

Brain Imaging Outreach Working Group Minutes

January 18, 2018

Attendees: Phillip Kuo, MD, PhD; Gagandeep Choudhary, MD; Jacob Dubroff, MD, PhD; David Russell, MD, PhD; Giuseppe Esposito, MD; Linda Budzinski; Teresa Ellmer; Amber Robinson

1. Commencement

P. Kuo called the meeting to order. Quorum was not established. The minutes from the following meetings will be reviewed during the next conference call: 9/28/17, 10/27/17, 12/7/17

2. Intersocietal Activities/Submission Proposals

The Working Group is tasked with considering organizations for proposal submissions outside of those listed below to expand outreach efforts. Members should use connections with their organizations to build more intersocietal relationships. J. Dubroff mentioned ACNT; however, it was noted that their programs are more scientific-focused than practical.

- a. **AAGP-** The IDEAS study is being covered by other groups during the meeting.
- b. **AAN-** Submission to The American Academy of Neurology will be postponed until the IDEAS Study is completed.
- c. **AAFP-** A proposal was submitted to the American Academy of Family Physicians. P. Kuo will follow-up with Monica Crane on the status as she helped develop the proposal.
- d. **ASN-** There will be a session at the American Society of Neuroradiology's meeting in June 2018, as follows:
 - **Collaboration Session: Emerging Frontiers for PET of the Brain**
Moderators: Mai-Lan Ho, MD; Mykol Larvie, MD
PET Tau and Amyloid Imaging—John Seibyl, MD
PET for Neuroinflammation—Robert Innis, MD
PET/MRI for the Brain—Jon McConathy, MD
- e. **APA-** The American Psychiatric Association did not accept SNMMI's proposal.
- f. **Alzheimer's Association-** The IDEAS Study is being covered by other groups at this meeting.

2. Videos

- a. **DatScan-** Ann Latham, SNMMI's Senior Director of Education has reviewed the script and will record the video after the Mid-Winter Meeting. A. Robinson will email the script and video to the Working Group to be used as a reference for planning of the PET video.
- b. **PET Video Planning-** The Working Group is developing a PET video with two different voice overs for Amyloid and FDG. The group will need to create the background for the video as the DaTscan video isn't appropriate. Members were asked to review the following YouTube videos as potential templates for the script:
 - <https://www.youtube.com/watch?v=kkIk42Hqs6E> - Alzheimer's Society



- <https://www.youtube.com/watch?v=sPGt5oj8QAs&t=48s> - UC Berkley

The video will be filmed at Georgetown University and include a nuclear medicine physician. L. Budzinski will put together a proposal for pricing and send to both SNMMI's and Georgetown University's recommended vendors for filming of the video. The two YouTube links above will be included in the proposal.

3. On the Horizon

The Working Group reviewed the Addictions and Brain Tumors content for the "On the Horizon" section of DiscoverMI.org. J. Dubroff will add an image for the Addictions portion. G. Choudhary will change the second header to reflect 'Brain' instead of 'Bold' and include MRI in the figure legend. A. Robinson will post both portions online once the changes have been made.

M. Larvie, D. Wong and T. Henderson are still developing content on the IDEAS Study, Mental Health and Trauma for 'On the Horizon. A. Robinson will send them a reminder to submit the content for the Working Group's review.

4. New Business

- Ideas Study Update-** L. Budzinski is part of the IDEAS Communications Committee, which holds a weekly conference call on Fridays. The goal for Phase 1 of the IDEAS Study was to reach 18,400 scans. As of January 8, 2018, they've obtained 18,200 scans and will be developing a report to be submitted to a journal in the Spring. A conference call will be held in February for the Stakeholders.

The IDEAS Committee will send Outreach a slide deck with details on the study once the manuscript has been published.

L. Budzinski offered to assist SNMMI's Communications team in disseminating information once the study is complete. A second study is being proposed to CMS; it is unclear whether there will be a role for the Working Group with regard to this study.

P. Kuo noted that outreach to non-imaging groups has been challenging in the past. The completion of the IDEAS Study should help in building relationships with these groups.

- Future Meetings**

Staff will begin researching due dates for proposal submissions for future meetings:

- American Association of Geriatric Psychiatry
- American Academy of Neurology
- American Psychiatric Association
- Alzheimer's Association
- American Academy of Family Physicians
- American Geriatric Society
- Movement Disorder Society
- American Society of Neuroradiology

P. Kuo closed the meeting by reminding members to email SNMMI staff if they have suggestions on items to be included on the next agenda.

The meeting adjourned at 1:43pm.

Action Items

- ***DaTscan*** A. Robinson will email the script and video to the Working Group.
- ***PET Video Planning*** L. Budzinski will put together a proposal for pricing and send to both SNMMI and Georgetown University's recommended vendors for filming of the video. The DatScan video and two YouTube links above will be included in the proposal.
- ***On the Horizon*** J. Dubroff will add an image for the Addictions portion. G. Choudhary will change the second header to reflect 'Brain' instead of 'Bold' and include MRI in the figure legend.
- ***On the Horizon*** A. Robinson will post both portions online once the changes have been made.
- ***On the Horizon*** A. Robinson will send them a reminder to submit the content for the Working Group's review.
- ***Future Meetings*** Staff will begin researching due dates for proposal submissions for future meetings.