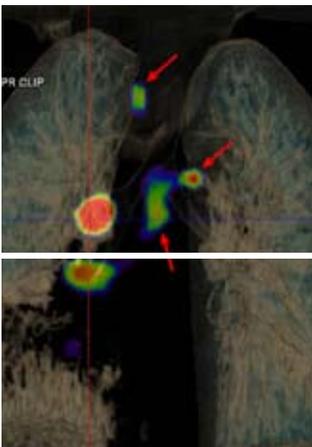


2008 Annual Report



About SNM



SNM (Society of Nuclear Medicine) is an international scientific and professional organization founded in 1954 to promote the science, technology and practical application of nuclear medicine. Among SNM's 17,000 members are physicians, technologists and scientists, all of whom share a common mission: To improve patient care by advancing molecular imaging and therapy.

Molecular imaging is safe, effective and painless—and it is playing an increasingly vital role in medical diagnosis and treatment. SNM is committed to promoting the sound practice of molecular imaging and improving awareness of this medical technology throughout the medical community and the public.

To that end, SNM is an aggressive advocate for molecular imaging, providing leadership

SNM Mission

To improve health care by advancing molecular imaging and therapy.

Commitment

SNM and its members are dedicated to increasing understanding and sound practice of molecular imaging throughout the medical community for patients worldwide.

Leadership

SNM sets the standard for molecular imaging practice by creating guidelines and standards, promoting education through its journals and meetings and leading advocacy on key issues that affect molecular imaging research and practice.

through:

- Research
- Publications
- Education and training
- Professional standards and guidance for best practices
- Advocacy in the public policy and regulatory arena

SNM, headquartered in Reston, Virginia, is dedicated to the advancement of medical technology and applications that are providing patients with more effective, more responsive diagnosis and treatments. This annual report details SNM's activities and achievements across a broad range of areas in 2008.

Letter from the CEO



For more than half a century, SNM's top goal has been the advancement of nuclear medicine and molecular imaging. In the past year, we made significant strides in that mission, and I am pleased to provide this annual report as a record of those achievements.

It is an outstanding time to be involved with nuclear medicine and molecular imaging. Nationally, a renewed focus on health care reform will bring an opportunity to better educate the public and policymakers about the life-saving promise of molecular imaging. Simply put, the medical specialty of molecular imaging is the future of diagnosis, prevention and treatment—and that future is here today.

By providing the highest standard of leadership in our field, SNM has emerged as a trusted and relied-upon authority that others turn to for information and guidance. The medical community, regulatory agencies, lawmakers and other professional associations know they can turn to us for authoritative answers to their questions about nuclear medicine research and clinical practice. That trust is allowing us to play a key role in the future of health care.

Equally important are the services we provide to our members, whether they are scientists, medical professionals, technologists or young professionals. Enhanced opportunities for

“Molecular Imaging is the future of medicine and we are helping to lead the way.”

education, certification, knowledge exchange and networking are helping our members to serve their patients with greater expertise and confidence.

Most importantly, we are listening. We are listening to what we hear from our members, from the medical community, from the patients' community, from the imaging industry and from our advocacy partners so that we can learn how we can continue providing the highest levels of service to our many stakeholders.

Research. Education and training. Advocacy. These activities are the keys to the SNM mission, which we pursue in service to our members and their patients.



Virginia Pappas, CAE
Chief Executive Officer

2008 Key SNM Achievements: An Overview

SNM enjoyed a landmark year in 2008, with a variety of signal achievements in the society's key areas of molecular imaging education, research and advocacy. Many of the society's accomplishments and new initiatives in 2008 will set the stage for future development, leading to more widespread use of molecular imaging and a higher standard of patient care.

Among the SNM's top achievements in 2008 was the successful fulfillment of the first phase of the Bench to Bedside Molecular Imaging Campaign. This campaign launched in 2006 to raise a targeted \$5 million from our closest industry partners and Society members on behalf of molecular imaging education, awareness and advocacy. We reached and surpassed our industry goal of \$4.5 million in 2008, a year ahead of schedule, with a total of \$4.7 million raised, thanks to the generosity and foresight of our industry partners. Leading the Campaign drive for member support is the Education and Research Foundation for SNM, with a goal of raising \$500,000—10% of the Campaign total—from society members. SNM and ERF leaders initiated the member drive in June 2006. By the end of May 2009, direct gifts and pledges have totaled more than \$300,000. This funding will play a vital role in advancing molecular imaging as a medical specialty.

Our research and publication efforts continued apace, with the SNM's high-quality journals and other publications providing a valuable forum for the presentation and discussion of important research in the field of molecular imaging. Our flagship publication, *The Journal of Nuclear Medicine*, continues to draw accolades and has emerged as the leading peer-reviewed journal in the field.

Another of our top achievements in 2008 is the creation of the new SNM Clinical Trials Network. The network will help increase the use of imaging biomarkers in therapeutic clinical trials and will facilitate improved standardization, harmonization, performance and availability of imaging biomarkers. Ultimately, this will likely lead to expanded indications for and increased use of imaging biomarkers in clinical practice. This network is a sterling example of how SNM can serve to facilitate among various communities, advance



the field and bring improvements in patient care.

SNM members continue to see the society's annual meetings as a valuable investment of their time. With more than 4,000 attending the 2008 Annual Meeting and more than 500 attending the 2009 Mid-Winter Meeting (a new record), these events serve as outstanding venues for networking and learning. We expect this year's coming meetings to be even stronger.

In the public policy arena, SNM made our voice heard to Congress and federal regulatory agencies. Among our top achievements was securing \$17.5 million in funding for nuclear medicine research through the U.S. Department of Energy, funding that will ultimately lead to new breakthroughs in the use of molecular imaging in patient care.

SNM's public profile was greatly enhanced through the society's aggressive adoption of proactive media work and innovative social media tools to rally our supporters and spread our message of how molecular imaging is saving lives. Our Molecular Imaging Virtual March on Washington, along with the new SNM YouTube channel and other social networking tools that we are employing, will pay long-term dividends in creating greater visibility for molecular imaging as a critical component of the U.S. health care system.

Perhaps most importantly, SNM has dedicated significant time and energy to serving and supporting our technologist and young professional members, providing them with new educational resources, opportunities for networking and involvement, and curricular standards that will help them to start their careers with a better base of knowledge and expertise. These efforts represent a strong investment in the future of molecular imaging.

Thanks to these achievements, and many more detailed in the pages that follow, SNM is well-positioned to continue serving our members and advancing our mission in support of nuclear medicine and molecular imaging.

SNM Research

Advancing Molecular Imaging by Building Knowledge

SNM has served as a central source for the production, promotion and distribution of cutting-edge molecular imaging research for decades.

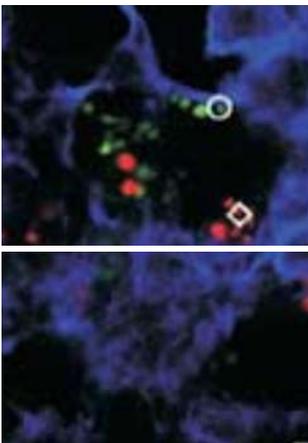
SNM's flagship peer-reviewed publication, *The Journal of Nuclear Medicine* (JNM), continues to serve as a vital resource for our members and for the medical imaging community at large. As the leading journal in the nuclear medicine field, JNM has shown significant increases in ratings issued by the Thomson Reuters Institute for Scientific Information, which ranks scientific journals based upon citations and influence.

SNM also publishes the *Journal of Nuclear Medicine Technology* (JNMT), a publication aimed at nuclear medicine technologists, and a line of reference books on nuclear medicine and molecular imaging, several of which are among the most highly used reference works in the field.

In 2008, the society embarked on a partnership with the BC Decker journal *Molecular Imaging*. Edited by Martin G. Pomper, a past president of the SNM Molecular Imaging Center of Excellence (MICoE), the bimonthly *Molecular Imaging* is a valuable resource for basic science and preclinical molecular imaging research.

SNM took a critical step in 2008 with the launch of the SNM Clinical Trials Network, an innovative program aimed at increasing the use of imaging biomarkers in therapeutic clinical trials. A major barrier to the development of new and effective drugs has been the time, complexity and cost of the regulatory process. The use of molecular imaging biomarkers has become widely accepted as a means to speed the time to clinical use—opening up the potential for faster approval of life-saving pharmaceuticals. Furthermore, the Clinical Trials Network will facilitate improved standardization, harmonization, performance and availability of imaging biomarkers. This initiative is also important over the longer term, as it will likely lead to more widespread use of imaging biomarkers in clinical practice.

Through our publications and innovative new Clinical Trials Network, along with other initiatives such as research grant funding, scientific symposia and educational programs, SNM is charting the path for the future of molecular imaging and therapy.





SNM research and publications continue to set the standard for the field of nuclear medicine and molecular imaging.

Highlights

- Promoted and disseminated valuable new research on molecular imaging and other issues through SNM's high-quality journals and other publications.
- *The Journal of Nuclear Medicine*, SNM's flagship journal, recognized as a leading resource for research in the field, with high impact factor rankings based on citations and immediacy.
- Debuted partnership with the journal *Molecular Imaging*, including a steep subscription discount, as a new resource for members.
- Sold more than 6,500 of SNM's fundamental books on nuclear medicine and molecular imaging, including top reference texts and exam preparation guides.
- Launched the SNM Clinical Trials Network to accelerate clinical trials for investigational therapeutics and to increase the number of imaging biomarkers available for clinical use.
- Supported translational research in molecular imaging through grants and awards from the SNM Educational and Research Foundation, with more than \$300,000 disbursed.
- Sponsored a two-day symposium at the National Institutes of Health on advances in multimodality imaging of the cardiovascular system, with a focus on imaging of cardiovascular receptors, stem cell therapy, vascular biology, myocardial metabolism and other relevant biological processes.
- Collaborated with American Society for Therapeutic Radiology and Oncology (ASTRO) on the ASTRO/SNM Translational Advances in Radiation Oncology and Cancer Imaging Symposium.
- Continued to provide updated research and information on nuclear medicine technology issues to technologist members through the *Journal of Nuclear Medicine Technology* and the SNM Web site, which is a top resource for information on SNMTS news, programs and advocacy efforts.
- Awarded four Clinical Advancement scholarships to technologists pursuing clinical advancement through college-level courses.

Advocacy & Regulatory Affairs

A Trusted Voice in the Health Policy Arena

SNM leads the way as a trusted advocate on a wide range of health policy issues. Among our top priorities:

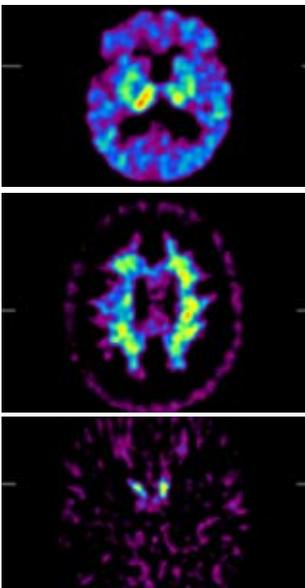
Federal Research Investment. Many of today's medical miracles—including radioimmunotherapy, PET technology and SPECT technology—grew directly out of federal investment in nuclear medicine research. SNM encourages additional investment in this research, so this innovative medical technology can be made more widely available.

Domestic Sources of Radioisotopes. SNM is urging Congress and the executive branch to develop plans for a domestic supply of medical isotopes, to reduce our nation's dependence on foreign sources and to ensure an adequate supply for the diagnosis and treatment of cancer, heart disease and other deadly conditions.

Ensuring Patient Access to Medical Imaging. Every year, more than 20 million men, women and children need noninvasive molecular imaging procedures to diagnose, monitor and treat a variety of diseases. These procedures save lives, and cuts to imaging payments and physician reimbursement rates for imaging services should be avoided to ensure patient access to the right procedure, for the right patient, at the right time.

More Appropriate Regulatory Structures. SNM is a strong advocate for a more appropriate regulatory processes for approving radiopharmaceuticals. This would be aided by additional molecular imaging expertise at the U.S. Food and Drug Administration, where more scientists and physicians are needed to assess and approve new medical technologies and treatments.

Lawmakers, regulators and other policy influencers simply cannot be experts on all the health care issues before them. When policymakers need authoritative information on nuclear medicine and molecular imaging, they know they can trust SNM to be a reliable partner.



In 2008, SNM's highly successful advocacy efforts secured \$17.5 million in federal funding for nuclear medicine research.



Highlights

- Ensured an increase of \$17.5 million to the U.S. Department of Energy for basic nuclear medicine research to be awarded through competitive grant solicitations.
- Advocated on Capitol Hill for reliable domestic production source of Molybdenum-99 (MO-99) and the SNM's view on recent efforts to curtail the use of highly enriched uranium in radionuclide production.
- Continued efforts with the Alliance for Quality Medical Imaging and Radiation Therapy to support the Consistency, Accuracy, Responsibility and Excellence in Medical Imaging and Radiation Therapy (CARE) legislation.
- Worked with the AMA Physician's Consortium to develop and educate members on the radionuclide bone imaging physician quality measures in the 2009 Physician Quality Reporting Initiative (PQRI).
- Worked with a broad coalition of imaging stakeholders to develop comments for the Center for Medicare and Medicaid Services on the oncologic PET National Coverage Determination (NCD).
- Conducted a successful Capitol Hill Day for SNM members to discuss with federal legislators the importance of molecular imaging research, quality, access and reimbursement.
- Oversaw activities of the Ambulatory Payment Classification (APC) Task Force, the molecular imaging and therapy community's leading coalition on coding and reimbursement issues.
- Successfully conducted two Reimbursement Road Shows in January 2009.
- Created and hosted a 90-minute Webinar on FDG-PET where over 1,000 nuclear medicine professionals learned critical aspects of the new Medicare coverage and billing policies for oncologic indications.
- Completed PET utilization survey of referring physicians as part of effort to develop an action plan to increase PET/CT referrals.

Education & Training

Building Expertise and Improving Clinical Practices

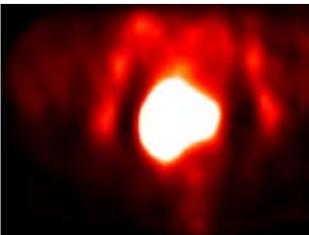
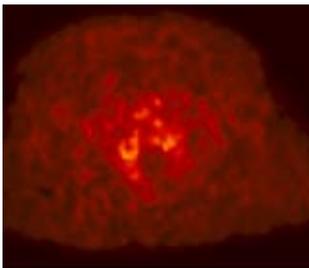
At SNM, we know that the future of molecular imaging rests in the hands of our members. Through our education and training programs, we seek to give our members the tools they need to thrive so that they can provide the best quality care to their patients.

In 2008, we took our education and training offerings to a new level. Among the top milestones was SNM's renewed emphasis on helping our physician members meet their maintenance of certification requirements. Ensuring that members are up-to-date in their certifications will greatly improve the quality of patient care and outcomes. Likewise, SNM has aimed to help physician and technologist members increase competency and efficiency in this critical skill through the use of live and online workshops.

SNM has also taken steps to help strengthen educational and professional standards for nuclear medicine technologists. Initiating the recommendation for entry-level technologist employment to a bachelors' degree and providing expanded certification opportunities, SNM is promoting a standardized professional path that will lead to better-prepared technologists. Moreover, the introduction of a masters' degree position will create an avenue for advanced training and career development.

SNM's education and training programs also put a strong emphasis on preparing the next generation of molecular imaging professionals to enter a workforce that embraces a full range of molecular imaging modalities. To that end, SNM has embarked on a campaign to raise awareness of the value of molecular imaging among young health care professionals. SNM is also developing new standards for curricula to better educate the next generation of physicians and scientists in the practice of molecular imaging.

SNM meetings, including the 2008 Annual Meeting and the 2009 Mid-Winter Meeting, are always popular venues for the society's education and training programs, with sessions offered for continuing education credits. To build upon those successes and increase accessibility of educational opportunities, SNM offers a number of Web-based training programs and reference materials for online learning.





SNM education programs are helping physicians, technologists and young professionals develop greater expertise in the molecular imaging field.

Highlights

- Expanded efforts to help physician members meet their maintenance of certification requirements.
- Offered CT training for physician and technologist members.
- Raised educational standards for nuclear medicine technologists to enhance professionalization and preparation, at both the entry level and the advanced practice level.
- Launched campaign to raise awareness of molecular imaging and SNM among young health care professionals.
- Hosted 2008 Annual Meeting and 2009 Mid-Winter Meeting, featuring exhibits from industry partners, comprehensive continuing education sessions and multidisciplinary scientific sessions that encompass the broad range of molecular imaging modalities available today.
- Expanded the SNMTS VOICE credit-sharing program to automatically provide technologists' academic credit data to the Nuclear Medicine Technology Certification Board. As of January 2009, more than 2,500 individuals were participating in the program.
- Developed plans to incorporate more cutting-edge molecular imaging components (e.g., new tracers and optical imaging techniques) into nuclear medicine residency requirements while offering a more comprehensive optional advanced residency curriculum.
- Developed the Nuclear Medicine Advanced Associate (NMAA) curriculum, the first master's-level program of its kind in the United States, to be launched in fall 2009.
- Developed a new, more comprehensive BS entry-level curriculum based on the knowledge and skills considered essential for technologists who enter the profession by the end of the next decade. SNMTS proposes that by the year 2015, education leading to the baccalaureate degree become the standard for entry-level nuclear medicine technologists.
- Developing a molecular imaging curriculum for scientists to serve as a core curriculum that can be used as a guideline for graduate-level programs.

Development & Funding

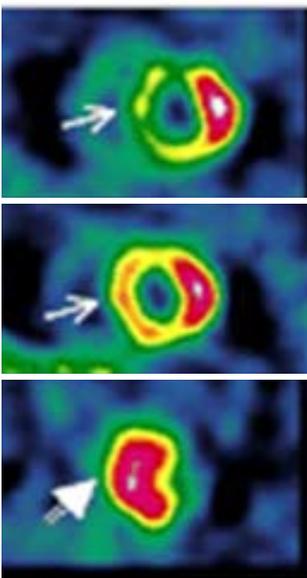
Building a Strong Financial Foundation

One measure of an association's soundness is its financial footing, and SNM enjoys a strong position in that regard, thanks to the generosity of our supporters who understand the value of nuclear medicine and molecular imaging.

SNM development efforts marked a significant milestone in 2008, as the Bench to Bedside Molecular Imaging Campaign, a five-year campaign to raise funds in support of molecular imaging education, advocacy and awareness, reached its corporate goal a year ahead of schedule, with \$4.7 million raised for molecular imaging advocacy, awareness education and translational activities.

Gifts made to the Education and Research Foundation (ERF) for SNM are put to work on behalf of our members. We provide grants, scholarships and other awards to further needed research in the field of molecular imaging. In 2008, SNM awarded more than \$450,000 in grants and awards to physicians, scientists, nuclear medicine technologists and students planning careers in nuclear medicine and molecular imaging. ERF funding is making a difference by supporting innovative and cutting-edge research that deepens our understanding of the field and will ultimately improve patient care and save lives.

SNM's "Bench to Bedside" Molecular Imaging Campaign exceeded its corporate goal in 2008, with a total of more than \$4.7 million raised for education, advocacy and awareness.





SNM's molecular imaging fundraising campaign surpassed its corporate goal, raising a total of \$4.7 million a year ahead of schedule.

Highlights

- Achieved and surpassed the Bench to Bedside Molecular Imaging Corporate Campaign Goal a year ahead of schedule, with \$4.7 million raised for molecular imaging advocacy, awareness and education.
- Disbursed more than \$450,000 for 175 different research grants, fellowships, scholarships and other awards through the Education and Research Foundation (ERF).
- Supported innovative new research in nuclear medicine and molecular imaging through SNM's signature research grant programs through the ERF.
- Brought four Japanese physicians to host institutions in the United States on fellowships to advance their research and clinical expertise in nuclear medicine/molecular imaging modalities and to equip them to make significant contributions to the field in Japan.
- Supported educational and career advancement through scholarships and honorary awards to nuclear medicine technologists.
- Provided 78 travel awards to researchers, physicians, technologists and students to attend the 2008 Annual Meeting in New Orleans and present their abstracts.

Public Relations & Outreach

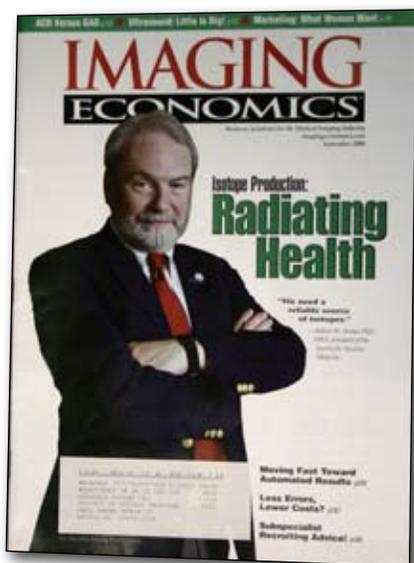
Building Awareness Through Effective Communications

Increasing public awareness of the benefits of molecular imaging, and the role of nuclear medicine as a key component of quality health care, is a top goal for SNM. We have placed high priority on making sure that the medical community, patient community, media and general public receive accurate, timely information on molecular imaging through a variety of communication avenues including two evolving Web sites.

In 2008, SNM expanded our use of Web-based tools to share information, promote molecular imaging and help our stakeholders become involved. Key to this effort was the Molecular Imaging Virtual March for Health, an innovative grassroots advocacy initiative that allowed participants to educate their Capitol Hill lawmakers on the benefits of molecular imaging. Along with our recently-launched YouTube channel and other social media tools, the virtual march represents SNM's commitment to using all channels at our disposal to communicate our messages and promote the benefits of nuclear medicine.

These new strategies were launched in conjunction with SNM's continued outreach to traditional media. We seek to provide accurate information to reporters and offer an authoritative source of expert knowledge on molecular imaging issues. In 2008, we increased our press coverage by more than 700 percent, with significant media attention given to several top SNM priorities, including our fight to restore funding for nuclear medicine research, our efforts to maintain reimbursement levels for imaging scans and our advocacy for domestic sources of radioisotopes.

All of these communication efforts took place alongside an enhanced strategic marketing initiative, as SNM developed a comprehensive marketing plan to drive membership recruitment and retention, increase awareness of molecular imaging and its benefits and strengthen the society's position as a leader in the field. These integrated communication and marketing efforts will pay dividends for the molecular imaging community both now and in years to come.



SNM's new social media tools provide an additional resource to help members and supporters carry our message to policymakers.



www.MiMarchforHealth.org

Highlights

- Launched an aggressive Web-based awareness campaign using social media tools, including an SNM YouTube channel and a specialized advocacy Web site that engages users to participate in a virtual march on Washington in support of molecular imaging.
- Expanded offerings on our Web sites for members and non-members alike, with content for both professionals and the lay community, including research papers and bibliographies, image library, online presentations and audio recordings.
- Conducted media outreach efforts for the SNM 55th Annual Meeting, resulting in more than 535 million impressions—more than 12 times the number of impressions from the previous year.
- Promoted news stories related to SNM that gained coverage in national and international news services and in national, international and regional consumer publications, including The Washington Post, Associated Press, Reuters, USA Today, Congressional Quarterly, Voice of America and the Los Angeles Times, as well as leading trade publications.
- Increased recognition of SNM's brand through the top five SNM news stories for 2008:
 - Ongoing disruptions of the domestic isotope supply and the impact on hospitals, imaging centers and patients
 - The positive impact of the final decision issued by the Centers for Medicare and Medicaid Services (CMS) to cover PET scans for cancer patients under the National Oncologic PET Registry
 - The findings of the NOPR study across 41,000 patients confirming PET as a powerful imaging tool in cancer management (*The Journal of Nuclear Medicine*, December 2008)
 - Findings of a multicenter colorectal cancer study in Australia and the use of PET scans to improve patient management (*The Journal of Nuclear Medicine*, September 2008)
 - The use of a prototype PET/CT scanner to detect breast cancer (research presented during SNM's 55th Annual Meeting)
- Launched the PET Utilization Task Force to recommend strategies for increasing awareness of PET/CT scans and encourage more widespread use of molecular imaging technology in medical diagnosis and treatment.
- Nurtured collaborative working arrangements on key issues with patient advocacy organizations and a number of partner groups, including the following:
 - Academy of Molecular Imaging
 - Alzheimer's Association
 - American Chemical Society
 - American Heart Association
 - American Society of Clinical Oncology
 - American Society for Therapeutic Radiology and Oncology
 - Radiological Society of North America

Member Services

Working for Our Members

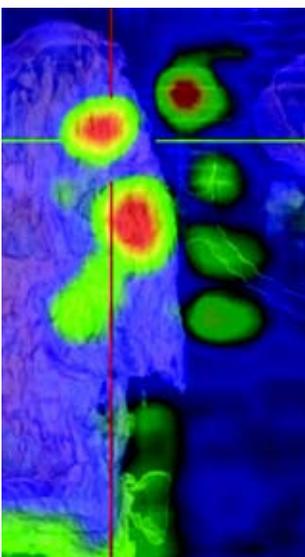
SNM's membership is diverse, comprising physicians, technologists and research scientists. Our goal is to supply our members with the services they need to succeed in their careers and to provide the best possible care for their patients.

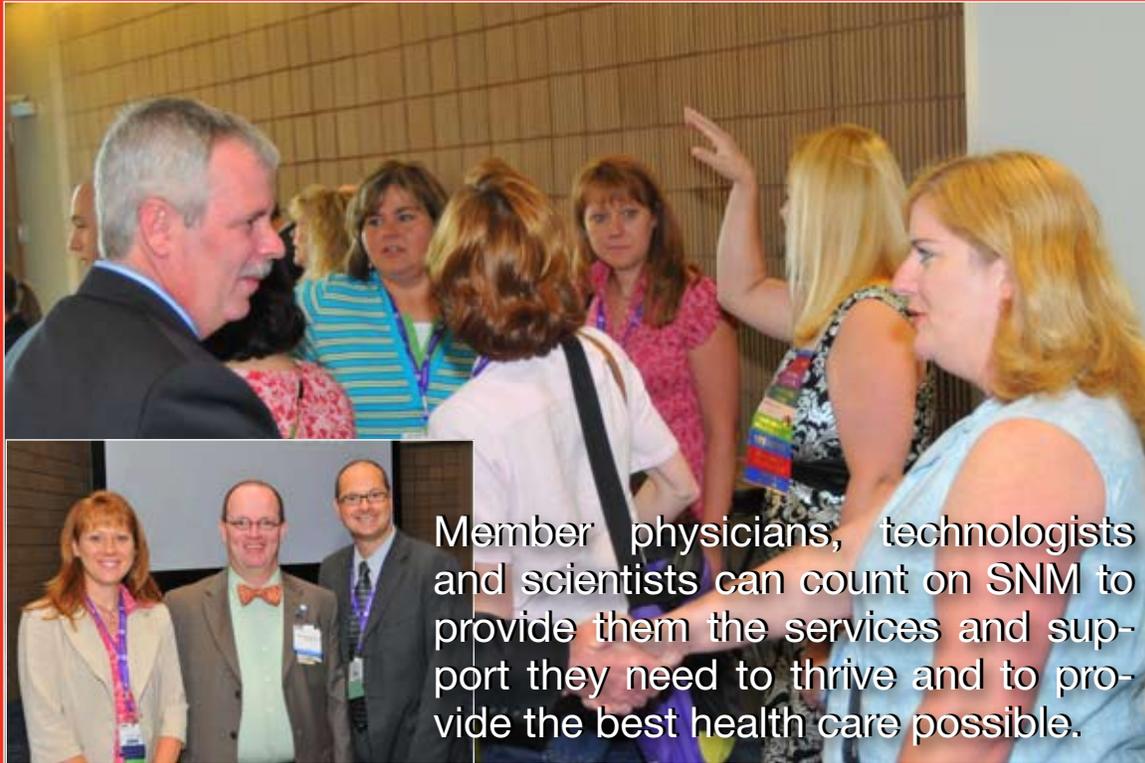
Those in the field continue to see the value of SNM membership. While economic downturns might be expected to lead to slowdowns in new memberships, SNM posted a modest increase in membership in 2008. SNM members recognize that membership in the society is an investment in their careers, given the society's commitment to consistently delivering value in the form of education and training, high-quality research and effective advocacy.

Moreover, SNM is working to build a strong future for the industry by nurturing young leaders among our technologist members. The enhancement of the SNMTS fellows program will recognize nuclear medicine technologists who have made significant contributions to the field of nuclear medicine and to the SNMTS. In addition, the IBA/SNMTS Leadership Academy serves as an opportunity for new leaders to develop the leadership skills necessary to be successful as they grow within their career and SNMTS. With the launch of an SNM interns program and the development of a soon-to-be-launched mentoring program, we are creating opportunities for young members to gain valuable experience and expertise early in their careers, a significant value added benefit in today's job market.

In addition, SNM's Molecular Imaging Center of Excellence and PET Center of Excellence serve as valuable resources for members in need of research literature, reference works, newsletters and guidelines.

Our members place their trust in us to advance molecular imaging and nuclear medicine. We seek to reward that trust with the highest level of member services possible.





Member physicians, technologists and scientists can count on SNM to provide them the services and support they need to thrive and to provide the best health care possible.

Highlights

- Continued offering high-quality professional publications to members, including new books *MIRD Decay Schemes* and *A Patient's Guide to Nuclear Medicine Procedures: English-Spanish*, as well as a new benefit resource journal that SNM is co-sponsoring—*Molecular Imaging*.
- Posted increase in overall SNM members, with significant gains in nuclear medicine technologist memberships.
- Hosted 2008 IBA/SNMTS Leadership Academy for SNMTS members to focus on networking and professional expertise.
- PET PROS (professional references and outreach resources) was created for referring and interpreting physicians to ensure easy access to important information and useful resources, including guideline summaries, a comprehensive reporting template and a payer relations kit.
- Launched new PET e-community as a forum for research discussion, information exchange and updates on key topics for members.
- Launched the Molecular Imaging Public Community to provide forums where medical professionals and the public can discuss a wide range of issues related to molecular imaging.

Financial Position

Revenue, Expense and Change in Net Assets
for the Year Ended September 30, 2008



	2008 Total	% of Total
Revenue and support:		
Meetings	\$3,971,919	36.7%
Communications	2,350,954	21.7%
Membership	2,237,606	20.7%
Leadership	1,198,294	11.1%
Professional	790,561	7.3%
Other	147,227	1.4%
Councils	70,436	0.7%
Bank Interest - Operations	32,129	0.2%
PET Center of Excellence	28,472	0.2%
Total revenue and support	<u>10,827,598</u>	<u>100.0%</u>
Expense:		
Program services:		
Communications	2,532,380	21.2%
Meetings	1,853,290	15.5%
Professional	1,648,355	13.8%
Leadership	1,414,722	11.9%
Molecular Imaging Campaign	1,237,561	10.4%
Grants, awards, and related expenses	501,493	4.2%
Health Policy and Regulatory Affairs	142,077	1.2%
Councils	58,772	0.5%
PET Center of Excellence	31,572	0.3%
Subtotal for program services	<u>9,420,222</u>	<u>79.0%</u>
Support services:		
Finance	713,175	6.0%
Administrative	641,330	5.4%
Information Services	490,024	4.0%
Membership	392,256	3.3%
Development	269,874	2.3%
Subtotal for support services	<u>2,506,659</u>	<u>21.0%</u>
Total expense	<u>11,926,881</u>	<u>100.0%</u>
Change in net assets before investment activity	<u>(1,099,283)</u>	
Investment Activity:		
Unrealized loss on investments	(645,386)	
Realized gain on investments	9,677	
Interest and Dividends - Investments	170,052	
Total loss from investment activity	<u>(465,657)</u>	
Change in net assets	<u>(1,564,940)</u>	
Net assets:		
Beginning	<u>8,511,439</u>	
Ending	<u>\$6,946,499</u>	

Note - The financial information presented above was derived from the audited financial statements of SNM as of September 30, 2008. The independent auditors' report accompanying the audited financial statements expressed an unqualified opinion.

Board of Directors—2008-09



President
Robert W. Atcher, PhD, MBA
Los Alamos, NM



President-Elect
Michael M. Graham, PhD, MD
Iowa City, IA



Vice President-Elect
Dominique Delbeke, MD, PhD
Nashville, TN



Secretary/Treasurer
Richard B. Noto, MD
Barrington, RI



Immediate Past President
Alexander J. B. McEwan, MD
Edmonton, AB, Canada



President SNMTS
Mark Wallenmeyer, MBA, CNMT, RT(N)
Springfield, MO



President-Elect SNMTS
Cybil J. Nielsen, MBA, CNMT
Ekron, KY

Board Members



Danny A. Basso,
CNMT, NCT, FSNMTS
Augusta, GA



Peter S. Conti, MD, PhD
Los Angeles, CA



Frederic H. Fahey, DSc
Boston, MA



Bennett S. Greenspan, MD
St. Louis, MO



Peter Herscovitch, MD
Bethesda, MD



Peter T. Kirchner, MD
Bethesda, MD



Anthony W. Knight,
MBA, CNMT, RT(N), NCT
Iowa City, IA



Alan H. Maurer, MD
Philadelphia, PA



Conrad E. Nagle, MD
Royal Oak, MI



George M. Segall, MD
Palo Alto, CA



Mathew L. Thakur, PhD
Philadelphia, PA



Virginia Pappas, CAE

SNM Executive Staff

Virginia Pappas, CAE
Chief Executive Officer

Vincent A. Pistilli, CPA
Chief Financial Officer

Lynn Barnes, MEd
Director of Education

Judy Brazel, CMP
Director of Meeting Services

Hugh Cannon
Director of Health Policy & Regulatory Affairs

Marybeth Howlett, MEM
Managing Director of MICOE & Clinical Trials
Network

Rebecca Maxey
Director of Communications

Cecilia Noblett
Director of Membership

Theresa Pinkham, MPA
Director of Development

Joanna Spahr
Director of Marketing

Nikki Wenzel-Lamb, MBA
Director of Leadership Services

Faster, more
accurate diagnosis.

Safer treatment.

Better patient care.

