2011 Nuclear Medicine Coding Update Webinar  
Tuesday, December 14, 12:30pm (ET)  
Denise Merlino, MBA, CNMT, FSNMTS, CPC.

Register Today:  

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Be ready for changes and increased regulatory scrutiny!

Every year brings many changes to coding and billing for nuclear medicine, and every year professionals like you tell us they simply can’t miss the update presented by Denise Merlino, MBA, CNMT, FSNMTS, CPC. But you get much more than a look ahead. Denise also recaps significant changes during the past year, along with discussing common pitfalls ahead. Highlights:

- **Interpretation and clarification** of the 2011 final rule for Medicare payment, covering hospital outpatient services, physician offices and IDTFs
- **A review** of the Hospital Outpatient Prospective Payment System and physician fee schedule rates, as well as policy changes
- **The latest information** on payments for radiopharmaceuticals, drugs and biologicals
- **Guidance and tips** to help you avoid common mistakes, such as unbundling codes and billing for the incorrect number of radiopharmaceutical units
- **Coding clarification**, along with in-depth examples, pertaining to therapeutic imaging, including studies that use Bexxar®, Zevalin®, SIR-Spheres® and TheraSphere®
- **A preview of how payment** will be changing over the long term, driven by the government’s push for more packaged services and bundled codes
- **A Q&A session**, time permitting —your opportunity to get answers to the most frequently asked questions

About our presenter

Denise A. Merlino, MBA, CNMT, FSNMTS, CPC, is a nationally recognized nuclear medicine and PET coding expert. She’s a certified coder with clinical expertise in medical imaging, drug and radiopharmaceutical reimbursement, hospital and physician office administration, pharmaceutical marketing and payer relations. Ms. Merlino has more than 25 years of experience with clinical and economic issues in hospitals and physician group practices. Her hospital and physician group practice healthcare network assignments encompass nuclear medicine, interventional, neuro and diagnostic radiology, anesthesiology and diagnostic medical imaging. She also has extensive administrative experience in finance, operational development, benchmarking, facility and practice expansion, strategic planning and project management in these specialties. In addition, Ms. Merlino serves professional societies in many capacities. She was a founding member of the Society of Nuclear Medicine’s Nuclear Medicine APC Task Force as the Technologist Section representative. She holds membership and affiliations with other professional societies, including AHRA, ASNC, MGMA and RBMA. Ms. Merlino is often an invited national speaker and is a contributor to MedLearn’s Nuclear Medicine & PET Coder book.

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