

## Prostate Cancer Outreach Working Group Meeting

April 20, 2017

1:00 – 2:00 p.m. ET

**Working Group Members Attending:** Phillip Koo, MD (Chair); Bennett Chin, MD; Guido M. Davidzon, MD, SM; Robert Flavell, MD, PhD; Ajit Goenka, MD; Ephraim Parent, MD; Bitai Savir-Baruch, MD

Not in Attendance: Andrew Qwon, MD; Chadwick Wright, MD, PhD; Katherine Zukotynski, MD

**SNMMI Staff Attending:** Saima Hedrick, Linda Budzinski

### 1) Welcome and Call to Order

#### a) Overview of Purpose

P. Koo discussed the purpose of this new working group, which is to educate and inform relevant audiences about nuclear medicine imaging and therapy options. This includes oncologists, urologists, internists, patients and others with a focus on prostate cancer.

#### b) Working Group Member Self-Introductions

#### c) Establish Quorum

Quorum was established.

#### d) Approve Agenda

The Agenda was approved.

### 2) Topics and Messaging

The Working Group discussed messages that need to be disseminated. Points of discussion included:

- B. Savir-Baruch noted that it should be stressed that when using NM in certain cases, the rate of false positives decreases.
- One challenge facing the group is how to address the lack of data regarding outcomes. A. Goenka noted that his institution does have outcomes data; he said he would be happy to share a summary of that data.
- B. Savir-Baruch noted that patients often are uncertain whether to discontinue hormonal therapy for three months prior to their scan; she has slides on this topic that she is willing to share.
- It should be communicated that R-223 needs to be used earlier in the process, and more doses are better.
- It would be helpful to develop a side-effects profile.

- B. Chin noted that when there is a good relationship at institutions between the oncology and nuclear medicine departments, the process can become seamless, with no separate consult required before moving to therapy.
- Education/outreach should focus not only on the new things being developed/approved but also on what is available now.

### 3) Target Organizations

Next, the group reviewed the list of target organizations that had been identified for outreach, including ASCO, ASCO GU, AUA, ASTRO, and LUGPA. The group noted:

- Patient groups should also be identified and added. The SNMMI does work with a couple of relevant patient advocacy groups through its Patient Advocacy Advisory Board. It was suggested that it may be worthwhile to invite a patient/advocate to join the Working Group.
- The group also should target social media. Staff will research the possibility of setting up a dedicated YouTube channel, LinkedIn page and/or Facebook page.
- The group should also target online resources such as Uro Today.
- It was suggested that we invite Mark Schulz, oncologist, PCRI, to serve on this working group. His message is currently C-11 acetate, need to make him aware of FACBC.

### 4) Material Development

The group discussed tools and

- The group should consider the possibility of developing online lectures for urologists and oncologists to post on the SNMMI site and other sites, such as Onc Live.
- There is no existing SNMMI slide deck on prostate cancer; the group should create a PowerPoint presentation that could be used by members and chapters to educate physicians in their communities.
- The group should consider the possibility of developing a series of Prostate Cancer Roadshows; these are being done in other disease areas with great success. Such events would not focus solely on Fluciclovine. Siemens PET/NET may be interested in supporting this effort.
- Clinical Trails Network a categorical at the last two Annual Meetings; S. HEDRICK will request the presentations/recordings from these meetings to share with the group.

### ACTION ITEMS

- A. Goenka will share a summary of outcomes data from his institution.
- B. Savir-Baruch will share slides on the topic of patient preparation.
- Staff will research inviting a patient/advocate to join the Working Group.
- Staff will research the possibility of setting up a dedicated YouTube channel, LinkedIn page and/or Facebook page.
- The group will target online resources such as Uro Today.
- Staff will invite Mark Schulz to serve on the working group.

- The group will consider the possibility of developing online lectures for urologists and oncologists.
- The group will create a PowerPoint presentation that could be used by members and chapters to educate physicians in their communities.
- The group will consider the possibility of developing a series of Prostate Cancer Roadshows.
- S. Hedrick will request presentations/recordings from the Clinical Trials Network Categoricals to share with the group.