilsizian, MD asked the committee to review and approve the following emeritus applications: Wendy Anne Waddington, Vijay K. Aggarwal, MD, James Ballinger, Joachim Uropp, MD, Andrew Hilson

*The committee reviewed and made a motion to approve.*

**Membership Update**

Joanna Spahr updated the committee on the latest membership numbers. As of January 19, 2016 there are 2,802 Full members compared to 2,887 this time last year. This includes 88 residents (47 year 1 and 41 year 2) that transitioned from the free trial program. The transition members exceeded their fiscal year budgeted goal; however, it is only approximately 10% of the total eligible residents. To date there are a total of 544 non-renewed residents in-transition (95 nuclear medicine, 343 radiology and 106 unknown).

As of January 19, 2016 there are 6,985 Technologist members compared to 7,430 this time last year. This includes 164 transition members and 137 Technologist member that upgraded out of the transition program.

Joanna briefed the committee on the new research portal PAR (The Protocol for Association Research) that SNMMI contracted with McKinley Advisors. The new portal will assist us in managing our research data and be able to compare data with like organizations. Types of surveys that will be conducted include: Needs assessment, New and lapsed members, Professional issues, Conference evaluations, Exhibitor/advertiser/sponsors, Education/training, Customer service and Readership

Joanna gave a brief overview on communication efforts with new members, Annual Meeting complimentary members and residents in-transition. Each group will be targeted and communicated with based on audience. She has asked the committee to review each of the plans and to let her know if they had any suggested changes.

Joanna mentioned that the lapsed member survey launched on January 14 and closed on January 28. Results should be available within the next month.

Dr. Dilsizian led a discussion around the residents and residents in-transition and how we need to reach out to them personally. Dr. Brandon volunteered to reach out to the Program Directors during the NMPD meeting asking for help in following up with their graduates. It was also recommended that we survey the graduates to gather feedback on their experience with SNMMI.

The committee also recommended the following outreach to program directors:

* To gain contact information so that we are able to follow up with their graduates. Joanna mentioned that this was done in the past via Inalink; however, that project was cut from the budget this year and we would need to come up with a new way to gather this data.
* Identifying a “raising star” from their program that the committee could reach out to and invite those to serve as interns on specific Councils (depending on their subspecialty interest) as well as participate in their local chapters as course organizers, moderators and/or speakers.

***Action: staff to draft a short survey to the non-renewed residents in-transition.***

**International chapters**

The committee discussed Dr. Jadvar’s recent trip to Brazil and the importance on developing international relationships and getting them more involved with the Society. At this time the committee felt that there is no need for international chapters; however, they recommended that Scientific Program Committee consider expanding the country recognition during the Annual Meeting to include regions which would now include a developing country defined by the World Bank.

***Action: Dr. Minoshima will take this recommendation back to the Scientific Program Committee for discussion.***

**Membership Task Force Follow-up**

The committee discussed the following Membership Task Force recommendations:

1). Abstract Submissions and member requirements

There was discussion around having the primary author be a member of the society to be eligible for an award and whether or not it could potentially hurt the submission rate. Dr. Minoshima discussed that this was the first year that the society charged for submissions and that they did not see a decline.

The committee asked how many people are submitting that are not members? They would like to have this answer prior to making any decisions.

***Action: staff to work with Education staff to pull data.***

The committee also asked staff if it would be possible to have a membership box on the abstract submission form to help capture statistics, but making sure that there is fine print that providing this information will not affect whether their abstract is accepted or not.

***Action: staff to work with the Education staff to see if this is possible.***

2). Value of Membership

The committee continued its discussion on the value of membership focused around the possibility of society Fellow recognition and outreach in areas such as neurology, oncology and endocrinology, by inviting imaging specialists in these various disciplines to participate on our scientific programs, councils and writing groups with the potential of becoming members of the society. Dr. Minoshima let the committee know that the Fellow status was going to be discussed at the upcoming Board of Directors meeting and that he would report back and let them know the outcome.

3). Membership year

During this discussion the same concern was brought up that it depends on member’s education/professional development funds and that many institutions have different fiscal years. The committee discussed having a multi-year dues structure may fix the problem. The committee decided to wait to review the data from the Annual Meeting/membership bundling. Joanna mentioned that we will not have any good data from this until the end of November 2016.

**Report form SNMMI-TS Membership Committee**

Dmitry Beyder, MPA, CNMT, chair updated the committee on activities from the TS Membership Committee.

Video: focusing on the value, benefits and why it is important to be a member.

Recruitment: staff is developing a campaign for Technologists beginning with a focus on advocacy.

Survey: focusing on non-member certified technologists to gather data on why they are not members, what they need from us to become members

**The meeting adjourned at 3:05pm.**