

**SNMMI Brain Imaging Outreach Working Group  
Conference Call  
August 15, 2016  
1 pm (ET)  
Minutes**

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**Present:** Jacob Dubroff, MD (Chair); Mehdi Djekidel, MD; Peter Herscovitch, MD; Phillip Kuo, MD, PhD; Jonathan McConathy, MD, PhD; Satoshi Minoshima, MD; John Seibyl, MD; Yvette Sheline, MD; Dean Wong, MD

**SNMMI Staff Present:** Virginia Pappas, CAE; Saima Hedrick, MPH; Linda Budzinski

**Not Present:** Tammie Benzinger, MD; Norman Foster, MD; Theodore Henderson, MD, PhD; Dan Pavel, MD

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**1. Introduction**

J. Dubroff welcomed the members of the committee and thanked them for their willingness to serve.

Committee members provided self-introductions. L. Budzinski asked that committee members review the draft roster and let her know of any corrections or changes to their listing. She also indicated that committee members are welcome to provide the names and contact information for their assistants if they wish to have them copied on committee-related correspondence.

Quorum was established.

Committee members approved the minutes from their May 10, 2016, conference call with no changes.

**2. Debrief on BIO Outreach FY16 Activities**

**a. *BIO Roadshows***

S. Hedrick provided an overview of the three roadshow events held to date at UPenn, Utah, and UCSF and on the upcoming event at WashU. J. Dubroff added that videos of some of the presentations from these events will be made available on the SNMMI website as enduring materials. He indicated that the committee plans to

hold two more roadshows in FY17 at sites identified as appropriate due to high incidences of dementia/Alzheimer's within the population.

**b. Collaboration with ASNR**

S. Minoshima stated that SNMMI has been making an effort to reach out to the American Society of Neuroradiology for about two years. Recently, ASNR has held an increasing number of educational programs on brain-related disease, and the Society has seen an opportunity to collaborate. In April, SNMMI members presented a session at the ASNR Annual Meeting, and we provided an opportunity for them to contribute a session at our (SNMMI) Annual Meeting in June as well. Both sessions were well attended, and he believes there is continued opportunity for collaboration moving forward.

Questions for the committee to consider include whether we wish to continue working with ASNR, whether we want to apply to present at their 2017 Annual Meeting and/or invite them to the SNMMI 2017 Annual Meeting, and what other collaboration we might seek.

Should ASNR wish to submit a presentation proposal for the 2017 SNMMI Annual Meeting, it would be due the first week of September, but due to our relationship with them, we may be able to submit something a month or two later. J. McConathy noted that if we are not prepared to present a CE program or if we submit a proposal for one and it is not accepted, another option may be to present as part of SNMMI's Emerging Technology session.

J. Dubroff thanked Dr. Minoshima for spearheading this effort and indicated that he would be willing to put together an email to the ASNR President, cc'ing Dr. Minoshima and Ann Latham, inviting them to participate in the Society's 2017 Annual Meeting in Denver.

J. Dubroff indicated that further discussion of SNMMI's potential participation at the ASNR event would be included as an agenda item on the working group's next call.

**3. FY2017 Overview**

The working group reviewed the Draft Outreach FY17 Plan and made no changes. Members offered a variety of input and thoughts on next steps for reaching the goals outlined in the plan:

- J. Dubroff urged committee members to begin thinking about ways they can participate in local outreach in their communities.
- J. McConathy asked whether the group wanted to continue its focus on amyloid and degenerative diseases or expand its focus to include epilepsy, brain tumors,

and other types of diseases and disorders. J. Dubroff stated that he did not want to lose momentum on the topics currently being covered but that there is no intention to exclude others and it may be worthwhile to begin creating modules to address those.

- S. Hedrick directed the group's attention to the BIO Tracking Sheet and stated that the model of members helping SNMMI connect with target organizations has been very successful. We are really looking for people to step up and help make those connections.
- Y. Sheline indicated that she may be able to help forge a connection with several of the psychiatry organizations, including the American Association for Geriatric Psychiatry, the American Psychiatric Association, and the Society for Biological Psychiatry, which is smaller than the other organizations but has a focus on brain science. She indicated it may be too late to submit presentation proposals to those groups for this year but that we could look to next year. Y. Sheline offered to research deadlines for AAGP, the Society for Biological Psychiatry, and the APA.
- Staff offered to research deadlines for other organizations on the tracking sheet.
- J. Dubroff asked whether it might be possible for SNMMI to allocate budget dollars to allow committee members to become members of some of the organizations to make it easier to submit and gain acceptance of their proposals. S. Hedrick indicated this would probably not be feasible given that Outreach programs are being funded via grants.
- J. Dubroff indicated that he would outline more specific goals and responsibilities in an email to the Working Group, and he encouraged members to respond to that email with thoughts and ideas on how they can contribute.
- D. Wong indicated that he could reach out to the Society for Neuroscience for a potential breakout session. He asked what type of presentation we would be proposing. J. Dubroff suggested something such as, "Bench to Bedside: How we use PET to see neuroscience phenomenon in human beings."

#### 4. **Webinars with Brain Imaging Council**

S. Hedrick gave an overview of the group's previous conversations regarding developing webinars in conjunction with SNMMI's Brain Imaging Council. She stated that she recently had a meeting with SNMMI education Director Ann Latham, who indicated that BIC is already active in creating such webinars. The question for the group is how involved would they want to be and how would they interact with the BIC on this?

Working Group member M. Djekidel is on the BIC and indicated he is helping with one of the webinars and has submitted 10 cases, mostly using Florbetapir. He would like to submit about 20 cases. J. Dubroff suggested that it would be best to have a mix of cases

that use all three of the tracers to ensure neutrality. M. Djekidel urged committee members to send him cases for consideration for the webinar.

S. Hedrick noted that the BIC is reviewing the materials submitted by the BIO Working Group from the UPenn event to make it available as online CE; the BIC has determined that one additional question needs to be added to the materials. We are eagerly waiting for the BIC to add that question. M. Djekidel offered to pass along to the council the Working Group's desire to move forward with that project.

J. Dubroff noted that once the BIC has developed their materials, the BIO Working Group can be instrumental in promoting the dates and times of the webinars to physicians and imagers.

## 5. Call Schedule

The committee agreed to try for the third Monday of each month at 1 p.m. Eastern time for a recurring call. J. Dubroff suggested that if next month the date/time (September 19 at 1 p.m. Eastern) doesn't seem to work, we would put together a Doodle poll to explore other options.

SNMMI staff will send a calendar invite to assess availability for September 19 at 1 p.m. Eastern time.

J. Dubroff indicated he would review the BIO proposal sent out earlier by S. Hedrick and get back to her with his thoughts.

## Action Items

- J. Dubroff will put together an email to the ASNR President, cc'ing Dr. Minoshima and Ann Latham, inviting them to participate in the Society's 2017 Annual Meeting in Denver.
- J. Dubroff will include a discussion of SNMMI's potential participation at the 2017 ASNR Annual Meeting as an agenda item on the working group's next call.
- Committee members will consider ways they can participate in local outreach in their communities.
- Y. Sheline will research deadlines for AAGP, the Society for Biological Psychiatry, and the APA.
- SNMMI staff will research deadlines for other organizations on the BIO Working Group Tracking Sheet.
- J. Dubroff will outline specific goals and responsibilities for the group in an email; members will respond with thoughts and ideas on how they can contribute.

- Committee members will send M. Djekidel imaging cases for consideration for the Brain Imaging Council webinar.
- M. Djekidel will pass along to the BIC the Working Group's desire to move forward with the UPenn project.
- SNMMI staff will send a calendar invite to the BIO Working Group to assess availability for a conference call on September 19 at 1 p.m. Eastern time.
- J. Dubroff will review the BIO proposal sent out by S. Hedrick and get back to her with his thoughts.