SNM Mission:
To improve health care by advancing molecular imaging and therapy.

Our Vision:
SNM will be the leader in advancing and unifying molecular imaging and therapy.

COMMITTMENT
SNM members work together as well as collaborate with the medical community to best diagnose and treat disease by sharing knowledge to optimize treatment outcomes.

FOCUS
SNM will help members translate multi-modality breakthroughs by focusing on imaging to diagnose and treat disease, providing physicians and medical practitioners with the most scientific, cutting edge approach to improving patient care.

LEADERSHIP
In looking ahead to the future, SNM membership will be essential as we provide a unique knowledge base and continue to ensure that our members are at the forefront of their profession as well as on the cutting edge of patient care.
New Look, New Outlook

SNM is a living, evolving standard—growing and adapting to meet the changing needs of health care, our members and the profession.

For more than 50 years, SNM and our members continue to be well known for excellence in the nuclear medicine profession. More and more, you have been directing and influencing the society’s future. Your work has expanded into new areas, and it is undeniable that the rapidly emerging—potentially revolutionizing—field of molecular imaging originated in nuclear medicine. SNM and SNMTS leaders want to ensure that the society is recognized, well presented and strongly represented as a leader and innovator in advancing molecular imaging and therapy and supporting nuclear medicine.

During a yearlong rebranding process, we reviewed all of the elements of our brand and considered options and suggestions to strengthen and broaden our image, including adjusting our name (“SNM,” “SNMTS”), logo and identity. SNM’s “look” now matches its “outlook” and determination to spearhead the field’s continued growth.

SNM’s new brand better demonstrates who we are and what we do. SNM will assist in translating multimodality breakthroughs from the lab into practical tools for physicians, thus expanding treatment options for patients. In anticipating changes that impact overall competitiveness, SNM will help technologists enhance their level of practice by offering programs that provide the skills needed to stay technically current in a multimodality environment. Outreach to legislators, regulators, and industry representatives builds relationships and provides the support to advance the science, technology, and application of molecular imaging. Our Molecular Imaging and PET Centers of Excellence—along with the multidisciplinary research offered in our journals and at our annual meeting—will continue to promote the work of our scientists.

Our new look—including development and redesign of our main Web site, our new Molecular Imaging Community Web site and our logo—visually expresses and advances our mission. It signals our intent to address the many needs of our profession’s practitioners and non-imaging specialists and to continually educate members and nonmembers about the field of molecular imaging. We have more than 50 years of history to honor as we bridge to a future with molecular imaging to ensure growth for health care, the society, our members and the profession.

We have created a unified organizational identity—a look and outlook—to better reflect a society for you that is vital, credible, collaborative, influential and evolving.

Virginia Pappas, CAE
Chief Executive Officer, SNM
Research: Improving Healthcare

SNM works continually to improve healthcare—and research is key. Only through innovative scientific research can the leading edge of medicine be pushed forward. And research is pushing molecular imaging and nuclear medicine forward at a phenomenal pace.

Molecular imaging and nuclear medicine are now diagnosing, evaluating and managing many types of disease, from cancer to drug addiction to Alzheimer’s. Over seventeen million nuclear medicine procedures are performed each year—47,000 a day—in the United States alone. PET procedure volume more than doubled from 2004 to 2007 and is forecast to triple by 2010. Patients with cancer, heart disease, stroke or debilitating neurological conditions are benefiting from earlier, more accurate diagnoses and safer, more effective treatments because their medical care includes innovative imaging technologies.

All of these advances are made possible by continual research and sharing of ideas. Medical imagers need to keep abreast of a constant flow of cutting-edge information. Easy access to information ultimately results in better patient care. SNM provides this access through its Annual Meeting and journals.

More than 1,600 scientific, technologist and technologist-student abstracts are presented at SNM’s Annual Meeting featuring the latest research in the molecular imaging and nuclear medicine field. Nearly 4,000 physicians, scientists, pharmacists and technologists attend the meeting to share research, learn about the latest breakthroughs and trends, and discuss important issues in the field that have been making news.

*The Journal of Nuclear Medicine* publishes the field’s best scientific and clinical research, screened by top experts for relevance and validity. Scientific topics include new imaging techniques, new tracers, new uses of current tools, new radiopharmaceuticals and new instrumentation. Clinical research includes refining the use of current tools, safety, and gathering and interpretation of patient data on response to techniques or specific uses of tools.

*The Journal of Nuclear Medicine Technology* keeps nuclear medicine technologists poised at the forefront of their profession, focusing on the technology crucial to nuclear medicine. JNMT publishes peer-reviewed articles on patient management, radiation safety, instrumentation, radiopharmacy, quality assurance, and more. JNMT also serves as an invaluable continuing education tool.
Research Highlights

- Published JNM supplement: “PET/CT in Cancer Patient Management,” a collection of articles focusing on how physicians can take advantage of PET/CT technology in the diagnosis and care of cancer patients, thereby improving patient care.

- Announced open access initiative to the public: SNM journal articles can be freely accessed 12 months after publication.

- Completed scanning of all SNM journal issues back to 1960 into online archives, available on the journals’ Web sites.

- Debuted publish ahead of print program in June 2007.

- JNM ranked as the top nuclear medicine journal and the #3 medical imaging journal with an ISI impact factor of 4.684 and an immediacy index of 1.051.
  - Attracted 14,203 citations
  - Low receipt-to-publication time of 5.3 months
  - Acceptance rate of 35%
Health Policy and Regulatory Affairs (HPRA)

SNM works closely with federal legislators, regulators, patient advocates, international trade organizations and others to ensure patient access to high-quality, safe and innovative molecular imaging and therapy services.

Coding and reimbursement experts at SNM are constantly working to obtain appropriate Medicare/Medicaid reimbursement for molecular imaging and therapy procedures and agents and educate the professional community about proper coding techniques. SNM provides a variety of coding seminars across the United States and develops educational products such as workbooks and Web resources.

Additionally, SNM is a proud member of the Access to Medical Imaging Coalition (AMIC), organized after Congress passed the Deficit Reduction Act of 2005, significantly reducing the level of funding for medical imaging services provided in independent imaging facilities and physician offices. AMIC conducts public affairs, advocacy and educational activities to support legislation addressing these payment reductions.

SNM is the leading champion on Capitol Hill for the basic sciences related to molecular imaging and therapy at the Department of Energy. SNM is also a staunch supporter of funding for clinical research at the National Institutes of Health and domestic medical isotope production enhancement for medical applications and scientific research. Additionally, SNM coalesces with stakeholders and regulators to enhance the drug review process at the Food and Drug Administration.

SNM openly participates with the Nuclear Regulatory Commission, Organization of Agreement States and Conference of Radiation Control Program Directors to support the promulgation of balanced radiation safety regulations. In terms of pharmacy and medication management regulation, SNM continuously works with the U.S. Pharmacopeia, State Boards of Pharmacy and State Departments of Health, as well as stakeholders in the nuclear pharmacy community, to address issues regarding compounding and the sterile preparation of imaging agents.
HPRA Highlights

- Developed dozens of letters and comments addressing various rulemakings, including those from the Centers for Medicare and Medicaid Services, Nuclear Regulatory Commission, Food and Drug Administration, U.S. Pharmacopeia, Joint Commission and others.

- Worked with AMIC to address reimbursement problems created by the Deficit Reduction Act of 2005 (DRA) and to support legislation such as the Access to Medical Imaging Act.

- Worked with the American Medical Association and the Centers for Medicare and Medicaid Services to prevent further physician payment cuts and address additional coding and reimbursement issues in the hospital and physician office settings.

- Administered another active and successful year of the Ambulatory Payment Classification (APC) Task Force, the molecular imaging and therapy community’s leading coalition on coding and reimbursement issues.

- Held two meeting of the Molecular Imaging and Therapy Coalition, which consists of medical professionals, industry leaders, patient advocates, Congressional staff and CMS and FDA leaders. The coalition discusses issues of shared concern, including DRA, research funding and cohesion between FDA approvals and CMS payment for radiopharmaceuticals.

- Built a coalition with the Food and Drug Administration and radiopharmaceutical industry to keep the molecular imaging and therapy community apprised of major developments during shortages of key products, such as Tc-99m generators.

- Continued efforts with the Alliance for Quality Medical Imaging and Radiation Therapy to support the Consistency, Accuracy, Responsibility and Excellence in Medical Imaging and Radiation Therapy (CARE) legislation, which passed the Senate in the final days of the 109th Congress.

- Sent approximately 2,000 phone calls, faxes and e-mails to Capitol Hill in support of important legislative efforts, including funding for the basic sciences and the CARE legislation.

- Released important products and services, including coding and reimbursement educational workbooks and materials, the online Coding Corner, two new and three revised procedure guidelines, two credentialing statements, the 2006 SPECT Phantom, the monthly SNM-ACNP Health Policy and Regulatory Affairs Newsletter and others.

- Developed approximately 150 health policy and legislative news articles to inform the molecular imaging and therapy community and released them via the SNM journals, newsletters and Web site.
SNM Education

Education and continuing education are essential to our members. Major changes have impacted SNM’s entire education program. The most significant change has been the conversion of live workshops and symposia into online activities, making it possible for members to earn affordable CE credit at their own pace.

Another major change has been the increasing awareness and impact of Maintenance of Certification requirements. The SNM unveiled its Lifelong Learning and Self-Assessment Program (LLSAP) last year. There are currently 23 modules available, and additional topics will be launched later this year. The LLSAP offers self-assessment (SAM) credits to assist physicians participating in MOC with meeting the Part 2 requirements. The modules are reviewed and approved by both the ABNM and ABR. The newest additions to the MOC armamentarium are the Diagnostic CT and PET/CT cases. The first sets of Diagnostic CT and PET/CT cases were just launched this year. A total of 500 Diagnostic CT and 150 PET/CT cases are planned.

Other changes this past year have impacted the technologist members. The ARRT revised criteria for attendance verification last year, and SNM implemented a rigorous process to meet those criteria, beginning with the 2006 Mid-Winter Meeting. Fortunately, a new process will be in place by the 2007 Annual Meeting that will ease the burden of meeting the criteria for both attendees and SNM staff. In addition, this past year saw the continuing education requirements take effect for technologists, which has resulted in significant increases in technologist membership as well as increased participation in education activities.
Education Highlights

- 23 LLSAP modules with syllabi, multiple-choice questions and interactive cases utilizing DICOM datasets
- 50 diagnostic CT and 50 PET/CT interactive cases utilizing DICOM datasets
- Part 4 Task Force focusing on a strategic plan for meeting MOC Part 4 requirements and the ACCME Revised Criteria, incorporating the development of practice standards, development of quality assurance programs (phantoms) and the Molecular Imaging Campaign
- 63 online courses for physicians, pharmacists and scientists
- 27 online courses for technologists
- Re-accredited for AMA PRA Category 1 credit for another four years
- Combined SNM Mid-Winter Educational Symposium with ACNP Annual Meeting for most successful mid-winter educational symposium ever
- 69 continuing education sessions at 2006 Annual Meeting
- 97 scientific sessions at 2006 Annual Meeting
SNM and SNMTS Grants and Awards

During 2006-07, SNM will provide over $148,000 for research grants, fellowships, scholarships and other awards through the Education and Research Foundation (ERF) recognizing novel, top-quality research and outstanding achievement in the nuclear medicine field. These funds support programs for physicians and scientists in the early stages of their careers.

New research in nuclear medicine and molecular imaging was supported through SNM’s signature research grant programs, the Mallinckrodt Pilot Research Grant ($25,000) and the Pilot Research Grants ($8,000–$10,000), including the Mitzi and William Blahd, MD, Pilot Research Grant. This year, more physicians and scientists applied for these grant programs than ever before. Likewise, the SNM Student Fellowship ($3,000) program yielded an increased number of applicants studying various molecular imaging modalities. These SNM research grants and fellowships not only provide key research opportunities for emerging physicians and scientists but also facilitate their career development.

Another way that SNM is furthering research as well as career advancement of physicians and scientists is through the Alavi-Mandell Awards. These awards ($150) recognize nuclear medicine resident trainees, or PhD scientist trainees, who are senior authors of articles published in JNM. Similarly, the SNMTS Best Paper Award ($500) recognizes the best technology article in JNMT each year.

Support from the ERF enables the SNM Technologist Section to advance the careers of technologists through the Paul Cole Scholarship ($1,000), and the SNMTS Honorary Awards—Outstanding Educator ($750) and Outstanding Technologist ($750). The SNMTS Professional Development and Education Fund (PDEF) provides an additional $30,000 for the PDEF Mickey Williams Minority Student Scholarship ($5,000) and the PDEF Student Travel Awards ($500) to support technologist abstract presenters attending the SNM Annual Meeting.

Through these programs, SNMTS is pleased to honor emerging technologists who are demonstrating excellence in their academic and professional careers.

Overall, the growing interest in the SNM and SNMTS research programs, scholarship assistance and achievement awards in 2006-07 suggests increased awareness of SNM as a leading source of support and opportunity for professionals and students.
Grants and Awards Highlights

- 2006 SNM/GE Healthcare Visiting Physician/Scientist Program experienced remarkable success. Plans are underway to further develop this program.

- 2006-07 Paul Cole Scholarship recipients (30) represent 21 nuclear medicine programs from all but one SNM chapter

- 22 applications received for 2006-07 PDEF Mickey Williams Minority Student Scholarship, an 83% application increase from previous year.

- Twice the number of Mickey Williams Scholarships were awarded this year; four 2006-07 awardees including one renewable scholarship for the coming academic year.

- 7 applications received for 2007 SNMTS Honorary Awards

- 24 applications received for the SNMTS Student Travel Award (seven more than last year)

- 26 applications received for 2007 SNM Research Grants (nearly double the number received last year)

- 16 Alavi-Mandell Awards made in 2007

- 2007 Mark Tetalman Awardee, Matthew A. Kupinski, PhD, University of Arizona, is an expert in optical imaging

- Five 2007 Student Fellowship projects awarded, four of which entail molecular imaging modalities

- Two new SNM Council Young Investigator Awards created for 2007—the Correlative Imaging Council Walter Wolf Young Investigator Award and the Pediatrics Council Young Investigator Award

- Increased grants and awards publicity including 5 ads in JNM, 4 ads in JNMT, 21 e-mail messages, a JNM Newsline article, 2 articles in Uptake, Contributor newsletter, and SNM Web site marketing

- 29 members of the SNM and SNMTS grants and awards volunteered numerous hours evaluating applications and proposals and selecting recipients

“My long-term goal is to pursue a master’s program in nuclear medicine and education in order to mobilize, educate, and persuade the minority groups… to go back to school and pursue nuclear medicine. I am very, very happy [to receive] the 2007 Mickey Williams Minority Student Scholarship. I thank the SNM for instituting such an award.”

— Alfred Mensah
Medical College of Georgia, Augusta, GA
This year, nearly 84 million people have read, seen or heard about SNM, its members and original basic science and clinical research in molecular imaging and nuclear medicine in newspapers and on the radio, television and Internet as the society continues its efforts to improve patient care.

SNM is taking the leading role in elevating visibility and respect for molecular imaging and nuclear medicine professionals. Its public relations efforts attract attention to both the society’s unique position in relation to the science and the profession and to the exceptional value of molecular imaging and nuclear medicine. Over time, referring physicians, nonmembers, legislators, regulators, patients, media representatives, educators and consumers who need reliable, accurate information about molecular imaging and nuclear medicine will look to SNM for all their needs.

The past year has brought significant press mentions and positive coverage—for example, of research presented at SNM’s Annual Meeting and published in *The Journal of Nuclear Medicine* and *Journal of Nuclear Medicine Technology*. The society has steadily increased the number of its press releases, doubling the amount of society and research news in trade and consumer publications in the past two years and obtaining more coverage than some competing related associations.

One of the major purposes is to determine collaborative and mutually beneficial activities that will advance molecular imaging and therapy research.
Best ImpReSSions—Highlights

- Nearly 84 million people have read, seen or heard about SNM, SNMTS, the society’s members and original basic science and clinical research in molecular imaging and nuclear medicine.

- SNM distributed 87 press releases in 2006, spotlighting research from the
  - Annual Meeting
  - Journal of Nuclear Medicine
  - Journal of Nuclear Medicine Technology

- SNM and SNMTS news
  - Advocacy activities
  - Educational programs
  - Grants and awards
  - Mid-Winter Educational Symposium
  - Publications

- News stories related to SNM were carried by national and international news services and published in national, international and regional consumer, medical and trade publications.

- A number of SNM stories were placed in trade publications. For example, RT Image ran the cover story “Revolutionizing the Future: The SNM and Molecular Imaging,” co-authored by SNM President Martin Sandler and SNM President-Elect Sandy McEwan, in its November 2006 issue.

- AuntMinnie.com selected an SNM press release about the Image of the Year as one of its top ten news stories for the year.

- Top five SNM News Stories:
  1. Regression of Prostate Cancer (Annual Meeting)
  2. Unraveling Alzheimer’s: Mad Cow-type Diseases (Annual Meeting)
  3. Is Being Overweight All in the Brain? (Annual Meeting)
  4. Bone Marrow Stromal Cells (JNM)
  5. Think Twice Before Exercising, PET (JNMT)
Membership

The strength of SNM lies in the dedication of its 16,000 members in furthering the molecular imaging and nuclear medicine profession. This solid base of highly trained professionals gives us a powerful foundation to expand our influence throughout the world.

As primary membership benefits, The Journal of Nuclear Medicine and the Journal of Nuclear Medicine Technology offer clinical investigations and science articles on advances in the field of continuing education, book reviews, employment opportunities, and updates on the rapidly changing issues in practice and research. A complement to the journals, UPTAKE is a bi-monthly newsletter where our members can focus on current news, as well as updates on the activities and initiatives of the SNM Technologist Section. Discounted rates on books, study guides and educational materials on medical subjects help members stay current in their field.

Another way that SNM members stay in touch and current in this rapidly changing field is through SNM’s communities and the Membership Directory. The communities are Web-based sites that offer an easy way to exchange ideas and opinions and get questions answered by others practicing in the field. The Membership Directory is one of SNM’s most popular resources, as it provides access to an online database of contact information for our nuclear professionals from around the world.

Our one-year free-trial student program allows technologist students and residents to gain one year of free membership. They are automatically added to our listserv and can start participating in discussions with their peers and accessing the journals online.

Our Web site offers members the ability to manage their own information, change records and record CE credits.

Our retention initiatives help members understand and appreciate the lifetime value of SNM. As SNM grows and evolves, the society will continue to attract physicians, students, residents and technologists whose collective knowledge will further enrich our educational offerings.
Membership Highlights

- Increased SNMTS membership by 10%.
- Initiated an aggressive retention effort focusing on the lifetime value of SNM, which included:
  - Over 1,700 handwritten thank you notes.
  - A quarterly new member newsletter.
- Established a lifetime membership category.
- Began expansion of membership to include molecular imaging practitioners and researchers.
- Began development of a member insurance program covering liability, health and other services.
- Began exploring initiatives to provide recognition of members’ service in SNM.
SNM: Advancing Molecular Imaging and Therapy

As its current name indicates, SNM has been focused on nuclear medicine, the leading modality in molecular imaging. While today the SNM strongly supports all aspects of nuclear medicine, SNM is also looking to the future—and that future includes newly developing areas of molecular imaging, such as optical imaging. These new areas of imaging are similar to nuclear medicine in that they target specific biological processes and will enable physicians to personalize the care of patients.

Breakthroughs in molecular imaging are expected to create even greater capabilities to detect and monitor disease—and eventually predict and prevent disease before the onset of symptoms. As molecular imaging becomes a force in clinical practice, it is anticipated that the imaging community will assume an expanded role in medical care.

To assure patients of high-quality, individualized care and prepare our members for the future, SNM is taking the lead in all of molecular imaging through its Bench to Bedside Campaign. SNM is assisting its members with being part of the evolution of molecular imaging through diverse communications, advocacy, education, and research activities.

These activities are being spearheaded by SNM’s Molecular Imaging Center of Excellence (MICoE). As part of this campaign, SNM is also engaging other molecular imaging professionals who have an interest in the newer areas of molecular imaging so that they will see that SNM can offer them benefits of membership. MICoE’s eight new task forces and editorial board—each under the leadership of an MICoE board member—comprise a diverse membership from the center, SNM committees and councils and the wider molecular imaging community.
**Molecular Imaging Highlights**

- Developed standard definitions and terminology for molecular imaging.
- Hosted an expert/industry summit; published the proceedings in the December 2006 JNM.
- Held the SNM Mid-winter Educational Symposium, featuring Advances in Cardiovascular Imaging, Advances in Molecular Imaging of the Brain, and several presentations on hybrid imaging.
- Created a “Molecular Imaging Gateway” for the 2007 SNM Annual Meeting to include exhibits and posters from academic and government molecular imaging centers and other societies.
- For the Annual Meeting, flagged educational sessions, posters and abstracts of special interest to molecular imaging professionals.
- Initiated development of a molecular imaging speakers and experts bureau for SNM chapters, patient organizations and others.
- Initiated development of a curriculum outline for residents, scientists and technologists in molecular imaging.
- Identified new grants and awards in molecular imaging that will advance research and support for professionals.
- Initiated development of a molecular imaging community Web site that will serve as a central repository of online information, education and training for various audiences.
- Expanded the current MICoE Web site to include new resources.
- Opened the MICoE to the community through new free trial membership.
- Initiated quarterly MICoE newsletter.
- Initiated monthly e-mail blasts that provide news and molecular imaging references to MICoE membership.
- Enhanced research news and information related to non-nuclear and multimodality molecular imaging in JNM’s Newsline section.
- Planned a major advocacy initiative for the 2007 Annual Meeting, including visits to Capitol Hill and meetings with key federal officials.
- Worked with groups such as the American Coalition on Cancer Research (NCCR) to educate advocacy groups on molecular imaging issues.
- Began development of an outreach and advocacy database that targets government audiences, referring physicians and patient organizations.
- Began developing a plan to recruit professionals involved in molecular imaging and therapy for SNM membership.
- Planned a 2-year series of retreats and workshops to help identify, define, and demonstrate the essential concepts and competencies needed to translate research findings into clinical practice.
- Began formulating the key questions needed to design appropriate clinical trials in molecular imaging.
## Financial Statement

### Statement of Activities
Year Ended September 30, 2006

#### Revenue and Support:

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<th>Description</th>
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**Total Revenue and Support** $9,449,871

#### Expenses:

**Program Services:**

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**Total Expenses** $9,754,367

Change in Net Assets $ (304,496)

**NET ASSETS—BEGINNING** $5,626,962

**NET ASSETS—ENDING** $5,322,466
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