

Advanced Associate Council FY20 Business Plan – FINAL (8-29-2019) Value Initiative 2.0

The Advanced Associate Council (AAC) has the support of both technologists and physicians. It provides an infrastructure for initiatives related to the Nuclear Medicine Advanced Associates' (NMAA) evolving needs and other areas of advanced practice. In addition, it addresses issues regarding the advancement of the NMAA master's degree and provides a central location for those interested in the development and growth of the NMAA.

Specifically, the NMAA educates staff on new techniques and radiopharmaceuticals, increasing utilizing of NM studies, ensuring appropriate utilization of the modality is not steered to other modalities. The NMAA is the physician extender on the floor and brings a face and voice to NM that is often not present in the imaging department. The NMAA is an additional pathway for members to grow their professional curriculum in the molecular imaging field. This added option creates innovative alternatives for potential members, attracting professionals who seek multiple areas of opportunity in nuclear medicine.

SNMMI Value Initiative 2.0 – Engagement of Councils and Centers of Excellence

In 2018, SNMMI launched its Value Initiative – a comprehensive strategic plan to advance the crucial role of nuclear medicine and molecular imaging in patient care and science ad discovery. The next step will become SNMMI's Value Initiative 2.0. As part of Value Initiative 2.0 SNMMI will continue to adjust our organization to the changing health care environment. Value Initiative 2.0 will also engage as many SNMMI members as possible through the work of various committees, working groups, SNMMI councils and centers of excellences and the SNMMI chapters.

As part of this inward focusing effort, councils and centers of excellence will be participating in Domain conference calls and working directly with the chairs from the six (6) domains to address the opportunities and develop strategies to meet them.

As a council, the Advanced Associate Council will be involved primarily in the Workforce Pipeline, Outreach and Advocacy domains. However, the council may be asked to or request to be involved in other domains as issues or opportunities arise.

Goals and Programs for FY2020

The Advanced Associate Council is currently working on program and educational initiatives which will offer opportunity to a wide variety of nuclear medicine technologists from varying educational backgrounds. The AAC will promote the use of nuclear medicine physician extenders to Imaging Physicians via case studies and active marketing. Specific goals and objectives include:

1. Submit a new NMAA scope of practice now that the field has developed, and more NMAAs are currently providing physician extender duties.
2. Continue awareness campaigns for the NMAA to achieve support and membership from physicians, NMAAs, and nuclear medicine technologists. These campaigns will include new literature directed to physicians, technologists, and students. Educational activities will include participation in webinars, local and regional meetings.
3. The AAC will submit session proposals for the 2020 SNMMI Mid-Winter meeting in Tampa, Florida and the 2020 Annual Meeting in New Orleans, LA.
4. The AAC will resubmit a resolution to the SNMMI Executive BOD that will establish recognition of the NMAA as a physician extender.
5. The AAC is identifying future models to re-structure the advanced practice educational program. A task force has been assigned and will produce an update by mid-winter 2019. This will include recognition criteria in conjunction with the NMTCB and SNMMI-TS to set a standard for developing new NMAA programs
6. The AAC will develop an updated Needs Analysis for the designation which we hope to have published by late 2019.

7. The AAC has reached out to additional organizations to provide liaisons to the council for additional insight and progression.
8. The AAC will continue to be represented at both the SNMMI Committee on Councils and Centers (CoCC) and the House of Delegates (HOD).
9. The AAC will participate in Board of Director elections in spring 2020.

Proposed FY20 Budget and Resource Requirements

1. Summary of financial needs

The attached FY2020 budget summarizes the resources needed to support the goals set forth in the business plan.

2. Resource requirements

The usual staff support provided by the SNMMI headquarters.

Advanced Associate Council Background Overview

1. Mission

The mission of the AAC is to:

- Aid those who are interested in developing an NMAA program at their facility
- Support the practice and policy needs of the NMAA and other areas of technologist advanced practice.
- Aid with activities associated with nurturing and growing the NMAA, including effecting the necessary culture change to allow this designation to function properly.
- Provide a central source for monitoring practice and educational issues for NMAAs.
- Collect and analyze financial information related to NMAA practice.

2. Leadership

Officers

President: Darko Pucar, MD, PhD

Vice President: Mary Anne Owen, MHE, RT(N), FSNMMI-TS

Secretary/Treasurer: Richard D. Siska, Sr., NMAA, MIS, BSNM, NCT

Immediate Past President: Vicki LaRue, MIS, NMAA

Term

June 2019 – June 2021

Directors

K. Elizabeth Hawk, MS, MD, PhD

William Blaine Norton, MIS, NMAA, RRA

Krystle Glasgow CNMT, NMTCB (CT), NMAA

Norman Bolus, MSPH, MPH, CNMT, FSNMMI-TS

Daniel Bucklan, MD, MPH, DABR

Darrin Johnson, MD, CNMT

Term

June 2018 – June 2020

June 2018 – June 2020

June 2019 – June 2020

June 2019 – June 2021

June 2019 – June 2021

June 2019 – June 2021

3. Current Status

a. Financial

As of May 31, 2019, the AAC has a total revenue of \$7,748. This includes \$2,085 in member dues and a carryover of \$7,748 from FY19. The total expenses are \$300. Revenue is generated through annual membership dues, which are \$15.00 per member.

b. Membership

As of May 31, 2019, the AAC has 139 paid members, and 501 in-training members with complimentary membership.

c. Member Benefits

- Stay informed on issues related to the NMAA and advanced practice
- Share ideas and concerns with an active community who share your specialty practice interest
- AAC-sponsored continuing education sessions offered at the SNMMI Mid-Winter and Annual meetings
- Participate in focused work related to the NMAA and advanced practice
- Obtain speaker support for advanced practice issues
- Receive AAC-related information through email blasts announcements, periodic newsletters, and the AAC website

4. Accomplishments for FY2019

- The AAC sponsored one CE session at the 2019 SNMMI Annual Meeting: Tackling Diversified Clinical Management Questions
- The AAC sponsored one CE session at the 2019 SNMMI Mid-Winter Meeting: *General NM and PET/CT: Interesting and Unique Cases from the Technical and Professional Perspective*

- The AAC initiated an awareness campaign in support of the NMAA through chapter outreach. Several AAC board members presented at local and chapter meetings. NMAA flyers were also distributed.
- The AAC continues to maintain a website containing helpful documents for NMAA license and recognition to include an annotated directory of supporters, resources, and needs.
- The AAC was represented at both the SNMMI Committee on Councils and Centers (CoCC) and the House of Delegates (HOD)
- The AAC participates in Board of Director elections every spring
- The AAC participated in SNMMI-TS stakeholders working group on Post Graduate Education