Committee Report

SNMMI Board of Directors

# January 21, 2017

## SNMMI Membership Committee

Committee Charges for 2016-2017:

1. **Increase Membership**
* Assist staff in reviewing and providing feedback regarding marketing to membership.
* Serve as a focus group for staff to current SNMMI members as well as towards potential new members.
1. **Enhance Communication**
* Provide a more personal touch with Residents in-transition to help mentor and educate the benefits of membership
* Provide input into the topics for the Program Director/Resident quarter E-blast.
1. **Benefits**
* Assist staff in reviewing the value of membership for all member categories
* Review all member benefits and make recommendations for new ones

**Additional Goals for 2016/2017**

* Continue to work and support and implement strategies that evolved from the Membership Task Force.
* Work with staff in developing survey tools focusing on member value, new members, lapsed members and in-training/transition.
* Approval of Emeritus applications

**Progress of Charge/Objectives/Goals to Date:**

Membership update as of November 29th:

* Full members are 2,318 compared to 2,211 this time last year.
* Residents in-transition
	+ Tier 1: 34, compared to 29 this time last year
	+ Tier 2: 35, compared to 35 this time last year
	+ Tier 3: 26, this is the first year we have members in this tier

Corresponding members: The committee is reviewing the Corresponding countries to evaluate the possibility of expanding the discount to more countries. An analysis will be presented during the committee meeting in January.

Multi-year dues: The committee is submitting a mult-year dues resolution to the Finance Committee.

Emeritus Applications

The following emeritus applications were approved by the committee:

Rudolph W. Karin, H. Lynn Magill, MD, FACR,, FACNM, Douglas G. Wilson, Ronald I. Veatch, MD, Kirkman Baxter, MD, Manuel L. Brown, MD, Horacio Amaral, Yamil Abbud-Neme, Stephen Haber