SNMNNI Theraanostics Workshop: Innovating the Future of Therapy

TITLE SPONSORSHIP INCLUDES:

🎯 Branded App (recognition, all attendees)
Your company’s name and advertising will be front and center on the number one tool for workshop attendees before, during, and after the SNMNNI Theraanostics Workshop: Innovating the Future of Therapy. Plus, the workshop app’s responsive design will give visibility for users on mobile, tablet, and desktop devices.

• Splash Page banner—one of up to three banners appearing when users open or refresh the app
• Standard Banner ad—one of up to three banners rotating on mobile fly-out menu
• Daily push notification to attendees each day of the workshop to help drive traffic to your website, booth, and/or breakfast symposia.
• Recognition on all Marketing Pieces promoting the app, including signage at the workshop

🎯 Breakfast Symposium (available to all attendees)
Connect with attendees on a personal level with a targeted breakfast symposium.
• Content and audience are determined by you.
• Examples include: open or invitation-only customer event, focus group, or dedicated product demo.

🎯 Sponsor Recognition on the Theraanostics Workshop Website
The dedicated workshop website is the source for all workshop content for prospective and registered attendees. As the title sponsor, your company’s logo will be prominently displayed, with a click through to the company website.

🎯 Branded Promotional Email Series
Your company’s 468x60 advertising banner will appear at the top of all targeted emails promoting the SNMNNI Theraanostics Workshop: Innovating the Future of Therapy. These emails are sent to potential workshop attendees, highlighting educational content, social events, location, and speakers.
• Build awareness for your company when potential attendees first learn about the workshop.

www.snmmni.org/Theraanostics2019
SNMMI Theranostics Workshop: Innovating the Future of Therapy

Promotional Panels
These branded panels will be prominently positioned in the registration and workshop area of the hotel, maximizing your company’s exposure to all workshop attendees.

Visibility at the SNMMI 2019 Annual Workshop (5,000 attendees)
As the title sponsor, your logo will be clearly visible on SNMMI Theranostics Workshop: Innovating the Future of Therapy promotional materials featured at SNMMI’s flagship Annual Workshop, the premier gathering of nuclear medicine and molecular imaging professionals from across the globe.
Visibility includes:
• Save the Date Signage onsite
• Save the Date and Informational Flyers, distributed in multiple ways
• Save the Date ad in the Annual Workshop Program book

Lanyards
Showcase your company’s logo on the most visible item at every event. The Theranostics workshop lanyards are distributed at registration to all workshop attendees.

Table Top Booth
As the title sponsor, your company will receive one of only ten tabletop booths to be featured at the SNMMI Theranostics Workshop: Innovating the Future of Therapy. This exhibit area will be easily accessible to all workshop attendees and provide the perfect opportunity to connect with attendees while promoting your company’s products and services.

Exclusive Company Flyer/Handout
Get an extra opportunity to showcase your company and connect with all workshop attendees. As the title sponsor, you’ll have the opportunity to provide a full-page flyer/handout to be available in the registration area.

Walk-In Slide
Your company’s name and logo will be front-and-center as attendees enter the workshop room. The walk-in slide runs on a continuous loop prior to the beginning of the session.

POST WORKSHOP VISIBILITY

Social Media Recognition (30,000+ audience reach)
As the title sponsor, your company receives “thank you” recognition for your sponsorship of SNMMI Theranostics Workshop: Innovating the Future of Therapy, across SNMMI’s social media platforms.

SNMMI.org Website Recognition (20,000+ page views/month)
As the title sponsor, your company receives “thank you” recognition for your sponsorship of SNMMI Theranostics Workshop: Innovating the Future of Therapy, on the SNMMI.org website homepage in the visual rotating carousel, and featured News section.

Email Recognition (20,000+ audience reach)
As the title sponsor, your company receives “thank you” recognition for your sponsorship of SNMMI Theranostics Workshop: Innovating the Future of Therapy, in SNMMI’s monthly Member News email, and in SNMMI’s Smartbrief news section. Both emails reach all current SNMMI members.

Participant Mailing List
Continue connecting with attendees even after your leave Las Vegas. As the title sponsor, your company will receive an exclusive one-time use of the participant mailing list.