Available Sponsorship Opportunities
Reach Key Decision Makers

**Charge Station**

**“POWER TOWER”**

**Sponsorship $5,000**  
**Reach: 5,000+ Attendees**

Give attendees the one thing they can’t live without - battery power for their mobile devices, tablets and laptops.

- This branded tower will feature your company’s name, logo, and slogan or advertisement.

**Limited Spots Available!**

**Training Showcase**

**Sponsorship $2,500**  
**Reach: 5,000 Potential Attendees**

Promote your company’s products and services on the show floor in this 30-minute training session during dedicated exhibit hall hours.

- The presentation topic and format are up to you! (no CME will be offered with these trainings)

**Presenting Sponsors of the Presidents’ Reception and Poster Mixer Reception**

**Sponsorship $12,000**

**Presidents’ Reception**

**Reach: 350+ VIP**

This invitation-only reception consists of SNMMI and SNMMI-TS leadership and colleagues. As a sponsor you will join SNMMI President, Satoshi Minoshima, MD, PhD and SNMMI-TS President, Norman E. Bolus, MSPH, CNMT, FSNMMI-TS, as they thank everyone who has contributed to their successes over the past year. Benefits include:

- Your company logo and recognition on the Reception invitation, emailed to 500+ VIP contacts
- Company logo/ recognition on signage at the reception

**Poster Reception**

**Reach: 5,000+ attendees**

Popular networking event, allows attendees the opportunity to view 900+ scientific posters, enjoy refreshments, and visit with professional colleagues. Benefits include:

- Your company logo and recognition on the Reception invitation, emailed to all meeting attendees
- Company logo/recognition on signage at the reception
- Company logo/recognition in the Annual Meeting Program Book
- Company logo/recognition on the Annual Meeting website, which averages 43,700 pageviews/month (March-June)

**Digital Plasma Wall**

**Sponsorship $5,000 per spot**  
**Reach: 5,000+ Attendees**

This unique display will stop attendees in their tracks while displaying your company’s branding and message. Your company will receive:

- Throughout the meeting, your company’s video message/advertisement will loop continuously on a 9’x12’ wall of monitors
- Video can be up to 5 minutes in length - providing the perfect extended commercial for your company

Minimum of three (3) companies needed for this sponsorship.
Room Drop
Sponsorship $2,000
Reach: Up to 5,000 Attendees
Maintain your company’s visibility even after attendees have left the convention center with hotel room drops. SNMMI will authorize permission with the hotel(s); and supporter produces materials and pays hotel fees directly to the hotel(s).

Information Booth
Sponsorship $3,000
Reach: 5,000+ Attendees
Get your company’s name and logo at one of the most visited booths in the convention center! The Information Booth is the attendee go-to booth for directions, information, and help.
- Your company logo will appear on the kick-panel of this highly visited booth, situated in the SNMMI Marketplace and Registration area.

Ancillary Events
Cost per Event:
- $250 for Internal Company Meetings (no meeting attendees)
- $2,000 for small events (under 50 meeting attendees)
- $4,000 for large events (50 meeting attendees and above)
Reach: TBD by Company
Ancillary events are the perfect opportunity for your company to conduct internal company meetings or connect directly with meeting attendees. Events can include:
- Internal Sales/Training/Board Meetings
- User meetings
- Customer/social events
- Focus Groups
- Satellite Symposia (no CE Credit can be offered)
- Media Events
- Hospitality Functions

Floor Stickers
Reach: 5,000 Attendees
Each step will bring attendees closer to your company’s booth!
- These high-visibility, 3x3’ floor stickers will be strategically placed in exhibit hall, maximizing visibility for you, your booth location, and products.

Promotional Panels
Reach: 5,000 Attendees
These branded panels will be prominently positioned in the registration and meeting areas in the convention center, maximizing your company’s exposure to all meeting attendees.

Hanging Banners in the Convention Center
Reach: 5,000+ Attendees
Shout your company’s name from the rafters...literally! These hanging banners, featuring your name, logo, and advertisement, will
- Banners will hang prominently in high-traffic areas of the Anaheim Convention Center.