

SNMMI Brain Imaging Outreach Working Group Meeting

August 31, 2017

1:00 – 1:30 pm ET

Present: Phillip Kuo, MD, PhD (Chair); Gagandeep Choudhary, MD; Mykol Larvie, MD, PhD; Jonathan McConathy, MD, PhD; David Russell, MD, PhD; John P. Seibyl, MD; Yvette Sheline, MD; Sepideh Shokouhi, PdD; Christopher Swingle, DO; Dean Wong, MD

SNMMI Staff Present: Saima Hedrick, MPH; Linda Budzinski

Not Present: Mehdi Djekidel, MD; Jacob Dubroff, MD; Theodore Henderson, MD, PhD; Peter Herscovitch, MD; Satoshi Minoshima, MD

1. Commencement

- a) P. Kuo welcomed the members of the group and gave a brief introduction to the purpose of the group. He directed the Working Group members' attention to the newly developed Strategic Plan and urged them to review the Outreach Domain priorities.
- b) Quorum was established.
- c) The agenda was approved.
- d) The minutes from 6/10/17 were approved with no changes.
 - **Review of Action Items:** One of the initiatives being undertaken this year is to have individual Brain Imaging Outreach Working Group members reach out to local, state, and regional organizations that may have an interest in brain-related topics (e.g., state chapters of American Neurological Association) and offer to provide presentations on nuclear medicine. Working Group members are asked to contact groups in their area and report on their activities to S. Hedrick.

2. Intersocietal Activities

- a) **American Psychiatric Association:** The proposal for the 2018 APA Annual Meeting is due September 7. The Working Group is asked to develop a nuclear medicine-related proposal. J. Seibyl, Y. Sheline, and D. Russell agreed to put together a proposal and serve as presenters for the session. Among the comments and suggestions regarding potential content were:

- This audience likes to see case examples.

- Dr. Norm Foster's previous presentation with an interactive quiz format was well-received.
- The interim data from the IDEAS study would be of great interest.

b) **American Academy of Neurology:** Dr. Rabinovich will be presenting a "Hot Topic" at this event.

The call ended at this point due to technical issues. Additional topics and action items to be covered include:

- **Factsheets:** P. Kuo is finalizing the existing brain-related factsheets.
- **"On the Horizon" website materials.** Once the factsheets are finalized, the Working Group will be asked to develop a set of materials for a new "On the Horizon" page on the website discussing new nuclear medicine modalities that are being researched and/or have limited use at this time but that may be approved and more widely used in the future.
- **GE DatScan Video.** General Electric has offered SNMMI the use of a video on what to expect when receiving a DatScan. The video does not have GE branding but is very generic. The original video was geared toward techs, so a new soundtrack needs to be developed to target patients. The script needs to match the video, which shows a patient receiving a scan. A draft script has been provided to the Working Group and input is requested.
- **What to Expect Video.** SNMMI will be producing additional videos on other types of tests. The Society needs to find a facility where filming could be done on various types of equipment. Working Group members are asked to let staff know if their facility might be willing to accommodate.

Action Items

- Working Group members are asked to contact groups in their area with an offer to provide presentations on NM at their meetings and report on their activities to S. Hedrick.
- J. Seibyl, Y. Sheline, and D. Russell will put together a proposal and serve as presenters for the APA session.
- P. Kuo will finalize the existing brain-related factsheets.
- The Working Group will be asked to develop a set of materials for a new "On the Horizon" page on the SNMMI website discussing new nuclear medicine modalities

- that are being researched and/or have limited use at this time but that may be approved and more widely used in the future.
- A draft script for the DatScan video has been provided to the Working Group and input is requested.
 - Working Group members are asked to let staff know if their facility might be willing to accommodate a filming session on various types of brain scan equipment.