

**Society of Nuclear Medicine and Molecular Imaging  
Academic Council Business Plan and Budget 2013-2014  
FY2014: October 1, 2013 – September 30, 2014**

**1) Executive Summary**

**a. Purpose**

The Academic Council (AC) has several missions. (1) To promote medical education, research and patient care related to nuclear medicine. (2) To serve the academic nuclear medicine community by helping program directors and other teachers develop better methods of teaching, and be better able to satisfy the requirements of the ACGME. (3) To promote and help young professionals in nuclear medicine. (4) To discuss problems of mutual interest and concern, and to provide a forum for an informal exchange of ideas and programs.

**b. Current Status**

Financial: The Academic Council has approximately \$9,857 as of July 17, 2013.  
Membership: Currently, there are 163 members, as of July 17, 2013.

**c. Brief Overview of Current Benefits of Membership and Council Activities**

Curriculum, forum for exchange of ideas, ACGME and RRC information – how to prepare for a site visit, etc., evaluation forms.

**d. Council Objectives During the Next Year**

Present a three-hour session at the SNMMI midwinter and annual meeting, at least one session at the AUR meeting, and at least the Tom Miller Memorial Lecture at the SNMMI annual meeting, and possibly a session from the ACGME.

Financial requirements and funding plan for the next year:

Requirements: support for sessions at AUR and SNMMI.

Funding plan: Continued income from dues and inter-fund transfer, obtain industry grants, if possible.

**2) History and Position to Date**

**a. Mission**

- (1) Promote medical education, research and patient care related to nuclear medicine.
- (2) Serve the academic nuclear medicine community by helping program directors and other teachers develop better methods of teaching, both undergraduate and graduate.
- (3) Help programs comply with ACGME and RRC requirements, and promote understanding of the regulations for program accreditation.
- (4) Promote and help young professionals in nuclear medicine.
- (5) Discuss issues and problems of mutual interest and concern, and to provide a forum for an informal exchange of ideas and programs.

**b. Current Leadership**

President (2 year term): Leonie Gordon, MD, 6/2012 – 2014

Vice President (President-elect) (2 year term): Jon Baldwin, DO, 6/2012 – 2014

Secretary (second 2 year term): Tracy Brown, MD, 6/2012 – 2014

Treasurer (2 year term): David Lewis, MD, PhD, 6/2013 – 2015

Immediate Past President (2 year term): Bennett Greenspan, MD, 6/2012-2014

Chair of Nuclear Medicine Program Directors Association (2 year term): Daniel Lee, MD 2012-2014

SNMMI BOD Liaison: Bennett Greenspan, MD

**c. Council Membership Benefits**

Newsletter, evaluation forms, support for nuclear medicine education, patient care, and research, helping develop and promote improvements in teaching methods, support in awareness and

providing support in understanding and complying with ACGME and RRC regulations and requirements, provide a forum for discussion of ideas, issues and concerns, mentoring committee for resident support, member-only section on the website, which contains talks and presentations, and also a document library.

**d. Accomplishment** - (See Appendix A for Accomplishments- 2008, 2009, 2010, 2011 & 2012)

- (1) SNMMI 2013 Midwinter meeting – sponsored one session  
The Academic Council co-sponsored a session at the 2013 SNMMI Mid-Winter meeting in New Orleans, LA., called “Teaching the Modern Generation of Trainees in Changing Times.”
- (2) AUR 2012 Annual Meeting – Co-sponsored a session entitled “What Are, And Should Be, The Roles and Interrelationships of Our Professional Organizations, and How Do They Impact Nuclear Medicine?” at the 2012 AUR meeting in Los Angeles, CA.
- (3) SNMMI 2013 Annual Meeting – will be sponsoring two sessions:
  - a. The Academic Council presented 2 CE sessions for the 2013 SNMMI Annual Meeting. The first session is the Tom Miller Memorial Lecture: Hybrid Imaging 2012 and Beyond- USA and European Views. Presented by George Segall, MD & Arturo Chiti, MD.
  - b. The second session is Item Writing – Developing a SAM Session.
- (4) At the 2013 SNMMI Annual Meeting, the Academic Council sponsored the first Education Forum on Saturday, June 8, 2013 from 1pm- 4 pm in collaboration with YPC group. Topics included milestones and a PD experience with using them and an update from ABNM as well as NM RRC. There was no charge to attend and will hopefully become an annual event with education teaching and discussion.
- (5) The Lifetime Achievement Award was presented to Bennett Greenspan, MD, MS, FACNM and Lorraine M. Fig, MD, FACNM.
- (6) The Distinguished Service Award was presented to Janis P. O'Malley, MD

**e. Ongoing projects**

- (1) A session has been proposed for the SNMMI 2014 MWM – ***Sustaining Education and Practice in Today's Environment***. The session has been scheduled for Friday, February 7, 2014 from 8:00 am – 12:00 pm
- (2) AUR—A topic for the 2014 AUR meeting has not been decided upon at this time.
- (3) Tom Miller Memorial Lecture at the 2014 SNMMI Annual Meeting.

**f. Financial Condition and Membership Statistics**

The financial condition of the AC is good. Currently (as of July, 2013), there is \$9,857 in the AC account. This includes \$2,340 in dues, a carryover of \$6,717 from 2012, and a stipend of \$800.00 from the 2013 MWM. Expenses total approximately \$4,156. Therefore, the Council is projected to carry-over approximately \$5,701 into fiscal year 2014.

The Council is required to fund the intern (instead of SNMMI), for the 2013-2015 term.

Over the past five years, the Council has obtained \$17,000 in grant support.

As of July 17, 2013, the Academic Council has 163 total members. This includes 125 physician/scientist members and 38 technologist members. As with all councils and centers, there is a need to increase membership. The AC membership history is listed below:

- 2012 AC Membership 183 total members (including 138 physician/scientist members and 45 technologist members).

- 2011 AC Membership: 211 total members (including 163 physician/scientist members and 48 technologist members).
- 2010 AC Membership: 220 total members (including 169 physician/scientist members and 51 technologist members).
- 2009 AC Membership: 241 total members (including 176 physician/scientist members and 65 technologist members).
- 2008 AC Membership: 188 total members (including 140 physician/scientist members and 48 technologist members).

**g. Short- and Long-term Goals and Opportunities**

**a) Goals For the Current Year**

- (1) Partner again with ACNM to co-sponsor sessions at the SNMMI 2014 Midwinter meeting.
- (2) Provide one session for the AUR 2014 annual meeting, in April, 2014, likely a panel discussion of training and workforce issues. This may also compare the US and Canadian health care systems.
- (3) Provide the Tom Miller Memorial Lecture at the 2014 SNMMI annual meeting, and possibly another ACGME session.
- (4) Greater involvement of NMPDs in APDR.
- (5) Provide mentorship to assist the YPC in creating online teaching files.

**b) Long Term Goals and Opportunities**

- (1) Increase membership
- (2) Work with ACNM to provide sessions at future SNMMI Midwinter meetings.
- (3) Provide sessions at the SNMMI MWM and annual meeting
- (4) Provide sessions at annual AUR meetings and promote a close working relationship between the NMPDA and APDR, thus increasing involvement of NMPDs in APDR
- (5) Promote alliances with ACNM, AUR, APDR, SCARD and the YPC
- (6) Provide training in leadership development and in various aspects of research, including ethics, obtaining grants, getting published, etc.
- (7) In general, provide information on the science of nuclear medicine, the teaching of NM, support of training programs, providing leadership skills, how to get articles, abstracts or exhibits published.
- (8) Conduct a survey of the NM job market.
- (9) Consider providing a weekend seminar for a board review for radiology residents or nuclear medicine residents.

**h. Financial Plan/Budget**

**a) Summary of financial needs**

Support for planned and proposed sessions at SNMMI and AUR meetings and other continued activities of the Academic Council, including the NMPDA.

**b) Resource requirements**

Staff, money, marketing.

**c) Detailed budget**

See attached FY2013/2014 finance statement.