Committee Report

SNMMI Board of Directors

# September 2015

## SNMMI Membership Committee

Committee Charges for 2015-2016:

1. **Increase Membership**

* Assist staff in reviewing and providing feedback regarding marketing to membership.
* Serve as a focus group for staff to current SNMMI members as well as towards potential new members.

1. **Enhance Communication**

* Provide a more personal touch with Residents in-transition to help mentor and educate the benefits of membership
* Provide input into the topics for the Program Director/Resident quarter E-blast.

1. **Benefits**

* Assist staff in reviewing the value of membership for all member categories
* Review all member benefits and make recommendations for new ones

**Additional Goals for 2015/2016**

* Continue to work and support and implement strategies that evolved from the Membership Task Force.
* Work with staff in developing survey tools focusing on member value, new members, lapsed members and in-training/transition.
* Approval of Emeritus applications

**Progress of Charge/Objectives/Goals to Date:**

Corresponding Membership

The corresponding resolution passed and will be implemented with the 2016 billing cycle. Low and Lower middle World Bank countries will be offered membership at a reduced rate.

Emeritus Membership

The Emeritus resolution is with the Bylaws committee.

Membership Task Force Follow-up

The committee reviewed the draft communication plans for the Annual Meeting nonmembers and the Residents. The Annual Meeting nonmembers will receive a one year free membership through 9/30/16. The Residents have moved to a 4-tiered program and a plan is in place to stay in touch with them to continue to show value in their membership.

Emeritus Applications

The following emeritus applications were approved by the committee:

1. H*oward Nelson*
2. *Arthur Sher*