



Radiopharmaceutical Sciences Council (RPSC) / Center for Molecular Imaging Innovation and Translation (CMIIT) Poster Mixer

Benefits of Sponsorship:

\$12,000 Presenting Sponsor (BEST VALUE!)

- Presenting Level Sponsor of both RPSC/CMIIT Poster Mixer and the SNMMI/SNMMI-TS Presidents' Reception taking place at the SNMMI Annual Meeting
- Four Invitations to the Presidents' Reception – an exclusive, invitation-only networking event hosted by the SNMMI and SNMMI-TS Presidents at the SNMMI Annual Meeting
- Exclusive Presenting Sponsor recognition on e-invitation for the Presidents' Reception – reach: 700+ nuclear medicine and molecular imaging leadership level recipients
- Logo recognition on the sponsor page of the Annual Meeting App – potential reach: 5,000+ attendees
- Opportunity to provide a branded flyer to be passed along to Annual Meeting registrants' in the registration/materials pick-up area
- Includes all benefits of lower level sponsorships

\$5,000+ (Gold Level)

- Two additional Invitations (3 total) to the Presidents' Reception – an exclusive, invitation-only networking event hosted by the SNMMI and SNMMI-TS Presidents at the SNMMI Annual Meeting
- Includes all benefits of the Silver Level Sponsorship

\$3,000+ (Silver Level)

- Poster Mixer Sponsor Sign (8 ½" x 11") and floor sticker (for enhanced visibility) at your booth, provided by SNMMI (if exhibiting at the SNMMI Annual Meeting)
- One Invitation to the Presidents' Reception – an exclusive, invitation-only networking event hosted by the SNMMI and SNMMI-TS Presidents at the SNMMI Annual Meeting
- Includes all benefits of the Bronze Level Sponsorship



\$1,500+ (Bronze Level)

- Poster/Banner (size 18" x 24" - supplied by the Sponsor) placed near the Poster Mixer venue
- Includes all benefits of the Basic Level Sponsorship

\$500+ (Basic Level)

- Company Recognition
 - Poster Mixer sponsor recognition on Annual Meeting website, including your logo and link to your website – avg. 43,700 pageviews/month (March-June)
 - Poster Mixer sponsor recognition signage in the Convention Center at the Annual Meeting
 - RPSC/CMIIT Newsletters – total distribution: 2,500
 - RPSC/CMIIT Website, including your logo and link to your website
- Your company name and logo listed in the Annual Meeting Program Book – reach: 5,000 attendees
- Recognition at the start of the RPSC and CMIIT Business Meetings at the Annual Meeting
- Credit towards status in SNMMI Industry Promotional Opportunity Program (if exhibiting at the SNMMI Annual Meeting)

Radiopharmaceutical Sciences Council (RPSC) / Center for Molecular Imaging Innovation and Translation (CMIIT) Sponsorship Information

Your sponsorship supports the following activities:

- Annual Poster Mixer – popular networking event taking place at the SNMMI Annual Meeting – an opportunity to view 900+ scientific posters, enjoy refreshments, and visit with professional colleagues – **expected attendance: 200+**
- MI Gateway newsletter, featuring information on nuclear medicine innovation and legislative and regulatory issues – **current distribution: 500**
- Organization of top-notch educational content and sessions related to radiopharmaceutical sciences and molecular imaging at the SNMMI Mid-Winter and Annual Meeting
- RPSC/CMIIT Internship Program, offering two-year internship opportunities for early-career professional to get involved with SNMMI at the Council and Center level.

Contact Us:

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